

TOGGLE

WEEKEND LIVING IN THE DIGITAL AGE

A publication of *The Daily Star*



We run Vivo's Y50 midranger through its paces – PG5



Are websites needed for all e-commerce – PG3



Love or hate the retro Z – PG4

Buying Fridge From Walton Plaza, Jhawtola, Bogura

Mr. Md. Rahmot Ali
Father: Md. Jamal Uddin Pramanik
Naruli Dakkhinpara, Bogura Sadar, Bogura

WALTON

Smart Fridge

The Millionaire Opportunity Extended!

Due to huge response from the customers

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Conditions:

- Have to complete product registration through SMS after buying Walton Fridge, Washing Machine & Microwave Oven
- This campaign is conducted by fully computerized system fairly
- Digital campaign facilities will be void in case of more than 3 registration of fridge from the same mobile number in a year
- In case of cash payment, customer will be paid through cheque after deduction of Source Tax at the rate determined by National Board of Revenue (NBR)
- The authority reserves the right to change the campaign anytime

This initiative is taken to ensure maximum customer facilities through research & development of products and digitalization

Return SMS may be delayed for the technical /network problems

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waltonbd.com

GoPro's new Hero 9 Black has a bigger battery and front-facing screen

GoPro newest camera, the Hero 9 Black, is now available for sale. The model contains a handful of new but useful features that the company hopes will keep them on the bleeding edge in the action camera category.

Of the features, the most notable change is the front 1.4-inch front-facing display. The screen is designed to help users set up their shots better, especially when filming themselves. The rear touchscreen has also been enlarged,



growing from 1.95 to 2.27 inches.

The body of the camera has also increased in size, with the battery

being upgraded from a 1,220 to 1,720 mAh unit. The shooting resolution has been improved, with 20-megapixel stills and 5K video at 30 FPS being now possible.

Hero 9 Black will retail for \$450 but can also be had for \$350 by purchasing a one-year subscription to GoPro's software service. There's also a \$100 Max Lens mod, which increases the camera's stabilisation and field-of-view.

Realme debuts the C17

Smartphone brand realme has debuted its new C17 mid-range premium phone on Monday, September 21, 2020.

The new phone has a lighter and thinner body, weighing around 188g and being 8.5mm in the thinnest part. Features a 6.5-inch 90Hz punch-hole display, Snapdragon 460 octa-core processor, 6 GB RAM, 128 GB internal storage, 5,000 mAh battery, and an AI Quad Camera cluster.



The cluster contains a 13MP primary camera and a 119° ultra-wide-angle lens for capturing landscapes, architecture, and large groups. A 4cm macro lens enables the capture of high detail photos while the B&W Portrait lens helps to capture high-quality portraits. Comes in Navy Blue and Lake Green and priced at BDT 15,990.

World's first vision restoration device ready for human clinical trials

Scientists at Australia's Monash University are working on a device that can allegedly restore vision to the blind. First-of-its-kind, the device uses a combination of electronics and brain-implanted microelectrodes to bypass damaged optic nerves that are often responsible for what's defined as technical clinical blindness.

The technology gathers visual information with an outside camera. That data is processed and transmitted to the brain's neurons via microelectrodes that are thinner than a human hair.

The technology is still a long way from mass use, but so far the studies look promising. Scientists implanted 10 of these arrays in sheep and tested 2,700 hours without any adverse health issues. They hope the following extensive human clinical trial will bring the technology one step closer to commercial viability.

The team behind the technology is currently looking to secure additional funding and believes their work promise well beyond vision. They anticipate the same approach could provide benefits and treatment options for patients with other conditions that have a neurological root cause, including paralysis.

New cars this week



Volvo's performance division turned EV marque has rolled out its first full-electric model. Imaginatively named Polestar 2, it is the company's first mass-market vehicle after the limited-edition Polestar 1 hybrid. Though called a sedan, the car has a quite bulky exterior, thanks to its shared platform with the Volvo XC-40 compact crossover. The interior is also pretty much all Volvo, with one exception. The Polestar 2 is the first car to incorporate an Android infotainment system, a feature that we think was a long time coming. Power comes from a 78 kWh battery pack making 408 HP and 487 lb-ft of torque, with a 0-100 of 4.7 seconds.



