



DHAKA MONDAY MARCH 2, 2020, FALGUN 18, 1426 BS 🧿 starbusiness@thedailystar.net

Walton's smartphones, ACs set sail for US and India

Its industrial campus declared private hi-tech park

STAR BUSINESS REPORT

Walton yesterday kicked off exports of air conditioner and smartphones to India and the US respectively, in a development that can be viewed as yet another feather in the cap for the trailblazing home-grown electronics giant.

Finance Minister AHM Mustafa Kamal flagged off the shipments in a ceremony held at the premises of





Minister Mustafa Jabbar and ICT State Minister Zunaid Ahmed Palak were also present at the ceremony.

The dignitaries also inaugurated various projects and products of Walton

Hi-Tech Industries: the country's first lift manufacturing plant, all-in-one PC manufacturing plant and Walton TV's own operating system ROS. The production

capacity of the newly

elevator factory is about 1,000 units. The plant will save the country huge sums of foreign currency.

Currently, the country needs about 5,000 elevators, with the amount expected to increase given the rate at which high-rise buildings

are sprouting, according to Walton. So, Walton plans to set up another unit for lift manufacturing.

The ministers also visited various production plants at the campus, including those of refrigerators, compressors. televisions, air conditioners, mobile phones, computers, laptops, home appliances and electric appliances.

Kamal praised Walton for breeding a technological industry and asked the annual company to take forward the current government's political mandate of Digital Bangladesh. built READ MORE ON B3

Remittance: the only bright spot

Maintains its strong hold in February

STAR BUSINESS REPORT

Remittance kept up its strong growth momentum last month as migrant workers sent home 10.16 per cent more than they did a year earlier, in a major boost to the economy under stress from sliding exports.

Exports fell 5.21 per cent year-onyear to \$22.92 billion in the first seven months of the fiscal year, according to data from the Export Promotion Bureau.

In February, expatriate Bangladeshis sent home \$1.45 billion to take the tally to \$12.49 billion so far in fiscal 2019-20. The eight-month receipts were up 20.05 per cent year-on-year, according to data from the Bangladesh Bank.

The 2 per cent cash subsidy for remitters from this fiscal year has been the main driver behind the spike, according to economists and BB officials.

If the trend continues, remittance will hit a milestone of \$20 billion come the end of the fiscal year, said BB officials. Some \$16.4 billion flew in to the country last fiscal year.

"Remittance has become the lifeline of the economy given the frustrating performance of all other economic indicators," said Ahsan H Mansur, executive director of the Policy Research Institute of Bangladesh.

The country's balance of payment would have faced severe crisis if remittance had failed to maintain the upward trend.

The current account deficit contracted 60 per cent year-on-year to \$1.34 billion in the first half of the said Md Arfan Ali, managing director fiscal year. The overall balance, another of Bank Asia.



REMITTANCE INFLOW SO FAR THIS FISCAL YEAR (in \$b) 1.2 0.8 0.4 Dec Jan Fel 2019 2020

major component of the balance of payment, stood at \$27 million during the period. A year earlier, it was \$513 million in the deficit.

Besides, the foreign exchange reserve is at a comfortable level thanks to the strong growth of remittance, said Mansur, also a former economist of the

International Monetary Fund. "The favourable exchange rate of the taka against the US dollar and a strong stance taken by the central bank against illegal money transfers have had a positive impact on remittance,"

On March 1, the inter-bank exchange rate stood at Tk 84.95 per dollar, up nearly 1 per cent from a year earlier, BB data showed.

Banks have recently improved their skills to mobilise remittance in order to tackle the shortage of foreign exchanges, Ali said.

The expanding remittance flow has had a good impact on GDP growth as well, said Syed Mahbubur Rahman, managing director of Mutual Trust Bank.

"This has increased the spending power of the near and dear ones of remitters.

READ MORE ON B3

Bangladesh's shrimp exports have been on the wane since fiscal 2013-14 in the face of increased competition from countries such as India, Vietnam and Thailand, where low-priced vannamei shrimp are grown.

ACI Agrolink, a subsidiary of

Advanced Chemical Industries (ACI),

has set foot in shrimp processing to

make a breakthrough in the global

seafood market and take the sector

SOHEL PARVEZ

out of troubled waters.

cost of Tk 25 crore, sits in the shrimp there is next to no risk of bacterial farming village Amian in Kaliganj contamination en route to the capacity to process 30 tonnes of

shrimp growing districts.

