

#PRESS RELEASE

Sohel Taj launches Inspire Fitness

The former State Minister for Home Affairs, Sohel Taj, launches his first ever gymnasium in the capital that goes by the name, Inspire Fitness by Sohel Taj. The inauguration took place on 9 October 2020, which was attended by the honourable State Minister, Ministry of Youth and Sports, Zahid Ahsan Russell.

The ceremony was further heightened by notable guests like lifestyle modifier Dr Jahangir Kabir, actor Arifin Shuvoo, former Miss World Bangladesh Jannatul Ferdous Oishee, and many more.

"The goal, through my small contribution in this arena, is to be a cog in the wheel of the next revolution — the health revolution!" said Sohel Taj.

And with that being said, Taj, with his group of professional trainers, is set to get the show on the road and bring in a lifestyle change.

Inspire Fitness offers you the highest quality, state of the art equipment with meticulous attention splurged on R & D. From variety of cardio, aerobics machines



to free weights (Olympic), everything is assembled according to American design and standard specification.

Members will be provided with separate locker rooms, further facilitated by shower and steam rooms. They will be given diet, nutrition and supplement planning along with individual personal and group training.

Dread to think about the pandemic situation? No worries, UV-c technology have got your back. Each interior AC blower equipped with UV-c system will make

sure that COVID-19 does not have your number. In addition, anti-COVID cleaning recommendations and guidelines will be strictly followed.

With all training protocols and nutrition guidelines supervised by the man of the hour, Sohel Taj himself, you will be going places. Each session would be so interactive allowing a three-way flow of information among Sohel Taj, the trainer, and yourself so that you can get the best out of everything.

"I would like to share my years of

experience and extensive knowledge in fitness, nutrition and a healthy lifestyle with others," Sohel Taj assured.

"A significant number of people passes away every year suffering non-communicable diseases which, however, could be prevented I believe. All we have to do is maintain a healthy food habit and do physical exercises. It is high time people should consider going to a gym as not a luxury" he added.

With separate ladies only hours from 10 AM to 1 PM, Saturday to Thursday, they would be guided with professional female trainers. Moreover, Sohel Taj has assured of setting an aerobic and yoga centre in motion soon.

Therefore, look no further and lay your hands on the optimal services and guidelines that Inspire Fitness has to offer in an exclusively reasonable fee. Work out like never before and be a part of this health revolution.

By Tahmid Azad Sohan



A new shower gel in the market

Ensuring personal hygiene is very important under the current circumstances, and many consumers have started using shower gels as it ensures hygiene. Keeping this in mind, Square Toiletries Limited has launched "Rain Shower - Bath and Shower Gel".

After a long hectic day, a refreshing bath is all you need to de-stress and relax. Thanks to its gel formulation, Rain Shower is easy to wash out and keeps the skin moisturised.

"Rain Shower — Bath and Shower Gel" is available in 250 ml pack at only Tk 260. It is currently available in various super shops, cosmetic stores and popular e-commerce sites including Priyoshop, Shajgoj, Daraj, etc.

Grand Finale of Samsung Oven Recipe Contest 2020

For the very first time, Fair Electronics organised Samsung Oven Recipe Contest sponsored by Samsung Smart Plaza. More than 100 contestants shared their recipes by tagging FEL-Samsung Facebook page in the last two months. Top 10 contestants were selected based on maximum likes, comments and the quality of recipes, photos, and videos.

On September 12, 2020 the grand finale was held at Fair Group's corporate office Banani, Dhaka. On that event Syed Rahat Hussan was announced the champion. Taslima Ahamed was declared the 1st runner up, 2nd runner up was Sadia Irin, and 3rd runner up was Anisa Akter Nupur.

The champion along with three runner ups respectively got Samsung Smart TV, Havells



Mixer grinder, gift hamper by Olitalia, Tong Garden and Secret Recipe.

Currently, Samsung microwave ovens are assembled at Fair Electronics Factory in Bangladesh. They are available in three categories — Solo, Grill and Convection at Samsung Smart Plaza and Samsung authorised online store: <https://estore.fdl.com.bd>

us on /Sandalina

ঐতিহ্যের আর এক নাম আধুনিকতা
ঠিক যেমন রূপচর্চায় আভিজাত্য মানেই

স্যান্ডালিনা

সোপ

রূপচর্চায় আভিজাত্য...