

# TOGGLE

WEEKEND LIVING IN THE DIGITAL AGE

A publication of *The Daily Star*



Tips on shooting your car  
— PG4



Stop sabotaging yourself  
— PG7

Buy from 2018 Season-7

Buying Fridge From Walton Plaza, Boda, Panchagath

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Thakurgaon

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- This campaign is conducted by fully computerized system fully
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- In case of cash payment, customer will be paid through cheque after deduction of Source Tax at the rate determined by National Board of Revenue (NBR)
- The authority reserves the right to change the campaign anytime
- This initiative is taken to ensure maximum customer facilities through research & development of products and digitalization

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# Virgin Galactic debuts Mach 3 airliner concept

British spaceflight company Virgin Galactic has revealed the initial design for a supersonic passenger airplane. The company claims the final version of the aircraft could reach Mach 3, almost one and a half times faster than the supersonic airliners of the previous generation.

In a press release, the company said the airplane will travel at 60,000 feet and carry between nine to 19 passengers in "Business or First Class-



style seating and service". Adding the design will "help lead the way toward use of state-of-the-art sustainable

aviation fuel."

Along with the concept, the company also announced a new partnership. It has signed a memorandum of understanding with Rolls-Royce, one of the world's leading aircraft engine makers, to design the aircraft's engines. Rolls-Royce holds previous experience in this arena, developing the engines of the Anglo-French Concorde supersonic airliner.

## New car this week



BMW's most affordable sedan is finally here in Bangladesh. Rolled out by Executive Motors through a virtual event on August 07, 2020, the new 218i Gran Coupé marks the official debut of the 2 series in Dhaka streets.

Although called a "four-door coupe" by its German makers, the car is more akin to compact sedans offered by the ToSuMi clan. That said, the size is one of the very few things "The 2" shares with those cars.

The Gran Coupé is loaded with luxury amenities such as Parking Assistant, automatic tailgate, panoramic sunroof, ambient lighting, and BMW Live Cockpit paired to an 8.8-inch Central Information Display. The wheels are 17-inch Double-spoke 549 wrapped in run-flat tires while the window graphic surrounds comes from BMW Individual High-gloss Shadow Line.

Power comes to form a 1.5-liter turbo 3-cylinder paired to a seven-speed dual-clutch Steptronic transmission. The combination offers 140 hp and 220 Nm of torque, which sadly only goes to the front wheels.

Speaking of numbers, here's the big one. The starting price BDT 68,00,000, included with which is a 5-year/60,000 km warranty covering free Service, parts, repair, and maintenance.

## Oppo launches Reno 4 in Bangladesh

Global smartphone brand OPPO has launched its latest smartphone Reno 4 in the Bangladesh market through an online launching ceremony today. Reno4 is available at BDT 34,990 and comes in two distinct color - space black and galactic blue.

Reno4 is equipped with 2400\*1080 FHD+ AMOLED display with 90.7% aspect ratio



and dual punch hole design. With the use of advanced AI-enhanced smart sensor, it allows the use various features with hand gestures, without even touching the phone.

Reno 4 has a quad camera setup consisting of a 48MP (f/1.7) primary camera, 8MP (f/2.2) ultrawide, 2MP (f/2.4) depth sensor and 2MP (f/2.4) macro lens to meticulously photograph

every cherished moment. 32MP (f/2.4) wide front shooter will take stunning selfies. Intuitive AI Color Portrait, Night Flare Portrait, 960fps smart slow-motion, panorama, time lapse, 30fps video at 1080P etc. The ultra-steady video 3.0 will enables shooting any moment in every condition.

This device runs on ColorOS7.2. The phone is equipped with Snapdragon 720G processor, 8GB RAM, Adreno 618 GPU and 128GB ROM. Large 4015mAh can be charged 50% in just 20 minutes with 30W VOOC Flash Charge 4.0.

Customers can pre-order Reno4 from August 8, 2020 and as a gift, will receive an OPPO Enco W11, the latest true wireless headphone from OPPO with a stable and convenient connection. It offers 20 hours of robust listening experience, has IP55 dustproof and waterproof certification with type-C charging.

Reno 4 will be available from August 13, 2020.