Moving from electric to dino juice, Hyundai's best-selling crossover just got a new redesign. The 2022 Hyundai Tucson now has the same folded paper aesthetic found in the new Elantra, with a new headlight arrangement that looks like a partly lit bat signal at night. The new interior is larger and has received the modern Hyundai treatment, such as the tiller steering wheel and all screen interface. The base model will be powered by a 2.5-litre inline-four delivering around 190 HP and 182 lb-ft of torque, more than enough for its expected mall crawling duties.

Facebook debuts Infinite Office, a virtual reality office space

Facebook's newest VR device, the Oculus Quest, will incorporate a new set of features to help solo productivity.

Dubbed the "Infinite Office", the feature will allow users to work across multiple screens built on top of the Oculus Browser. To maintain situational awareness, users can also use the headset's camera to integrate



the VR environment with their own home.

The company is also working with Logitech to have certain keyboards appear inside the headset's virtual environment so users can interact with them without difficulty.

Facebook plans to roll out Infinite Office this winter, with more features coming out over the coming months.

EDITOR'S NOTE

You're not alone

Does that help? Not really. Realising you're not alone while being isolated is really just one and the same. The pandemic has really pushed home the factors relating to rising levels of stress and mental unrest. The biggest factors contributing to the rise in stress are job security, loneliness and general anxiety of not seeing an end in sight. Sometimes being able to blurt out that anxiety may be a small form of relief. We highlight four Bangladeshi online services that aim to do just that, take a part of your burden. Their goal is to offer emotional support during difficult times.

Along with that you realise that life finds a way to go on. The world really has not stopped like many feared. We cover new cars released, new phones to work on and shows that help us see the clutches of social media. Things that give us a hint that there's things to do. It is not the end.

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TechBits



GM to take reservation for Hummer EV from October 20

Facebook working with Ray-Ban for a new AR device



PlayStation 5 arrives at November 12, cost \$500

Dynetics built a full-scale mockup of their Lunar Lander



Apple's iOS 14 is now available to download



Does your e-commerce business page need a website?

ZARIF FAIAZ

The internet has opened up the opportunity for anyone to start a business without spending little to no money or significant time. In this way, one can earn from a home-based job use the spare time for your personal and family activities. And e-commerce businesses are one of the hottest choices when it comes to new business opportunities.

Many start off by opening up a page on social media. But if you want to progress your e-commerce business and take it to the next level with a website, then there are few key things that you need to know:

E-commerce Business Website Pros

There are several advantages of having an e-commerce website to avail maximum business opportunity, especially if you are making use of the website to find potential customers.

For example, it is easy and faster to find the potential customers and clients as they do not need to spend much time and money on searching through offline advertisement or social media.

You can get more sales from the website, where the client can leave an enquiry for additional details, which will save you from a lot of phone calls and messages.

A pro website is a website that contains useful content, has a proper checkout procedure, high quality photographs, product photos and detailed information for each product. It does not only mean that your website should be maintained by good professionals, but also someone who would be interested in building the website and maintaining it and learning new things that would help in attracting and converting visitors into customers or clients.

E-commerce Business Website Cons

An e-commerce business website has a few cons pertaining to selling products.

First of all, it cannot be marketed over the internet like a traditional business and there is need for a marketing budget.

It also involves strict rules and regulations. The website has to follow the rules and regulations set by the rules set by the local authorities. The whole process is cumbersome and requires more than just visiting your shop.

Things to keep in mind if you choose to have a website:

It is very important to choose the correct domain name from the list of available domain names. A wrong name or a long domain is not a good idea, as this affects the website's overall performance. So, it is best to spend some time and find the best name and choose it wisely.

All the steps leading to the checkout procedure should be properly linked with the website. A proper layout and easy navigation are must for this, as it makes it easy for the users to understand and proceed through the process.



4-LANE DHAKA-BHANGA EXPRESS HIGHWAY BUILT WITH BS RM XTREME

COUNTRY'S NO. 1 STEEL EXPERT





Nissan Z Proto: what do the petrolheads think

SAMIUR RAHMAN TUSHAR

Cars owned: Trueno, Airtrek and a lot of other mid 80-90s jdm gems.

"Negative thought: Designer gave up while designing the front bumper!"

"Positive note: Wow! That's a stick shift!!!"

AVIK ANWAR

Cars owned: Has a Silvia s15 in his stable among other notable jdm icons such as the Honda S2000, EP3 Civic Type R and more.

"Front end looks bizarre but I understand the functional philosophy behind it. The rear end looks superbly retro and I dig it!"