Sets up a modern Tk 25cr processing plant

This is in contrast to other processors, who opt to have plants on the banks of Rupsha river in the southwest division of Khulna, meaning the shrimps spend hours on the road before they are processed. As a result, the quality of shrimp deteriorates.

"This is one of the differences in our shrimps," said FH Ansarey, managing director and chief executive of ACI's agribusiness division.

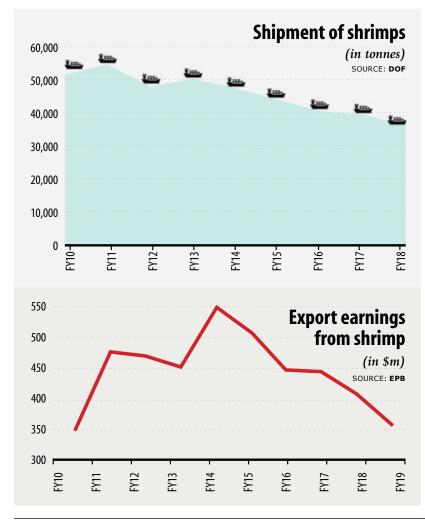
ACI Agrolink purchases black tiger The factory, which was set up at a shrimps directly from farmers, so upazila of Satkhira, one of the main processing plant, which has the shrimp daily.

Export earnings in first seven months of fiscal year



Besides, the locational

ACI swims against the tide, enters shrimp export market



means the quality of shrimps sold will be better than the other processors'.

"So, ACI will be able to win the confidence of the quality conscious customers abroad," Ansarey added.

ACI is entering the export-oriented sector at a time when half of the shrimp and fish processing factories have gone out of business due to shortage of a few essential raw materials.

Currently, about 15 processing plants are engaged in exports.

They are registering falling receipts thanks to change in consumer preference: buyers now opt for cheaper alternatives to the expensive black tiger and freshwater prawn varieties of shrimp, which are mainly farmed on 2.72 lakh hectares of land in the southwest coastal region.

More than eight lakh farmers cultivate shrimps for their livelihoods and the US market has been the mainstay of their earnings over the past couple of decades.

As demand from abroad has fallen in recent years in the face of ample supply of vannamei shrimp from other countries, the local market acted as a safety net for farmers thanks to the rising purchasing power of people.

ACI Agrolink, which began production at their factory in October last year, is well aware of this fact.

READ MORE ON B3

Salt farmers, millers demand increase in import duty on sodium sulphate

Sodium chloride imports disguised as sodium sulphate, they allege

STAR BUSINESS REPORT

Salt farmers and millers yesterday demanded a three-fold increase in import duty for sodium sulphate, alleging unscrupulous businesspersons use the organic compound as camouflage to bring in sodium chloride to sell in the local market

Sodium sulphate, which is mainly used in the manufacture of detergents, industrial dyes and paper pulp, has about 31 per cent duty on their imports for industrial use.

Salt millers or marketers are not allowed to import edible salt, or sodium chloride. They only get import permission when annual production fails to meet local demand owing to natural disasters. And they have to pay about 90 per cent import duty.

"Mis-declaration in sodium sulphate import is becoming a serious threat for us. Our business is on the brink of closure," said Motaherul Islam Chowdhury, vice-president of the Bangladesh Labon Mill Malik Samity, the association of private salt import stood at 331,225 tonnes. mill owners.

As they look alike and are similar in taste, many crooked businessmen are also selling sodium sulphate as salt.

The use of such salt in food poses serious health risks, Chowdhury said while speaking at a public hearing organised by the Bangladesh Trade and Tariff Commission at its office in Dhaka

The import of sodium sulphate rose 7.45 per cent year-on-year to 563,080 tonnes last fiscal year. In the first six months of the current fiscal year, the

READ MORE ON B3

an Life Insurance is the fastest-growing life insurance company of Bangladesh. With Group Business, they are ushering a new era of corporate insurance in Bangladesh.

Insurance is one of the most integral parts of the modern economy. It protects financial aspects of unexpected death, injury, loss of property, loss of earning power, legal liability or other unexpected expenses.

However, the contribution of the sector to an economy is often understated. Insurance sector contributes significantly to the aggregate economic growth of a nation by providing stability to the functioning of businesses and generating long-term financial resources. It also provides financial support and reduces uncertainties that individuals and companies face at every step of their lifecycles. It provides an ideal risk mitigation mechanism against events that can potentially cause financial distress to a family or establishment.

