

World's biggest girl band Blackpink releases their first full-length studio album

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If you could not help yourself but scream 'BLACKPINK IN YOUR AREA!' on top of your lungs, no one blames you. This is what all the Blinks (fans of Blackpink) all over the world have been chanting since the K-Pop girl group sensation Blackpink unleashed their much-awaited and wildly-anticipated comeback with a debut full-length album, simply titled 'The Album' on Friday, October 2, 2020.



Blackpink made their acclaimed debut on August 2016 under YG Entertainment (one of the "Big 3" entertainment companies in the K-Pop world). The group since then achieved international success and became global artists. The South Korean girl group consists of 4 members- Jisoo (South Korea), Jennie (South Korea), Rosé (South Korea) and Lisa (Thailand).

They are currently the most listened K-Pop artist and most-followed girl group on Spotify with over 15 Million followers, most-subscribed band on YouTube with 49.7 Million subscribers and highest-charting female K-pop act on the US Billboard charts which makes them the most popular girl K-Pop group of all

time. They have 29.7 million Instagram followers and over 7 Million followers on their Facebook page worldwide.

The four-women group made history by becoming the first all-female K-Pop group to perform at Coachella (the largest American music festival) and has bagged 37 music show wins till now. The quartet has a plethora of awards and numerous achievements on their name.

They are wearing "crowns" by breaking one record after another. They have recently broken the record by having over one million stock pre-orders ahead of their new studio album's release, which makes "The Album" to be the first one to surpass this mark officially making Blackpink the first Korean girl group to

have more than one million pre-order copies.

They have already released music videos of 3 songs from the album. Their first single "How You Like That" got released on June 26, 2020, followed by "Ice Cream" on August 28, 2020, and "Lovesick Girls" (title track) on October 2, 2020. All of these three singles entered the top-forty of the Billboard Hot 100 list.

The album features Selena Gomez and Cardi B in the songs "Ice Cream" and "Bet You Wanna" respectively. Moreover, they have previously collaborated with Dua Lipa in the song "Kiss and Make Up" and with Lady Gaga in the song "Sour Candy" as well.

The album's running time is 24

minutes 26 seconds in total. Although the digital version of the album got released on October 2, the hard copies of the album got released after 4 days, on October 6, 2020, with four physical editions and one special version (Limited Edition).

The Blinks are also eagerly waiting for their upcoming documentary "Light Up The Sky" to be premiered on the streaming platform Netflix on October 14, 2020. This would be Netflix's first K-Pop documentary. The documentary will highlight behind-the-scene footage, sneak peek from their training days, how their team was formed, their struggles and an in-depth look at their four-year-long journey of rising to fame.

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