ZAEEM AZIZ

Cars owned: R34 GTR, Mercedes 123 in red (Featured on shift)

"I think it's great to be honest. It takes a lot of effort to get a project like this



through the corporate hierarchy. Everyone just making more and more SUVs. So it's great to see a legendary nameplate back in the game. Styling is subjective but I love it. The front grill can be fixed if need be, It's not like the new BMW grill. And that 6 speed MT

Again it's awesome to see how pure this car is. And the cues from 240 and 300zx. Can't wait to see it upfront. So retro Side profile is unreal. And back. Front I've seen a few renders With a different lip Looks better. Need to see upfront. Can't wait for it to depreciate, Then I'd get one. I think they

did a much better job than the new supra."

SARWAR HUSSAIN CHOWDHURY

Cars owned: The eva meister with plethora of Mitsubishi evos, Galant vr4, Honda Prelude, Civic EF hatch.

"Well Nissan has a history of changing concepts, quite the opposite of Honda. The front grill itself is good but it doesn't blend in with the rest of the car. A rectangle placed in smooth curves and lines is like being hit by a sock full of wet sand. It's as noticeable as an oversized mole on someone's nose. The lack of

coherence extends to the headlight. As wonderful as the rear design is, the front is wack"

MAHBUB HUSSAIN

Cars owned: Evo 6 and Sprinter GT
"Great motor and drivetrain with loads as potential specially with the MT as standard, looks clean and simple with the modern retro feel. Interior ergonomics looks super, and very driver centric, only drawback to me is, the grill is gaping too much and a tad bit too large- the very first Z had a very rectangular shaped grille too, and that was also a negative to me despite the beautiful wedge shape. Other than that, perhaps a turn signal under the front lamps- pretty sure the grille and bumpers with lip will flood the aftermarket scene. Rear is impeccable. Silhouette sleek and retro. Love it!"

Remote work in itself has a range of pros working in its favour. As far as commute time is concerned, Saheel Mahmud from Ahsanullah University of Science and Technology said, "To work from the comfort of your home and not have to worry about being stuck in Dhaka's rigorous traffic and miss the next bus is perhaps one of the best things about my experience as a virtual intern."

EHSANUR RAZA RONNY

Cars owned: B13 Nissan Sunny
Nissan usually improves on their concepts. I love the new Z. It's a proper nod to the simplicity of the original 240z. Can't wait to see the production car.

Like a true Z, this needs a ZG nose option. And petrolheads need to stop complaining because simple sports cars are a rare thing now and they will likely become extinct.

The new normal for internships

ISRAR HASAN AND VERONICA GOMES

Virtual internships have largely become the norm since the countrywide lockdown commenced in March and even now, as lockdowns have been largely relaxed, internships take place remotely ensuring maximum safety and social distancing. For numerous fresh graduates and students who find themselves locked in uncertainty, the proliferation of numerous virtual internships, both at home and abroad, present a new lifeline of opportunity and hope to eke out a sense of working outside.



From research to marketing to human resource management to designing, we see virtual internships recruitments happening on a regular basis attracting an untrammelled flow of applicants willing to try their luck at the job market, whose physical conspicuousness they have been out of touch with. Both small and large-scale companies based in home and abroad, are hiring students to work remote in a clockwork basis of the usual 9 am-5 pm ensuring that the same effort is being put in as it were in physical internships. As the pandemic rages on with more gusto, the office space has shrunk to more on-camera meetings, emails, frantic scheduling, and getting the assigned job done.

Remote work in itself has a range of pros working in its favour. As far as commute time is concerned, Saheel Mahmud from Ahsanullah University of Science and Technology said, "To work from the comfort of your home and not have to worry about being stuck in Dhaka's rigorous traffic and miss the next bus is perhaps one of the best things about my experience as a virtual intern."

Furthermore, the concept opens up opportunities for current students who otherwise wouldn't have considered taking up the hassle of juggling their academics with work life. Although the

ease of this interchangeability depends on the level of flexibility allowed by the organization in question, Afrida Shegufta from Bangladesh University of Professionals had the following takeaway to add, "Balancing both my academics and internship helped me become more productive and learn how to manage time more efficiently. Cross-functional mobility was eased up through virtual platforms which enhanced my knowledge of the corporate world."

As with all forms of work, virtual internships come with its fair share of hurdles. The obvious constraint is its amplified dependency on technology. Technical glitches persist which causes inefficiencies in communicating through emails, online meetings and the like, often having serious consequences if not handled effectively. When asked about his experience, Wasiq Ahmed from the Institute of Business Administration, University of Dhaka said, "Tasks such as doing research-based projects became hard due to restrictions in being able to do primary data collection virtually." This reflects the reality that not all jobs are suited for efficiently being carried out over the internet.