Over the past decade, Bangladesh has experienced significant growth in various sectors. It is one of the fastest-growing economies in the world, with an average growth rate that is well above the Asian average. Conversely, the growth of the insurance sector has not been at par with the economic boom. Insurance penetration rate in the country hasn't reached the expected level compared to other developing countries. According to Swiss Re data, a leading global re-insurer, Bangladesh's overall insurance penetration stood at a meager 0.57% in 2018, the lowest in the emerging Asian communities. In recent years, there has been a lot of positive buzz around the insurance sector. An increasing number of individuals and entities are leaning towards insurance as a means of safeguarding themselves against potential risks. Through the reinforcement of trust and transparency, there is a sense of positivity around the sector which has initiated its reformation. The positive momentum prevailing across the industry has been possible through the joint effort of regulator, associations and some of the vigilant private sector players who are working as the harbingers of the brighter days. In fact, to emphasize the significance of insurance. Government for the first time declared 1st March, 2020 to be the National Insurance Day, It is being celebrated with full momentum including the nega event which was inaugurated by the Honorable Prime Minister. Guardian Life Insurance Limited is one of the names that

comes at the forefront. It is the fastest-growing life insurance company and is setting benchmarks for the industry. With more than ten million lives insured, GLIL is penetrating the market at a rate that was unimaginable a decade ago. With intuition and innovation, GLIL has been able to introduce products specialized for various sectors and Group Business (Group Insurance) is one of the most successful product areas where GLIL has changed the impression of corporate insurance.

A Group insurance scheme is essentially a life and health/medical insurance plan that covers all the members of a particular group, in this case, employees of an organization. In a Group insurance policy, members get insurance coverage at a reduced cost as the provider's risk is spread across a significant number of employees.

ervice Relation Innovation, Networking and quick Claim Settlement.

As our economy advances, Group Insurance is becoming a

necessity for many companies. It is a major compliance issue for

major MNC's and for the local companies, it allows a competitive

advantage in the provision for employee benefits at low cost. With

more than 300,000 lives covered under health and life coverage, the

secret to GLIL's success in group business lies in the core values of the

Customer Service:

Insurance has a lot to do about quality delivery of service. Insurance companies are service-oriented industry. It is an intangible product; a good insurance company should have excellent customer service as core to its business. GLIL is dedicated to ensure that customers are updated with every piece of information they need through its sales team, service team and 24/7 call center.

Relationship Management:

GLIL has set a new benchmark in the industry for relationship management with corporate clients. It has set them apart from their peers and helped them to reach new heights within a short period of time. In just a few years, Guardian has amassed 222 corporate clients. GLIL's approach to clients is uniquely impressive. Rather than just selling a product; they play the role of a consultant. After evaluating client's expectations, GLIL's representatives advise the best line of products suitable according to the client's needs. Additionally, when a client is on-boarded, Guardian keeps constant communication with the client to ensure enhanced services. They have created a separate Group Client Service function in order to ensure a strong relationship throughout the lifespan of the relationship. It allows the client's flexibility to select the plan that has the aggregate benefit of the company.

Claim Settlement and Networking

Parallel to the Corporate Relationship Management department, the Claims Department works diligently to ensure every case is handled smoothly and transparently. GLIL settles claims within five

working days after all the documents have been submitted. GLIL does not only ensure valid claims are paid but it also guarantees that all claims are processed promptly. GLIL has already paid over BDT 95 crores in claims in the segment. Another unique selling proposition for Guardian



Life is its wide span of hospital network. GLIL's hospital network is more extensive than any of the peers in the market. Currently, there are 348 hospitals under GLIL network.

Innovation

In order to keep up with the ever changing landscapes, every company must embrace innovation. GLIL has turned the entire insurance industry around a corner by innovating to make every step of the process easie and more transparent. They design a product according to the group client's needs. They have also developed software which calculates estimated premiums on the spot. A similar estimation used to take a lot of time but now can be done even in few seconds. Innovation has truly put GLIL at the forefront of the insurance boom. In a short span of six years, GLIL has established itself as the most reliable and competent insurance company in Bangladesh. Group business has high potential in Bangladesh. It has become a necessity for numerous companies; GLIL wants to be the harbinger of modern group insurance in Bangladesh. The company believes, the more transparency they can provide, the better they can penetrate in this promising market. 📒 By Md. Rayhan Uddin Fakir

BUSINESS





he branch managers' conference Md Siddiqur Rahman Choudhury, chairman of SMC; Muhammed Ali, director; Ali Reza, managing director and CEO, attend the annual conference of SMC Pharmaceuticals, a division of SMC Enterprise Ltd, at Le Méridien Dhaka on February 29.