### Technical Specifications

- 6.43-inch FHD+ AMOLED Display
- AON ( AI- enhanced Smart Sensor)
- AI Color Portrait
- Snapdragon 720G chipset
- 8GB RAM, 128GB ROM
- 48MP AI quad camera
- 32MP front camera

## EDITOR'S NOTE

### Where's the party at?

No, really! Did you notice the outpouring of joy and festivities this past week? We must have killed the pandemic dead. People have not partied this hard since Genghis Khan rode up the mountains in his trusty Harley chopping off dissenting heads like a crazed Rajnikanth fight scene. Or something like that. We believe what we believe but the pandemic isn't over yet. Or maybe we are so insanely tough, nothing can beat us down. Remember, most of us have descended from people who waited to connect to dial-up internet. If you're a late Millennial, listen to a sound slip of a dial-up modem connecting. That takes perseverance and immunity.

- Ehsanur Raza Ronny, *Editor*

COVER ART BY ZARIF FAIAZ

# TOGGLE

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**TechBits**

Messenger's new business plugin allows chat with non-Facebook users

Google to shut down Play Music in September

TikTok to ban deepfakes, expand fact-checks and flag misinformation

Google rolls out the final Android 11 beta

Twitter adds labels to government officials and state media accounts





# Are productivity tools crowding our workspace?

NOSHIN SAIYARA

The steep rise in options for productivity assistance for students and professionals alike has presented an important question regarding productivity tools: How much is too much?

Productivity tools are anything that provides physical or digital assistance in organizations, time management, storage, etc. If you try to google what apps you should download on your phone to aid you in your quest to make yourself more efficient, you will come up with at least 15 different things you need to reach the optimum level of work output when you are working from your home or office's desk, or 10 apps that you need to boost productivity. Following these suggestions might backfire on you if you do not create a space that has room to be flexible and relaxing. At the end of the day, productivity is about getting more things done in a lesser amount of time, not about spending more money and creating a false sense of work efficiency. Here are some reasons as to why that may happen:

## Need for Space

Your desk or workspace needs an area for you to move around while you work. This movement can be anything, a few examples may include where you like to keep your highlighters while you study, being able to change the location of your mousepad if you use one or the position of your laptop that you want to be able to change depending on the hour of the day. If you have a binder for your files and an organizer for your other paper supplies, that might take up too much of the upper shelf region of your desk. Many minimalists encourage not overcrowding your upper shelf because it creates a false sense of pressure on you because of having a big mass looming over your head. Having too many items around you while you are trying to learn something or get your creative juices flowing might lead to you getting distracted when you are trying to concentrate. Losing concentration in the middle of work is what leads to procrastination, as your mind tries to escape when you are using it more than regular. Lesser number of items on your table will give you more room to work with fewer causes for distractions, which will increase your desire to work.



## More Choices More Confusion

If you have fewer items for your work, it will allow you to choose quickly than you would have with multiple options. Office supply companies will often promote sales on big collections of organizers or your favourite sharpies that will supposedly increase the quality of your work life. Reality might turn out to be quite different because the more options you have, the more time you will waste behind deciding which suits your mood today the most. While personalizing

your experience from multiple options may seem like a fun thing to do, you will end up wasting time trying to make that choice.

## Myth of Multitasking

Popular apps like Trello, Slack, Wunderlist are continuously promoted as a tool that will aid in multi-tasking management and multitasking is seen as an ultimate way to boost productivity. But studies have shown that multitasking actually ends up decreasing efficiency. When you start a new task and your consciousness engages itself to get used to the work, it goes through a mental gear of control. If you switch between your tasks, it takes longer for your mental makeup to cope with the adjustment and bring your focus, costing your precious time to be wasted. These productivity app promotions also encourage a high volume of work and are often featured on blogs by YouTubers who encourage a productive lifestyle by showing the wide range of different activities they are able to go through simultaneously every day. Individuals promoting deep focus believe this a bad work trend to set. Practising minimalism not just in the number of apps you use, but also in the use of the apps you do have is what they would recommend.



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# How to shoot your beloved

Pro car/bike photography tips for the noobs

AHBAR MILKY



As National Photographer's day is observed on August 19th, what better occasion to try your hand at automotive photography?

