

Secret Surprise by The Food Talk

Social media has always played a vital role in developing effective means of communication and is a great source of networking among the netizens of Dhaka. Under the current circumstances, the activities in social media platforms have become livelier and abuzz with a host of food groups introduced recently.

The Food Talk is one such Facebook group that is dedicated to epicures, which provides them a platform to review food, post recipes, share cooking tips and tricks, and review restaurants among many other things it facilitates.

The Food Talk just turned six and was initiated in 2014, by Taskin Rahman, founder of The Food Talk and the group has successfully maintained its edge among the myriad food groups consisting food connoisseurs,



restaurateurs, amateur chefs, and home cooks alike within a strictly limited number.

The group also held several meetups and very recently, The Food Talk conducted a fun

social experiment to celebrate its birthday and success, which was termed as "Secret Surprise."

The idea of this initiative was to send food and good vibes to a stranger within the Facebook group. Interested contributors were requested to sign up for this via Google Forms and the response was overwhelming. Within one day prior to the distribution of food, over a hundred people signed up.

Interested participants were arbitrarily connected through safe exchange of addresses within the areas of Gulshan, Banani, Uttara, Bashundhara, and all DOHS. Friday, 10 July, 2020, was the day of action where expectant participants sent and received food from the people they were assigned respectively.

People exchanged all sorts of food,

whether it was homemade or store bought, and not one person who was expecting a parcel was left disheartened. Taskin was in charge of assigning the names of senders and receivers, while the arrangement of delivery and maintenance of utmost hygiene and sanitation was left upon the contributors, which they adhered to perfectly.

It was extraordinary to see people take the effort to accompany their parcels with kind notes and gestures, along with well wishes for the receiver and their families. This was truly a one-of-a-kind interchange among the epicures of Dhaka.

For more information, visit <https://www.facebook.com/groups/thefoodtalk>

By Fariha Amber

CHECK IT OUT

Le Reve's Eid-ul-Azha collection out now

The fashion world is a constant flux of new designs and recycling the classics. This time around, Le Reve, one of the country's premiere fashion houses, has opted to combine Tudor fashion with contemporary styles. Comfortable weaving and royal, exotic floral prints were the hallmarks of the time, which blend in seamlessly with the latest Eid-ul-Azha fashion trends.

Regarding this new collection, Monnujan Nargis, creative design director of Le Reve, stated, "Le Reve always emphasises the fusion of traditional styles with international trends, this time, the brand focused on layering and voluminous silhouettes with inspiration from Tudor style, featuring traditional



muslin, organza, and silk fabrics. We have used contemporary Jacobean prints, vintage romantic flowers, floral damask and baroque motifs, Elizabeth brocade, ornate floral lettering prints, and so on."

The line-up of women's wear not only captures the Tudor fashion

inspirations in contemporary wears but also in traditional outfits.

The men's collection, with traditional patterns and Tudor inspired floral prints, are suitable not only for Eid, but also for many special occasions around the year. Le Reve's offering of children's wear is all about fun and comfort while keeping up with style. It's not all about fashion this season, as Le Reve has expanded into offering home décor items plus COVID-19 essential masks and easy to sanitise bags.

This latest collection is available at Le Reve Stores and online at www.lerevecraze.com.

For more information, visit www.facebook.com/lerevecraze

FEAB announces virtual clothing fair

Fashion Entrepreneurs Association of Bangladesh – FEAB, has taken the effort to assist local clothing brands in these trying times by holding a two week long virtual clothing fair. The online fair, which started on 15 July, 2020 will continue till 30 July, 2020. With Eid-ul-Azha right around the corner, this fair gives interested buyers the option to not only purchase clothing items from their favourite local brands, but also a chance to contribute to alleviate the critical condition of the local clothing industry. The fair is currently ongoing at the online platform Station Bangla.

Buyers can avail 15 percent discount on all available products plus free home delivery. As for payment, the popular cash on delivery option is available, along with mobile payment options like bKash and Nagad.

To go to the virtual fair, please visit www.stationbangla.com

For more information, check out www.facebook.com/stationbangla or www.facebook.com/feab2010/

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