SM Moniruzzaman, deputy governor of Bangladesh Bank; Syed Rafiqul Haq, additional managing director of Mutual Trust Bank, attend the opening of a school banking conference at Cox's Bazar recently. MTB organised the event as the lead bank.





PRIME BANK Azam J Chowdhury, chairman of Prime Bank, and Rahel Ahmed, CEO, pose at 'Prime Bank Town Hall 2020' at Chef's Table Courtside in Dhaka recently.

> Government of the People's Republic of Bangladesh Office of the Director Chattogram Medical College Hospital www.cmch.gov.bd

Memo No: CMCH/Tender/2019-20/Miscellaneous Tender/2300

Date: 01-03-2020

Invitation for Tender

Sealed tenders are hereby invited from experienced Importers/Contractors/Suppliers/Distributors to supply/repair items stated below in the fiscal year 2019-20. As per PPA-2006 & PPR-2008 (Including all corrigendum); terms and conditions are as follow(s):

-							
KEY IN	FORMATION						
1	Ministry/Division	Ministry of Health and Family Welfare.					
2	Agency	Chattogram Medical College Hospital, Chattogram					
3	Procuring entity name, designation &	Brigadier General Mohsen Uddin Ahmed; Director, Chattogram Medical College Hospital.					
	contact details	Telephone: +88031630179, Fax No.: 88-031-610022, e-mail address: cmch@hospi.dghs.gov.bd					
4	Source of fund	GOB					
5	Procuring entity district	Chattogram.					
6	Invitation for	Procurement/repair of (1) Electro-Medical Equipment, (2) MSR goods & (3) Non-MSR goods for					
		Chattogram Medical College Hospital in the fiscal year 2019-20.					
7	Tender Ref. No. & date	CMCH/Tender/2019-20/Miscellaneous tender/ Date: 01-03-2020 AD.					
8	Procurement method	Open Tender Method (National). Bidders will bid item-by-item except SI No. 4 and 6					
FUNDING INFORMATION							
9	Budget and source of funds	GOB in Bangladeshi Taka.					
PARTIC	PARTICULAR INFORMATION						
10	Tender name	Procurement/repair of (1) Electro-Medical Equipment, (2) MSR goods & (3) Non-MSR goods (4)					
		Recruitment of manpower supply contractor for Chattogram Medical College Hospital in the fiscal					

MIDLAND BANK Md Ahsan-uz Zaman, managing director and CEO of Midland Bank, presides over the branch managers' conference 2020 in the capital on February 28.

SQUARE TOILETRIES

MTI

Harry Verweij, ambassador of the Netherlands, and Anjan Chowdhury, managing director of Square Toiletries Ltd, pose at the launch of Jonaki, a new perfume brand designed in Bangladesh, inspired by France and made in Malaysia, at the Westin Dhaka on February 28. Square Toiletries is the sole distributor of the perfume.

