

## BanglaCAT debuts trivia-based Facebook game about Bangladesh

Local company BanglaCAT has launched Bangladesh Unlocked, a trivia-based Facebook Instant game which aims to educate Bangladesh citizens about their own history.

The game will ask players a set of 15 questions, examples include who designed our national flag, when our constitution came into existence, or which Bangladeshi poet is called "Polli Kobi"? Correctly answering all the questions will reward the player with the title of "Deshpremik".

The game is new grounds for this fortune 100 Company, which is best known for being the authorized local



dealer of Caterpillar Inc. USA. The self-proclaimed largest provider to the energy, power and infrastructure development sectors in Bangladesh, the companies generators account for almost 40% of the national grid's electricity production.

But with over 33 million Bangladeshis on Facebook – 20% of the population – the company believes Bangladesh Unlocked provides a highly accessible avenue for education. They claim their goal has always been to contribute to this nation in sustainable ways, and the interesting and unique learning experience of the game will encourage Bangladeshis to learn more about the country they call home. Not only this will create a more informed generation, but it may also create a generation that is inspired to lead this country into a better and brighter future.

### EDITOR'S NOTE

## "Winter is here"

Like the disappointing 8th season of Game of Thrones, winter is finally upon us, bringing the scare of a second wave of Covid-19 along with it.

Winter will be very different this year. There will be no roadside *pitha*-hopping, no BBQ hangouts, no winter trips. As our lifestyle adjusts to new normal, so does our businesses. And this week, we take an in-depth look at how businesses have adjusted during and post covid crisis.

From Bytes, we pay a homage to Lee Kun-hee, the man behind Samsung's rise, whom the world has recently lost.

-Zarif Faiaz, Sub-editor

## HR-tech start-up Kalke organizing Growing Careers by Kalke.co webinar series

Kalke is an HR technology start-up working towards HR innovation with a vision of helping the youth grow their careers and revolutionizing the recruitment industry of Bangladesh. In line with this vision, the company is organizing Growing Careers by Kalke.co – a 4-episode webinar series with the biggest experts from the industry.

The event will lead up to the launch of the website Kalke.co. All the webinars will be streamed through Facebook Live.

Use the event link <https://fb.me/e/32Aq2Jszl>

Or scan the following QR code to join the event!



## New car this week

Bugatti made yet another crazy hypercar, cause why not?



The Italian immigrants French boutique car company has made some pretty crazy wheels under German tutelage, but none are as crazy as this one. Meet the Bugatti Bolide, a cyberpunk looking, morphable outer skin equipped track monster that can theoretically hit 500 km/h in 20.16 seconds. The 8.0 liter quad-turbocharged W16 engine has been fed 110-octane racing fuel, boosting its power output to a frankly

terrifying 1,825 HP and 1,365 pound-feet of torque. All this wild power has been packed in a body that weighs only 1,240 kilograms, meaning active aero is the only thing preventing this French monstrosity from achieving flight status. Bugatti has yet to decide if they will put this "absolute pinnacle in terms of combustion engines" into production, but if they do, you can bet it will be their most expensive car to date.

## SpaceX's Starlink app to enter public beta

With 800 satellites already in orbit, SpaceX has begun testing the beta app for its official Starlink broadband internet service.

Part of the "Better Than Nothing Beta Program," the initial public rollout of the app across the U.S. and Canada will begin soon, according to emails SpaceX sent to potential beta testers this week.

The Starlink app allows users to manage their connection, on how to install the Starlink receiver dish, as connection status, a device overview for seeing what's connected to the

user's network as well as a speed test tool. The app will be available on both iOS and Android devices.

SpaceX is hoping to set expectations with these early tests, with expected speeds ranging from 50Mb/s to 150Mb/s, and latency of 20ms to 40ms. In terms of pricing, the emails say the cost for participants will be \$99 per month, plus a one-time cost of \$499 to pay for the hardware, which includes the mounting kit and receiver dish, as well as a router with WiFi networking capabilities.

# TOGGLE

**Editor and Publisher**  
Mahfuz Anam

**Editor (TOGGLE)**  
Ehsanur Raza Ronny

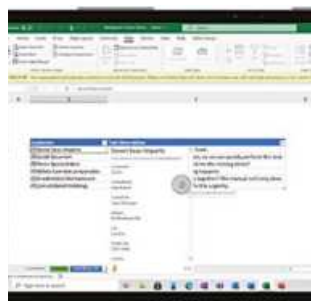
**Team**  
Zarif Faiaz  
Rahbar Al Haq  
Nahaly Nafisa Khan

**Graphics**  
DS Creative Graphics

**Production**  
Shamim Chowdhury

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### TechBits



Microsoft will let users import third-party data types to Excel

Corsair acquires EposCam, a webcam phone app



Spotify reach 320 million monthly users

Zoom adds limited end-to-end encryption to free calls



Instagram extends livestream limit to 4 hours, adds archive