**NEWS FLASH** 

## Shaheda Yesmin earns a spot in World Association of Master Chefs

Culinary curator at Jewel's Kitchen and cooking afficionado, Shaheda Yesmin, has been named as an Official Executive Member of the World Association of Master Chefs (WAMC). The World Association of Master Chefs was established and is continuously supported by fellow culinary masters and professional chefs from around the world who migrated to Australia in the early 1950's. WAMC has a broad resources network spreading around the world. The association strives to connect and combine the culinary art and food culture of the world. Currently, Sunly Kwong Lo is the Chairman of World Association of Master Chefs, and Gaven Peter Ferguson is the President and Global Secretary-General and part owner of WAMC.

This is not the first time that Yesmin gained international recognition. Earlier in the year, in February, Yesmin's interpretation of Eggplant Caponata was announced as a Silver Award winner in Italia A Tavola, a renowned publication highlighting the best of Italian cuisine, dining places and all things gastronomical. This was part of a vegetarian challenge of the Italian Dining Summit, which has a strategic partnership with the WAMC.

Yesmin is also a participant in WAMC's Chefs Bench 2020 competition. This competition is a first



step in developing a new and creative interaction series of events designed to sharpen skills and develop strong relationships together.

Yesmin's entry can be viewed here: https://www.youtube.com/watch?v=WE95Y622-4E

## **SteamPug Content**

This is a community of 70 plus freelance writers, editors, developers, and designers working together to provide businesses with great content, consistently. Writing being a very broad term, their services range from personal to corporate needs, including articles, blogs, interviews, website content, rapporteurs, brochures, profiles, presentations to even biographies.

SteamPug Content provides freelance employment to students/young professionals to earn money through specialised writing. Even today during the pandemic, these students are now earning respectable rates for every word they write from home for clients. If you want to earn sitting at home during the pandemic, join the SteamPug Content community today.

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By Marzan Jamia

## 'LIVING IN MY KITCHEN' A STAR LIFESTYLE RECIPE COMPETITION 2020

The year 2020 is taking its heavy toll on us and yet we do not tire. We fight back in myriad ways, to emerge as winners against the ominous pandemic.

In order to keep the spirit alive, Star Lifestyle has planned to organise a cooking competition for all our home chefs (young and old), to generate a scrumptious platter for Qurbani Eid and showcase their talents to the rest of the world

The competition requires interested individuals to send, ONE complete menu of breakfast, lunch, or dinner by 17 JULY 2020. Participants are required to send ONE recipe from that menu that will highlight the contestant's culinary prowess.

The recipe needs to be attached with high-resolution pictures of the food from the menu, so that it helps us select the best of the chefs and ensure authenticity of the items.

Winners to secure the first, second, and third positions will be given the opportunity to become recipe columnists for Star Lifestyle, the prestigious supplement of The Daily Star.

The champion will get the opportunity to collaborate with The Daily Star, to produce an exclusive recipe video, which will be shared and viewed by our readers and patrons.

So gear up and send us the menu, recipe, and images ASAP to lifestyleds@yahoo.com, and mark 'Living in my Kitchen' in your mail as subject.

Check out #starlifestyleds in Instagram and Facebook for details.

## \*\*\*CONDITIONS APPLY:

- To take part in the competition applicants must be 21 years and above by July 1, 2020.
- Recipe MUST be attached with pictures of the food final decision will be based on the plating alongside the content.
- Any recipes received after the deadline will not be considered eligible for the competition.
- Decisions regarding the competition lie solely at the discretion of Star Lifestyle, The Daily Star.