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		Government of the People's Repu	blic of Bar	ngladesh			(a) Se	lling tender documen	เร		ŀ
		Office of the Upazila Engir		9.00000			(b) Re	ceiving tender docun	nents		\neg
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		www.lged.gov.bd							All	l Bio	ders
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e-Ter	nder is ir	nvited in the National e-GP System Portal (<u>http://v</u>		v.bd) for 06	(six) Package						Certi
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		04, ADP/DEV/DUR/NET/2019-20/005 & ADP/DEV/DUR/NET							С	_	Trad
SI	Tender	Name of work	Last selling	Closing date	Opening date						Valid
<u>No.</u>)1	ID 434899	Construction of RCC Box Culvert near H/O Aiub Ali at	date & time 18-Mar-2020	& time 18-Mar-2020	& time 18-Mar-2020	18	Bidders	eligibility {Bidders	E	_	Elect Valid
1	+34099	Katalkali GPS road under Kullagora Union Durgapur	12:00	14:00	14:00		has to		['		year
		Netrakona					certificate	es/ attested y (as applicable),	G		Finar
02	434905	(1) Construction of Foot Bridge Baniapara Village Late	18-Mar-2020	18-Mar-2020	18-Mar-2020			y of any of these			29-02 certifi
		Hafiz Moral House on North Side Khal & (2)	12:00	14:00	14:00		documen	ts would be counted	Н		Bank
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03	434908	Construction of RCC Palisading work for Protection at	18-Mar-2020	18-Mar-2020	18-Mar-2020				l'		Bidde any T
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04	434909	(1) Maintenance work of Charigawpara Community Clinic Roof (2) Maintenance work of Sheeramkhila	18-Mar-2020 12:00	18-Mar-2020 14:00	18-Mar-2020 14:00					\vdash	1, 3, 2 & 5
		Community Clinic Roof (3) Improvement of road by HBB	12.00	14.00	14.00		Descriptio	on of groups, price of	tende		
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		Hazi Rumali House & (5) Improvement road by Soilong					1	Supplying goods	,		
		on Gabauta Abdul Hakim House to Patli HBB Road under Bakoljora Union Durgapur Netrakona					'	(a) Electro-Me		equi	pmer
05	434911	(1) Construction of Boundary wall at Kakorgora High	18-Mar-2020	18-Mar-2020	18-Mar-2020			(b) Medicine a			
		School & (2) Construction of Boundary wall at N.	12:00	14:00	14:00		2	Repair			
		Vaurtola High School under Kakorgora Union Durgapur						(a) Electro-m (b) Furniture			upm
06	434904	Netrakona (1) Construction of Foot Bridge over a Khal East Side of	18-Mar-2020	18-Mar-2020	18-Mar-2020			(c) Motor Ve			air
00	+34904	Uttor Nowdara Large Bridge (2) Improvement of Road	12:00	14:00	14:00	19	3	Leverage supply			
		by HBB at Munsipara Usman House-Badua Bazar Road	.2.00				4	Recruitment of Ma		ver	suppl
		& (3) Construction of U-Drain on Dubrajpur near at the						A) Hospital De		ions	s in o
		of Abul Hussan Foraji House under Gaukandia Union					5	b) Neon signs			
	 This is an <i>i</i>	Durgapur Netrakona online tender, where only e-Tender will be accepted in the	National e-GP P	ortal and no off	line/hard conies			c) Repair of te	elecon	nmu	inicat
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year 2019-20. 11 Tender publication date 01-03-2020. 12 Tender selling starting date and time 13 Pre-tender meeting 15-03-2020, 11:00am Tender last selling date and time 14 22-03-2020 during office hours. Dropping date: 23-03-2020, Dropping time: from 09:00am to 12:00pm, closing time: 12:01pm. 15 Tender dropping & closing date and time 16 23-03-2020 at 01:00pm 1 Cashier, Office of the Director, Chattogram Medical College Hospital. 2 Cashier, Office of the Civil Surgeon, Chattogram District. Office of the Director, Chattogram Medical College Hospital 1 2 Officer In-Charge, Panchlaish Model Police Station, Chattogram Metropolitan Police. Office of the Director, Chattogram Medical College Hospital, KB Fazlul Kader Road, Chattogram-4203. must submit tender through "Tender Booklet" prepared by procuring entity and abide by the terms ons stated in the "Tender Booklet". shall submit with its tender the following additional documents: bidder must be a Bangladeshi Citizen and must submit attested photocopy of Nationality ficate/National Identity Card. vo) Passport size photo of the bidder/representative. license valid for fiscal year 2019-20. Business Identification Number (BIN) Registration Certificate & VAT Clearance Certificate. ronic Tin (E-TIN) registration certificate. Taxpayer Identification Number (TIN) certificate and Income Tax Clearance Certificate for the fiscal 2018-19. icial solvency certificate stating amount from any reputed bank (The certificate should be issued after 2-2020). Certificate stating "Sound & Solvent" is not acceptable and bids submitting that type of cate will be rejected. statement (Original Computer Sheet) from 01-03-2019 to 29-02-2020. Bidders bidding for different ps should attach the original copy of the bank statement with one group and attested photocopy of ame with other groups. ers must be experienced in supplying/repairing similar types of items/goods worth stated below to/at Fertiary level hospital/specialized Govt. Hospital/Civil Surgeon office/Any Government Hospital within 3 (three) fiscal years. Experience certificate must be submitted. Bidders experience in financial value e of groups 4&6 25,00,000.00 (twenty-five lac only) 1,00,000.00 (one lac only) ent, tender security etc. Price of Tender Tender security in BDT document in BDT (Only (In the form of Pay Order/Demand Draft) in Cash, non-refundable) Group 1, 3, 4 and 6 BDT Bank Draft/Pay Order from any scheduled t (Retender) 1,000.00 (one thousand bank valued (A). BDT 1,00,000.00 (one lac only) for each sub only) for each sub groups of SI No. 1, 3, 4, Re-agent etc. groups: Group: 2 and 5 6 (B) BDT 50,000.00 (fifty thousand only) BDT 500.00 (five for each sub groups of 2 (a and b) (C) BDT ent repair 20,000.00 (twenty thousand only) for each hundred only) for each sub group) sub groups of 2 (c) & 5 is to be submitted during bidding as tender security in favour of the Director, Chattogram Medical College y Contractor (Retender) Hospital. Tender security applicable for per sub-group. Bank Guarantee is not casions acceptable ion and intercom Detailed description in Tender Booklet. of this notice. The competent authority reserves the right to accept or reject any or all tender without er is disturbed under any unavoidable circumstances, the next working day will be applicable for the Brigadier General Mohsen Uddin Ahmed Director Chattogram Medical College Hospital