Here are some recollections and a bit of life hacks to make automotive photography one step easier from my short stint in trying to act like one.



which makes it all the more rewarding. Moreover, smartphones make it learning to take pictures all the more user intuitive, which brings me to my next point.

**ANGLES-** Stick to the conventional profile shots, while being creative with it. Enable the "grid" from your camera settings. Learn the rule of thirds (place the subject on

imitation is the sincerest form of flattery. Be inspired and don't be afraid to copy your favourite photographers.

**Time it-** One thing photographers will usually rave on and on is about golden hour. That time of the day when the sun starts sinking into the horizon, and you're treated to a warm spectrum of colours ranging from yellow to orange (and



the third imaginary line on the grid. Angle and composition goes hand in hand. Repeat after me; there are no rules to photography. You do you. Meanwhile,



sometimes, a purplish red when the weather machine breaks). That being said, one thing us photographers hate more than vampires hate garlic naan is

shooting under the mid-day sun. Not to say completely avoid it, but stick to golden hour (sunrise and sunset) to get the perfect equilibrium in lighting.

**Edit-** So you have done and dusted the lion's share of the work. Now comes editing. Again, there is nothing wrong with copying others. (While I'm about to give an appreciation shoutout to my favourite automotive photography related youtubers, my idols; Mark Riccioni, Alex Penfold, Richard Pardon, Daniel Bronshteyn to name a select few, deserves your follow on Instagram, as do I @thatbrownarguy) One photographer I find everyone copying is Peter McKinnon and North Borders (Mike), (I do too). Do check out North Border's YouTube channel. They're a mix between light hearted banter with the mates while diving deep into hands on, POV style tutorials on all types of automotive photography that you can and will dive down the rabbit hole into. Generally speaking, try not to alter the colour of the car, a mistake I see photographers quite often (hey, while we're pointing fingers, let's point a massive index to my face, I used to do that all the time!). Try to be faithful to what you think looks best. (Also side note, if you're still big on HDR photography in 2020, you should consider going back to the future, atleast 5 years ago. HDR has no place in 2020. Capeesh? Capeesh.)

#### Feedback loop-

The only way to exponentially increase your learning curve is to ask for constructive criticism to whomever you can. What floats your boat, may not float everyone else's.



**GEAR DOES NOT MATTER-** The best camera is the one you have with you, right now. A little paraphrasing by Casey Neistat. Forget fancy Mirrorless and the league of DSLRs. Modern smartphones can pack a decent punch, and can even hold a massive candle to professional cameras. Download a manual camera app if you're feeling frisky and you're good to go, as it almost gives you the same control over parameters that a conventional camera has. Practice on model cars if you do not have the 1:1 subject. Diecast photography is still a niche category



## Clash of the tech titans

ISRAR HASAN

The raging pandemic has sent shockwaves throughout the world as seismic shifts in the mode of thought and action are commonplace everywhere – from the religious pulpits to the courtrooms to the corridors of power to the boardrooms of technology powerhouses. Social media has also not been left untouched as proponents and distractors of social distancing battle it out. The world of technology likewise has its fair share of arguments with the latest battle-taking place between tech billionaires of Silicon Valley, Elon Musk and Mark Zuckerberg on the easing down of lockdowns.

Musk and Zuckerberg have opposite views on the magnitude of the current crisis and the perceived gloomy prognosis it holds for the future. They both had sparred off in the past with Musk questioning Mark Zuckerberg's intelligence on artificial

intelligence. Previously, Zuckerberg had taken a jibe on SpaceX's launch failure. It was Zuckerberg's 200 million dollar satellite, which exploded in a pre-launched test fire accident on one of Musk's rockets. Musk and Zuckerberg have also squared off on artificial intelligence, which Musk considers worry off while Zuckerberg characterized his claims as "pretty irresponsible".

#### The meltdown of Musk

Apart from naming his son with an unpronounceable name, (he should be more worried whether his son's name is valid under California State Law), Musk has made rounds in the news headlines for alarming reasons. Elon Musk, CEO of Musk, was recently embroiled in a controversy due to a series of tweets in which he directly hinted at easing down lockdowns calling the lockdowns itself "fascist" restricting the freedom of people. Musk while acknowledging that those who stay at home should be free to do so, he calls restricting people to get out of their home as undemocratic. A series of "Free America" tweets followed right after.