Furthermore, even though it's the organization's duty to ensure seamless communication among its employees, there often lies a low scope for one-to-one communication and hence decreased learning scope through mentorship if proactive measures are not taken by both the intern and the manager. Lastly, due to over-dependency

on technology, virtual interns are prone to get limited opportunities to engage with certain operations which have high confidentiality concerns hence a holistic view of true workplace experience is sometimes not met.

All in all, Virtual internships, just like real-life internships, have both part-time and full-time slots of working opportunities, allowing a myriad of different applicants to try out their luck with it. Getting the opportunity to have an internship solely centred on you sitting in front of your laptop and doing all that is required is indeed an invigorating and challenging experience. Here are a few valued few steps by which one can derive the most out of any virtual internship:

All progress – big or small – must be documented

Do keep in check whatever you have learnt in the course of the internship. Jot them down for future purposes. It might be learning to use new software or even using new applications such as Slack or Blue Jeans to synchronize working with your colleagues.

Communication is the key

An internship is a stepping-stone for everyone in the job market. It goes merely beyond the tag of "intern". It involves constant questioning of who has to do what and how the designated work has to be delivered. Good communication skills have always been a top requirement by talent acquisition managers and this is a good platform to work on communication.

Understand flexibility

Be water. In the course of a hectic internship, flexibility needs to be closely adhered to. From checking emails to being punctual at all times to having all apps downloaded beforehand alongside having good internet connectivity, being flexible is vital to the job.

Keep a designated workspace

In the absence of an office environment, it is easy to lose productivity and this is where the importance of having a workspace comes into play. Make sure the workspace is away from your bed and keep the table clean and organized to foster a clear mindset.

Set goals for yourself

Working in a virtual internship largely depends on you and your work ethic and how you plan to channel your energies to maximize your potential. The only way to maximize the scope of learning is by being proactive and knowing exactly what you intend on getting out of the internship and setting forth accordingly.

In a nutshell, a whole new dimension has been opened up in terms of opportunities with prior geographical constraints taken out of the equation. As opportunities increase, so does the level of competition and hence it is important to prepare yourselves accordingly. While there's scope for learning, it is your job as an intern to maximize your returns from your virtual internship experience and build yourself accordingly as you set out to leave your mark on the corporate world.

Illustration by Zarif Faiaz

Vivo Y50: One month later

WORDS AND PHOTOS: E RAZA RONNY

First impression

I love the colour on this thing. Light metallic blue frame and pearlescent, glossy back with neatly arranged quad cam setup on the left. Of course, the frame is plastic as is the back so scratches will be imminent unless you sue the clear protector supplied.

Display and power specs

The 6.53 display is an LCD unit in these days of AMOLED or OLED magic. You don't get the colour saturation of the other two fancier displays but the whites are, well, whiter. Everything looks sharp though at 403ppi density. The flat display covers the entire front with a small punch-hole for the front camera. Despite the plastic construction it is surprisingly chunky and weighs a few grams more than flagships like an all glass Samsung S10+.

Power comes from a Snapdragon 665 chipset which is a refreshing change from Vivo's usual reliance on Mediatek chipsets. There's plenty support from the 8GB Ram and the Adreno 610 GPU. If you are looking for an affordable gaming phone this does tick the marks on paper. In practice though it can suffer a little frame rate loss on PUBG. It won't hurt your game and get you killed but reducing the setting just a little will be good enough for you to power through for a few hours. Most other games are super smooth. If you like



racing, Asphalt 9 runs without a hiccup. I've handed the phone to a couple of 10-year olds in my house and they loved it. Their gaming sessions continued almost two hours before it being confiscated at nearly the end of the charge.

The OS experience

It comes with Android 10 with Funtouch 10.0 over it. How much fun? Well, the



OS additions are non-intrusive and fluid. No lag so far and fuss-free while giving you a few additional safety features in parent control and bike mode.

Does it shoot well?

A 13 MP, f/2.2, an 8 MP, f/2.2 for ultra-wide shots, a 2 MP, f/2.4 for macro and a 2 MP, f/2.4 depth sensor that helps with portraits. Focusing is quick and

images display a bright, neutral colour. I love the detail on the 'super macro' mode. You can go upto 2cm from an object and get sharp details like the tiny badges and logos on my model cars. Focus is quick and snappy. So far so good.