Telephone: 880-31-630179, Fax No: 88-031-610022

Development community needs to support graduating LDCs

Debapriya Bhattacharya says while briefing LDC ambassadors in New York

STAR BUSINESS DESK

The international development on the occasion. community has to devise a set of support measures for the developed countries in least order to ensure their smooth sustainable graduation, and Debapriya Bhattacharya, said distinguished fellow of the Centre for Policy Dialogue (CPD).

In the next decade, 12 countries, including Bangladesh, will walk out of the LDC group, he said.

"This is one of the rare success stories of recent development history. However, these countries will be graduating with a host of vulnerabilities and fragilities."

He spoke while briefing the LDC ambassadors accredited to the United Nations in New York on February 28.

The meeting was chaired by Rabab Fatima, ambassador of Bangladesh to Japan, permanent representative of Bangladesh to the United Nations, New York and the acting chair of the coordination bureau of the LDC group in the UN.

The meeting was addressed by the permanent representatives and ambassadors of Afghanistan, Laos, Nepal and Sierra Leone.

Roland Mollerus, head of the UN CDP Secretariat; Susannah Wolf, deputy chief of the Office of the High Representative Least Developed and Land-locked Countries, and of the CDP Secretariat, also spoke

The graduating LDCs include small island states, landlocked climate countries, change affected economies and postconflict societies and they suffer from structural weaknesses, said Debapriya, also a member of the Committee for Development Policy

(CDP) of the United Nations. He alerted the participants of the meeting about the possible impact

Matthias Bruckner, economic officer of the post-graduation loss of the incentive package for the countries preferences and flexibilities usually available to the LDCs.

> He particularly highlighted the specific implications in the areas of duty- and quota-free market access, access to concessional and blended finance, enforcement of intellectual property rights and technology transfer

> Debapriya suggested that a technical and political process needs to be urgently put in place urgently to design a post-graduation

leaving the LDC group.

Such a package may be endorsed by the fifth UN Conference on LDC (LDC V) that is to take place in Doha in March 2021.

Ambassador Fatima in her concluding comments called upon the LDC members and the international development partners to actively take part in the regional preparatory meeting of the LDC V that is to take place in Dhaka in end April 2020.



Debapriya Bhattacharya, distinguished fellow of the Centre for Policy Dialogue, speaks while briefing the LDC ambassadors accredited to the United Nations in New York on February 28. Rabab Fatima, ambassador of Bangladesh to Japan and permanent representative of Bangladesh to the United Nations, New York, is also seen.

Automate insurance services, restore people's trust: PM

UNB, Dhaka

Prime Minister Sheikh Hasina yesterday directed the authorities concerned to bring insurance activities under technology based automation system and settle insurance claims of clients quickly to restore the people's faith in the sector.

"Bring all activities of the insurance sector under technology based automation system," she said.

The premier spoke while addressing the first-ever National Insurance Day at Bangabandhu International Conference Centre in the capital.

The prime minister emphasised implementation of modern ICT based automation system aimed at making insurance services easier for clients.

People still lack trust in insurance industry, so the authorities concerned should take special measures to build trust, Hasina said. The working class people should be brought under insurance policy so that they can get financial security during their bad times, she said.

Bangladesh Bank and Insurance Development and Controlling Authority are going to introduce "Bangabandhu Education Insurance" for the school students, she said.

"Step has been taken to ensure education for students of different schools up to secondary level in absence of their parents or guardians or even due to lack of their physical capability."

Bangabandhu Sheikh Mujibur Rahman worked in the insurance industry alongside doing politics to meet his livelihood expenses, she said.

After independence, Bangabandhu enacted necessary laws and formed institutional bodies to make insurance industry more vibrant, she said.