Musk's company, Tesla had initially resisted efforts by California authorities to shut its plant in the Bay Area. Musk's ridiculous tweets are often riddled with conspiracy theories and in the beginning of the worldwide pandemics, he called the coronavirus panic dumb not paying a scintilla of attention to the number of cases and deaths in his own country, the United States, which appears to be the highest in the world. Despite Tesla, which alongside other tech companies making considerable profits, one still wonders what goes around in the mind of Musk.

This is not the first time Elon Musk,

the real-life inspiration behind the central character, Tony Stark in Marvel's 2008 blockbuster, "Iron Man" has resorted to channelling his anger through a barrage of nonsensical tweets. Since the outbreak, Musk has been at the forefront of spearheading fake news through his Twitter handle such as intentional inflating of cases of deaths, comparing the outbreak to a common cold, and promoting a widely discredited paper of pseudoscience on the benefits of chloroquine.

Apart from this, he shared highly ingenious posts and videos of medical misinformation, which were later deleted by other social media handles such as YouTube although Musk still chose to have it, stay. Elon Musk's bizarre mood swings do not stop there. On Thursday's podcast with Joe Rogan, Musk called coronavirus lockdowns a "fundamental violation of the US Constitution" and questioned their arguments if called before the Supreme Court. Musk feels that the tag of a billionaire has in recent years began to have a negative tint to it and therefore, decided to sell off his two houses.

#### Redemption for Zuckerberg

Zuckerberg, on the other hand, a few days after Musk's tirade, has supported the extension of the lockdowns saying that while the economic activities are hampered by the current lockdown, easing down lockdowns does not bear well for the future in the long run. Mark Zuckerberg has warned against easing down of the lockdowns given the risk it poses to the future.

Zuckerberg's foundation with his wife, the Chan Zuckerberg Initiative

announced it would give \$13.6 million to fund a nine-month research project to understand the spread of coronavirus in the Bay Area, where both the Facebook office and his homes are located.

Zuckerberg has faced the onslaught of the "techlash" over the last two years as many politicians and a rising suspicious public of sizeable numbers feeling that the world's largest social media is too influential and is equally damaging to society given the untrammelled spread of fake news and hate speech that travels through the algorithms of social media.

Recalling Zuckerberg's apology to Congress over the leaking of private information of millions of FB users and its subsequent shady roles in the Cambridge Analytica data scandal, the way he and his company work during this pandemic might be his moment of salvation and redemption. Facebook has largely put itself as the widely used medium of communication roping in 2.89 billion users and counting during this global crisis. Health and safety tips from the World Health Organization are now broadcasted on all our newsfeeds.

Coronavirus pandemic might be Zuckerberg's moment of redemption to right the wrongs done by his company and rise to the occasion regaining the trust of his critics and long lost fans as well. With most of the tech giants funnelling their wealth in this gruesome fight against a powerful enemy such as Covid-19, this is a time of deep caution not ludicrous decision making. Feuds like these are worth billions but it needs to be remembered that like always, it is the workers and the consumers, after all, pay the price.



MITSUBISHI  
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### Do lightweight vehicles give you a better driving experience?

A heavier vehicle requires large wheels to support its own weight. Such heavy wheels have more inertia and increased unsprung mass, meaning they don't want to move when going over bumps. This hefty combination creates a recipe for bone-jarring impacts and mind-numbing vibration whenever the user tries to speed over any uneven surface. On the other hand, lighter vehicle such as the Mitsubishi Xpander utilizes a solidly reinforced suspension with lightweight 205/55R16 alloy wheels to provide a comfortable driving experience.









# Self sabotage in the workplace: How to overcome it?

OROBİ BAKHTIAR

Have you ever found yourself working toward an important goal only to spectacularly fail because you did something foolish?

Or, maybe you feel stressed and anxious when you are trying to achieve something important. This, in turn, might make you feel more and more frustrated, discouraged and angry with yourself. These feelings trap you and keep you from doing what you need to do.