Regular shots including the ultra-wide have plenty detail but they have one flaw typical of most Vivo phones I've tried. The algorithm goes for a heavy dose of smoothing to remove all grain. Contrasting edges remain sharp such as leaves against a sky. But details within get smoothed over and receive a slight watercolour effect.

People come out with lovely smooth skin and are slightly fairer. Could it be gimmick for the Indian and Bangladeshi market where fair is still considered cool? The same is true for the selfie 16 MP, f/2.0 camera. If you like artificial fairness, then this is great. But I would have preferred preserving detail and less smoothing.

As for video, you do get 1080p@30fps. Same colour treatment as before.

Verdict

Despite the plastic back, many will like the heft making it feel like a higher tier phone. It does have excellent battery support lasting well over a day and a half on regular usage. The Snapdragon chipsets are a welcome change. Not quite the gaming machine but it will

handle all the current games to some degree.

Good:

Long lasting battery
Smooth UX
Sharp macro shots

Bad:

Excessive image smoothing

Quick specs:

Weight 197 g (6.95 oz)
Display: IPS LCD 6.53 inches, 20:9 ratio (403 ppi density)
OS: Android 10, Funtouch 10.0
Chipset: Qualcomm Snapdragon 665 (11 nm) Octa-core (4x2.0 GHz Kryo 260 Gold & 4x1.8 GHz Kryo 260 Silver),
GPU: Adreno 610
Memory: 8GB RAM, 128GB storage
Camera: 13 MP f/2.2, (wide), PDAF, 8 MP f/2.2 (ultrawide), 2 MP f/2.4 (macro), 2 MP f/2.4 (depth)
Video: 1080p@30fps
Selfie: 16 MP, f/2.0
Video 1080p@30fps
Dual SIM, 3.5mm jack, Bluetooth 5.0, A-GPS, GLONASS, GALILEO
FM radio, Type-C connector, fingerprint sensor (rear-mounted)
Battery: 5000 mAh, Fast charging 15W

Price: 22,990 taka

Discount Price : 20,990
(Until further notice)

Online and tele-counselling services to seek mental health support from

JINAT JAHAN KHAN

The COVID-19 outbreak has adversely affected the psychological health of many people. From tiny to major crises, people need emotional and mental health support to deal with anxieties, loneliness, frustration and suicidal thoughts more than ever. Online and tele-counselling services these days are more sought out options for people with anxiety issues for a number of reasons. They can share their problems and get support while maintaining anonymity and can also maintain social distancing amid this pandemic. Here are some mental health help and support helpline where you can seek for any assistance and counselling over the phone or online.



Kaan Pete Roi

Kaan Pete Roi, Bangladesh's first emotional support and suicide prevention helpline, is functional since 2013. Due to the alarming condition of people's mental health amid this pandemic, it has extended its operating hours of tele-counselling service with the help of SAJIDA Foundation. The main objective of this helpline is to provide a well-being platform where people dealing with disappointment, loneliness, mental pressure and suicidal tendency can share their mental health issues without the fear of being judged. Trained and empathetic volunteers are working seven days a week to assist people with all sorts of psychological, mental and emotional issues. Anyone with psychological problems ranging from small emotional issues like 'casually not feeling good' to dangerous conditions like 'being suicidal' can ask for help here. There is no appointment or charge required for this online service. Only normal call charge is applicable. Currently, their service is available from 3 PM to 3 AM over the phone and 9 PM to 3 AM on WhatsApp. For further

details, visit their website: <http://shuni.org/> or Facebook page 'Kaan Pete Roi'.

Moner Jotno Mobile E

Apart from its counselling activities, Kaan Pete Roi is working with BRAC and Psychological Health and Wellness Clinic (PHWC) to maintain a tele-counselling platform, 'Moner Jotno Mobile E' which has been launched in April 2020. This service is exclusively introduced to help people who are dealing with anxieties related to COVID-19 or due to COVID-19. Under this initiative, there is a team of 28 counsellors and psychologists who are trained in general counselling and clinical psychology. If you call on their hotline number (01709-817179), a counsellor will directly answer the call to help you out. You can share your issues within a confidential space. The responsibility of tele-counsellors is to hear out people with empathy and support them with well-being tips and suggestions to ease their anxiety. This tele-counselling service is available from 8 AM to 12 AM.