Hasina also elaborated the government's initiatives for the development of insurance industry and said, the Insurance Act, 2010 was formulated in place of the old law of 1938, while the National Insurance Policy 2014 was also formulated.

government also Besides, the constituted the Insurance Development and Controlling Authority, 2010 to give the industry an institutional shape, she added.

The government has introduced insurance for expatriate Bangladeshi workers, while steps have also been taken to introduce various types of insurances, including agriculture insurance, health insurance, insurance for the rail passengers and building insurance.

The government in collaboration with the World Bank is implementing Tk 632 crore project to bring all insurance companies under the automation system, she said.

"Besides, the government also introduced state-of-the-art IT based Unified Messaging Platform System to protect interest of the clients."

Finance Minister AHM Mostafa Kamal presided over the function.

Chairman of the Insurance Development and Controlling Authority Shafiqur Rahman Patwary, Senior Secretary of Finance Division Ashraful Alam, President of Bangladesh Insurance Association Sheikh Kabir Hossain and Bangladesh Insurance Forum president BM Yusuf Ali also spoke.

Earlier, the prime minister unveiled two insurance related books titled "IDRA Directives" and "Bima Manual".

She also distributed Bima Padak among five recipients for their contribution in the insurance sector of the country.

Huawei launches app gallery for Bangladesh

STAR BUSINESS REPORT

Huawei opened its mobile application gallery for the Bangladeshi customers yesterday.

The Chinese telecom giant is now working to build a mobile application ecosystem with the help of the secured and reliable App Gallery, officials of Huawei said at the launch of the Gallery at the Westin Dhaka.

As part of the effort, over 55,000 apps have been added to the App Gallery where a good number of Bangladeshi apps have also been uploaded, they said.

More than 1.3 million developers and 3,000 engineers are working relentlessly with Huawei for the affluence of the entire ecosystem, Huawei said.

million monthly active users in 170 countries.

Besides, Huawei App Gallery is now preinstalled in more than 3 million Huawei and Honor brand handsets in Bangladesh. There are more than 400,000 active users of App Gallery in the country.

Bangladesh is one of Huawei's high priority market in this region and that is why it is planning to give some incentive for local app developers, the officials also said.

At the event, Huawei also unveiled its flagship smartphone Mate 30 Pro for the Bangladeshi market. The phone will run by Huawei's own operating system.

Beyond Zheng, director of Huawei consumer business group of Bangladesh, and Junior Salahuddin Sanjee, sales

Walton's smartphones, ACs set sail for US and India Walton was the first to set up a mobile phone from local production. FROM PAGE B1

The Bangladesh Hi-Tech Park Authority also took the occasion to declare Walton High-Tech Industries a private hi-tech park, a move that would enable the local business group to get additional tax benefits from the government. It will also get electricity on a priority basis.

Walton would be the original equipment manufacturer (OEM) of the smartphones, which, however, would carry an American brand's name.

This would be first time that smartphones, which are sophisticated products, be entering the export basket that is populated by garment, pharmaceuticals, fish, leather and jute products.

ACI swims against the tide,

enters shrimp export market

manufacturing plant in Bangladesh in October 2017.

Since then, the assembly line has churned out 60 lakh handsets, of which 17 lakh were smartphones.

Walton meets its entire demand from local production and since 2018 has stopped importing handset completely.

Currently, the plant's production capacity is 8 lakh smartphone and 20 lakh feature phone per month.

Beside handsets, Walton also manufactures mobile phone accessories such as chargers, batteries, earphones, cases, printed circuit boards, USB cables and meets its entire demand

Currently, it manufactures 10 lakh chargers, 5-6 lakh batteries and more than 6 lakh earphones. However, its production capacity is double of what it is currently manufacturing.

Walton currently exports a wide variety of products to different countries after meeting local demands.

Walton Hi-Tech Industries Chairman SM Nurul Alam Rezvi, Vice-chairman SM Shamsul Alam, Managing Director SM Ashraful Alam, Director SM Mahbubul Alam; Walton Digi-Tech Industries Chairman SM Rezaul Alam, MD SM Monjurul Alam; Walton Group Director Tahmina Afrose Tanna, Raisa Sigma Hima and Rifah Tasnia Swarna were present.

Remittance: the only bright spot

FROM PAGE 1 The country's rural economy has been in alarming sign for the economy. good shape in recent years thanks to the Rahman

been declining for the last two years, in an "The government should explore

avenues to maintain the upv

The majority of the banks now use

application protocol interface (API) to

bring remittance on a real-time basis, encouraging remitters to send their hard-

earned money through the banking

An API is a set of digital programming code that enables data transmission

between software products. It also contains

part of today's banking system as lenders

use data in order to perform several

functions, including sending remittance

The software has become an important

spates of global crisis," Mansur said.

channel, Ali said.

the terms of data exchange.

from one bank to another.