These are all signs of self-sabotage.

Self-sabotage erodes your self-confidence and self-esteem, and affects your relationships with your co-workers. With every failed attempt to do the thing you want, you “prove” to yourself that you cannot or should not do it. While we may sabotage ourselves at work, conversely, we can choose to change and to manage those self-limiting behaviours. When we recognize and stop these ridiculous thoughts and focus on choosing from strength, we think and act from a place of empowerment and confidence.

## Dwelling on the Negative

Whether in a recurring internal dialogue or conversations with colleagues, the themes are the same. You focus on what is bad about your situation versus what is good, what is not possible versus what

is. You remember all the bad things that have happened to you and not your accomplishments.

People frequently get what they expect, and attract what they dwell on. Stop blaming others for your situation or feelings. While other people can influence your emotions, they cannot force you to feel or do anything. Stop wasting time complaining, which eventually gives unpleasant events power over your life. Focus on solutions, rather than dwelling on problems. Stop focusing on what is bad about your situation versus what is good; what is not possible versus what is. Stop counting the bad things that have happened to you, not your successes. Choose to live in a positive space.

## Imposter Syndrome

Imposter syndrome is an unrelenting fear that you do not belong where you are. Perhaps you think you are unqualified for your position, or that you got the job by mistake. More than just self-doubt or second-guessing, a person with imposter syndrome believes they are inadequate, and lives in constant anxiety that they are about to be exposed as a “fraud.” Imposter syndrome can have crippling emotional effects, causing you to talk negatively to yourself and fall into a pattern of behaviour that interferes with

your work.

According to Psychology Today, imposter syndrome prevents people from “internalizing their accomplishments.” While actual imposter syndrome is a psychological term, many of us struggle with the same sense of inadequacy and inability to recognize our own successes. When this happens, it is important to take a step back and focus on the value you bring to your team.

## Obsessing over Perfection

Many experts agree that perfectionism is actually a destructive mindset. We measure our success and our talents, both on the job and in our personal lives, against standards of perfection that are virtually impossible to meet. This can lead to self-doubt and lower self-esteem, among other negative consequences. It does not make you look good to try to do everything yourself or to appear to always be overworked. Nor do you want to be indispensable for the wrong reasons – like taking on all the low-level mind-numbing tasks. You are allowed to have help.

Do the best you can. Understand that mistakes are occasionally made, and embrace constructive criticism so you can learn. Don’t beat yourself up if your work isn’t perfect, because nobody else’s

is either, and try to be more mindful of your strengths and weaknesses to turn them into opportunities in your career.

## Cinderella Complex

“Cinderella Complex” finds its name from the fairy tale princess Cinderella, waiting for her prince charming to rescue her from the evil stepmother and stepsisters. Most modern adaptations of fairy tales, as well as original versions, place gender expectations on women. The Cinderella Complex leads to inappropriate or ineffectual behaviour on the job, to anxiety about success, to the fear that independence will lead to loss of femininity. These fears are not surprising, considering that only a generation ago dependency was inextricably linked with what it meant to be feminine. Caught in transition between two vastly different concepts of femininity, women are still emotionally reluctant to commit themselves to independence.

Employees suffering from this complex wait to be picked out instead of taking an active role in their success. Instead of relying on one successful or powerful person to support and recognize you, build a network of supporters and advisers. Stop thinking that someone else will “save” you; save yourself.