Moner Bondhu

Moner bondhu, with its dynamic team

of skilled counsellors and experts, is providing care and mental support to people with anxiety. Since 2016, it has succeeded to reach 800,000 people through online platforms and over 100,000 people on different offline events. More than 1500 people have received their one-to-one counselling services so far here. To ensure social distancing and other safety measures, all the activities of Moner Bondhu have been made available online, for free. During this global crisis, they receive a hundred calls every day on Facebook and WhatsApp asking for mental health assistance. And recently they have launched their mental health care services on Imo, which is popular among migrant workers and RMG workers to be more inclusive in terms of helping people. Beside tele-counselling services, they offer video counselling through Skype and WhatsApp video calls. They are available for 24 hours. Furthermore, Moner Bondhu supports people via radio and TV programs such as 'Amar Moner Kotha' and 'Moner Kotha Phone er Kotha' respectively. Visit their website: <http://monerbondhu.org/>

or Facebook page 'Moner Bondhu' for more details.

MonerDaktar

MonerDaktar has been developed amid this pandemic to provide psychological support. The Bangladesh Clinical Psychological Society (BCPS), Tele-psychiatry Research and Innovation Network (TRIN) and Clinical Psychological Department of Dhaka University have collaborated to initiate and maintain this platform which is comprised of a website and a mobile app. It can provide people with mental health assistance with the help of 72 psychologists from Clinical Psychological Department of Dhaka and BCPS. These psychologists are working voluntarily in this regard. To get any service from MonerDaktar, one needs to register on the website: <https://monerdaktar.com/>. Anyone can choose whether they want to have audio or video consultations with the psychologist they prefer. For some specific facilities, one needs to download the app which is available in Play Store.

“The Social Dilemma” exposes the ugly truth about social media with a stark warning

ZARIF FAIAZ

We’ve all read about it from time to time. It is one of the most widely spoken about topics on news channels and talk shows. Critics and experts have warned us about it—“Social Media is taking over all aspects of our lives and it’s not going to bode well for humanity. Big Techs have too much power in their hands.”

Now Jeff Orlowski utters the same warnings with his new Netflix documentary, only this time with exclusive insiders and an innovative storytelling style that keeps you hooked till the end until the movie is done conveying its message to you. And that message is sure to leave you shocked, if not scared.

What sets The Social Dilemma apart from contemporary materials on the dangers of social media, is its simplistic and straightforward narrative that aims to explain complex algorithms in layman’s terms. Coupled with honest, exclusive interviews of former Big Tech employees and a fictional second storyline that shows how a regular American household slowly disintegrates thanks to the influence of social media; The Social Dilemma desperately tries to tell a true horror story that’s stranger than fiction.

The documentary features interviews



from former employees of Facebook, Google, Instagram and so on; many of whom have directly worked on the addictive algorithm behind these social media platforms and many of whom—for the lack of a better phrase—“have blood on their hands”.

The Social Dilemma relies primarily on the narrative of Tristan Harris, a former Google Design Ethicist who realised the need for making tech ethical and less addictive and went on to become the founder of the Centre for Humane Technology; a non-profit organisation focused on the ethics of consumer technology.

Tristan and his former colleagues from different social media platforms take us on a one and a half-hour long journey as they explain how the algorithm of

these platforms is designed specifically to keep you scrolling, how precisely your data is being sold for profits, how these platforms manipulate internet’s ability to connect like-minded people to act as a breeding ground for fake news and how the entire process subtly, but surely, is disintegrating and restructuring the fabric of social life.

Dr Anna Lembke, Director of Addiction Medicine at Stanford, explains in the documentary how the use of social media releases dopamine in our brains, similar to that of addictive drugs; comparing social media as a digital drug of sorts.

Despite a well-told, well-intended storyline, The Social Dilemma makes the mistake of blaming all of societies problem essentially on social media. What it does, is that it takes the rest of the

socio-economic factors completely out of the picture and paints a menacing picture of a world (a matrix really) secretly controlled by algorithms. When the truth is perhaps a little more complicated than that.

Nonetheless, The Social Dilemma successfully portrays the core principal of the business models of the Big Tech, which is cashing on our addiction. It would be quite ironic, given that the reader of this article would most likely read this on their smartphones from their social media feeds. But the aim of the documentary was not to convince us to delete our social media accounts but to make us a little more aware and conscious of how the puppetry behind our screens work. Perhaps, this article too will make a case for it.

us on [f/Sandalina](#)

ঐতিহ্যের আর এক নাম আধুনিকতা
ঠিক যেমন রূপচর্চায় আভিজাত্য মানেই

স্যান্ডালিনা
সোপ

রূপচর্চায় আভিজাত্য...

KOHINOOR CHEMICAL