

Aladeiin's genie for daily shopping and consumer electronics

BIG WAREHOUSE SALE UNTIL JUNE 30

The future of market places is online, and looking at the largest businesses around, like Amazon and Alibaba, success lies in wide diversification too! In that vein, local venture Aladeiin.com could be your permanent go to for basic necessities, as they add more and more products and payment options to their service portfolio.

Have you ever had your blender die out from all the meat mincing right before a big *dawat* that you are hosting the next day? It happens more often than you would think. You can order both the remaining grocery necessities and the blender from the same site, with an additional promise of fastest possible delivery.

To account for the increased demand, as well as to cater to their patrons better, Aladeiin has recently updated their website interface to a snappier, faster version, and added a barrage of new features, including the personalised wallet, a smashing warehouse sale with up to 66 percent discounts on already market-lowest tags, and cash backs, and of course, EMI options on purchases.

To give you an idea about the sale, a Hitachi 13kg washing machine can be scored for just Tk 48000 instead of the regular tag of Tk 62000, or a smaller Samsung for Tk 36,900 instead of Tk 46,900, with brand warranty. Or a model of the Phillips hand-blenders for Tk 2800, down from Tk 5200. For items of a more personal nature, you can find hairdryers, trimmers and such on significant discounts as well!

The cashback offers, which is up to Tk 16,000, is also pretty interesting, as it does not have a limited time frame for use. Once



earned, you can use the money in your digital wallet for any future purchase from Aladeiin, any time. And with the promise of quick delivery all over Dhaka city by trusted and vetted vendors, this can only mean good things.

Got an EBL card? Aladeiin has more to offer, for every purchase of Tk 2500 or more, you get additional Tk 200 flat discount!

Aladeiin is very mindful about the safety aspect of the deliveries, for both the customers and ensures good practices

throughout the packing and delivery processes. With multiple options for cashless payments, including mobile based options as well as bank cards, grab your daily groceries, home appliances, smart devices—all types of consumer electronics that is, and even car and bike lubricants from Aladeiin.com, all over Dhaka.

Hurry to catch the great sale!

By Sania Aiman
Photo: LS Archieve/ prakriti

4C and EMK Center's virtual workshop

Child Centric Creative Center (4C), in collaboration with the EMK Center, is arranging a workshop titled, Good Touch and Bad Touch: How to Protect Your Child. In the time of Corona, it will be organised online through Zoom.

The workshop is scheduled to be held on Monday, 29 June 2020, 8:00-9:30 PM (GMT +6). The expected facilitators of the workshop are Jannatul Ferdous Ruma, Child Protection Officer in Emergency at UNICEF Bangladesh, Moazzem Hossain, Senior Manager-Education at Save the Children, and Md Saifur Rahman (Jewel), Manager-Child Protection, Save the Children.

Professor Dr Sadeka Halim, Dean, Faculty of Social Sciences, University of Dhaka will join as chief guest.

The workshop is especially designed for parents, teachers, guardians, and child activists, but any interested person can participate through prior registration.

Link: bit.ly/4CWorkshop.
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www.4cbd.org

us on [f/Sandalina](#)

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