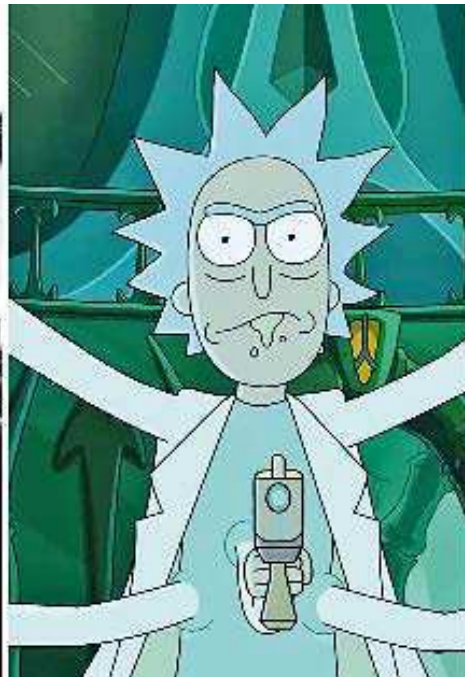
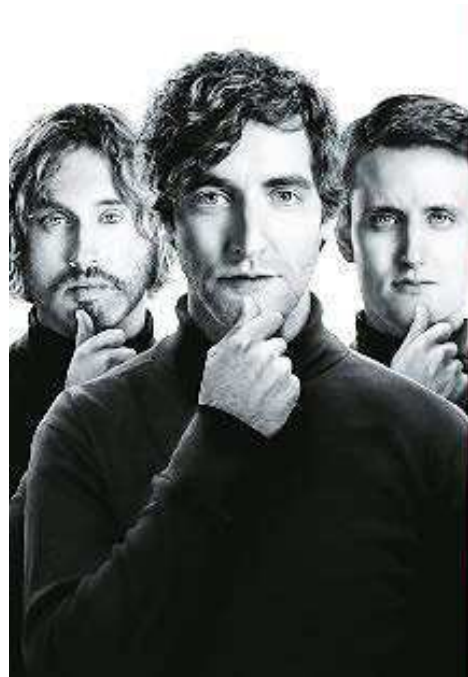


# Tech sitcoms that you should binge

NOSHIN SAIYARA

Comedy shows continue to dominate mainstream television entertainment as newer genres keep emerging. Tech comedy has gained massive popularity in the mainstream media, alongside the rise of big tech. The most popular ones are about science fiction served with nihilist humour, struggles of a tech start-up, and general day to day struggles of IT guys in a regular office environment.

Unfortunately, much like gender disparity in the tech industry itself, the tech comedy shows have a severe lack of representation of women in its cast and the lack of female presence as leads on tech comedies in present too. The only show featuring women in tech, *The Developers*, is currently in post-production, and it's a drama series, not a comedy. Regardless of the lack of gender inclusivity that we hope changes soon, here are some classic and hilarious tech comedies to watch.



## Silicon Valley

It's a show set in San Francisco, California, about an aspiring tech and his eternal struggle to establish a venture in the global centre of the tech industry, Silicon Valley. Throughout the 6 seasons, the show makers try their best to create a parody of the Silicon Valley culture. The protagonist of the show is a programmer, who spends the first season trying to arrange the core team for his start-up, with quirky and awkward characters who make subtle but great comedic moments without having to resort to cheap humour. After the pilot season, the show picks up its pace, even for a comedy, as the lead characters start facing bigger crises with financing their venture,

fending off the competition and internal power struggle within the company. The challenges faced by the characters prevent the humour from becoming dry and repetitive, as the quirky comments and convincingly funny reactions of the powerful ensemble cast will keep you entertained throughout.

## Rick & Morty

This animated show is a fresh perspective of science fiction with a dark sense of humour. The main character Rick the mad scientist and his teenage grandson Morty are engaged in episode long adventures where they use virtually impossible technologies, usually invented by Rick, to

solve a personal problem of theirs. The show originally started as a parody film of a popular science fiction movie "Back to the Future", so it has all the classic science fiction elements like time travel, intergalactic fights, etc. But the hilarious bits of the show comes with the fact that Rick is irresponsible and alcoholic, and Morty is not a very bright or brave sidekick, and most of their adventures are less about the technology itself, but rather about the problems they face in their personal and family life.

## The IT Crowd

If you are looking for a classic live-studio audience style show with a deadpan

delivery of British humour, *The IT Crowd* is the show for you. The story features three IT staff members and their technologically challenged boss in a fictional office in London, set in the late 2000s when computer technology was becoming an indispensable part of. The IT staff are what you expect them to be, socially awkward with self-deprecating but snarky humour. They are treated differently than the rest of the members of the office and have to work in a dirty and dingy basement whereas the rest of the company staff gets to work in a modern office with a killer view of the city of London. The cartoonist caricature of nerds will inevitably make you laugh

us on f /Sandalina

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ঠিক যেমন রূপচর্চায় আভিজাত্য মানেই

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