

Watermark Group providing monthly rations as support for employees

Watermark Group Limited was started by two people as an advertising company 10 years ago. Over time, it expanded to over a hundred people working from remote areas all over the country.

During this Covid-19 outbreak Watermark has started providing monthly food rations to its work family. This is to further ensure people stay home for safety and reduce exposure to social gatherings by going to shops. The food rations include

organically sourced items from its own food product line-up. Aside from that, the regular welfare funds, retirement allowance, health insurance for the employees' families continue unabated under the company HR policy.

Co-founder of the company, Jakaria Md. Palash started the company when he was in university. His basic principle following an 'Employee Ownership' model is to invest in people so as to ensure outstanding results.

The Watermark Group's initiative is a small one from a small company hoping to bring a much-needed change in these trying times. It may not be easy to give many of the needed opportunities to employees, however, a small percentage of the annual income can go a long way in ensuring wellbeing of their people while developing life-long strong connections.

It is high time to start a campaign called #SupportYourEmployee.



Realme's new C2 is an online favourite

Through an online event, Chinese smartphone brand realme has launched their new C2 phone in Bangladesh on last Thursday, 2020.

Dubbed as the 'best looking entry-level smartphone' by realme, the phone is equipped with a 19.5:9 HD+ display, dual-rear camera, a 4,000 mAh battery, 2 GB RAM and 32 GB internal storage. Before its launch, the phone was made available Evaly, a local e-commerce site, on 29 March 2020 for a price of BDT 8,990. It has since become the highest-selling smartphone on the site.

Viber and WHO launches chatbot to fight COVID-19 misinformation

Rakuten Viber and the World Health Organization (WHO) are collaborating to fight the misinformation around the topic of COVID-19 with an interactive multi-language chatbot, which aims to combat the rapidly circulating fake and false information about the virus.

The chatbot contains a 'Latest News' section, which is updated in real-time from the WHO's website. Other sections include - Protect Yourself, Mask Usage, Travel Recommendations, and Myth. Myth is an interactive quiz designed to test the user's knowledge regarding COVID-19. There is also a 'Donate Now' button that allow users to support WHO's fight against the pandemic through donating to the



COVID-19 Solidarity Response Fund. The chatbot is free for all Viber user and is currently available in English, Arabic and Russian. It is soon to be translated into 20 more languages, including Bangla

NEW CAR THIS WEEK



Remember Elva, McLaren's newest multi-million-dollar limited production hypercar? Well it got a new appearance package. McLaren Special Operations just announced the McLaren Elva M1A Theme, a homage to the original Elva, the McLaren M1A. Does it make the car cooler? Yes. Does it make it any more drivable? Not so much. For reasons

unknown, the engineers working on Elva chose to replace the traditional windscreen with something called "Active Air Management System". What that is an automatic wind deflector that pops up during driving protect its occupants. Unlike a windscreen though, it does not deflect rock chips, bugs or water and works only up to 112 Km/h, less than

1/3 of the car's top speed. Meaning unless you like feeling miserable every time you go out for a drive, this car is for track only. Something it will possibly never see thanks to its \$1.69 million sticker price. Which is really sad because this quad exhaust, lighter than Senna, 804 hp hypercar would have dominated any track it let loose in.

EDITOR'S NOTE

It's tough being home doing nothing.

At least, that's what social media would have us believe. Look at all the sad posts of people having difficulty making Dalgona coffee. But that is privilege we shouldn't really be complaining about. Those of us who can stay home are the lucky ones. Compared to the garments workers who had to walk many kilometers because they were needed back at work, only to be asked to go back.

Use your privilege and pay it forward. You can do your bit sitting at home. There are many organizations and groups doing fantastic work to make sure the poor can survive. Donate so they can do more. All that in page 3. In the meantime, the secret to drinkable Dalgona coffee is to avoid the milk and add creamer and water instead.

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