Among the world's top three app director, described their products and app marketplaces, Huawei currently has 400 gallery in the event.

Salt farmers, millers demand increase in import duty on sodium sulphate

FROM PAGE B1 Chowdhury blamed the government's import policy that has fixed a lower import duty on crude salt.

"Corrupt businessmen manipulate the rule and import edible salt in disguise and are selling them in the market at a lower price," said Omar Faruk, a salt miller.

Sodium sulphate is a very crucial ingredient for industries like textiles, according to Mustafa Kamal Chowdhury, president of the Bangladesh Labon Chashhi Parishad, a body of salt farmers. "So, we can't demand the government completely ban its import."

Only the quantity needed should be allowed for import.

"But thousands of tonnes of sodium sulphate are illegally imported through the Chittagong port regularly.

This has nearly caused the closure of local salt mills. If the situation continues, farmers would run away from this occupation," he added.

In order to solve the problem, the government needs to estimate the local supply and demand of edible salt first, said Tapan Kanti Ghosh, chairman of BTTC.

"For that, we will send a letter to the commerce ministry and the industries ministry requesting them to assess how much salt is needed to import for human consumption and industrial use. Then we could take steps to evaluate the rate of import duty on sodium chloride and sodium sulphate.'

The government has restricted the import of salt to protect the interests of local producers, the chairman said.

In the last fiscal year, local farmers produced about 18.24 lakh tonnes of crude salt against the target of 18 lakh tonnes. Salt is mainly produced in the south-eastern coastal region of Cox's Bazar.

Bangladesh's annual demand for edible salt stands at 9 lakh to 10 lakh tonnes. Md Mahmodul Hasan, assistant chief of the commission, also spoke.

Therefore, the company intends to target premium customers through marketing and branding of local amian shrimp, according to Ansarey.

"Consistent quality is a must for branding."

FROM PAGE B1

And ACI is confident of delivering what it promises on the label.

"This is the future of Bangladesh shrimp," he added.

A few industry insiders remain sceptic over whether ACI can succeed in the absence of increased production of shrimp and higher value addition.

Exports are declining as the black tiger variety is failing to withstand the competition from the high-yielding vannamei, said Kazi Belayet Hossain, president of the Bangladesh Frozen Foods Exporters Association.

"As a result, factories are becoming sick day by day." Feasibility study shows the prospects of new entrants are not too bright. "They may do well but the chances appear to be low," Hossain added.

There are currently four or five companies that are sincerely trying to boost the country's exports. But they are yet to derive any benefit since they are not too well-known like ACI, Ansarey said.

"We have a corporate brand image, and buyers have confidence in us," he added.

ACI Agrolink have identified the reasons why Bangladesh is not faring well in the export market, said its chief executive officer M Saifullah.

"Corporate governance, quality and compliance will be key. Besides, the other are not be able to do the kind of communication that we would be able to," he added.

At present, ACI's market capitalisation stands at Tk 1,071 crore.

ACI have nearly 220 tonnes of shrimp worth more than \$2 million in total, said M Ahsan Habib head of operations and marketing of ACI Agrolink.

IBBI

also an immediate past chairman of the of remittance by sidestepping the recent Association of Bankers, Bangladesh, a forum of managing directors of banks.

The strong growth in the flow of remittance will fuel domestic demand, said the finance ministry recently.

Bangladesh's current account deficit is in a good shape compared with the previous two fiscal years thanks to increased remittance flow, it said.

But Mansur went on to express fears that remittance may decline in the coming months as the price of petroleum products has sharply fallen in the international market in the wake of the coronavirus outbreak.

Moreover, workers going abroad have

Would the monetary policy still be useful

FROM PAGE B4

Risk premia are high because of high inflation risk, as evident from BB surveys of inflationary expectations and high business risk as evident from high rates of wilful loan default. Interest rate ceiling cannot address either the inflation risk or the default risk, not to speak of broader business risks.

Inflation risk is best handled through sound macroeconomic management. A pre-requisite in this regard is a central bank able to conduct monetary policy with some degree of independence to keep inflation low and predictable.

Structural problems require structural policy responses. Structural reforms, including regulatory and legal reforms

in the financial sector, are needed to address business risks. Fixing lending rate uniformly at a predetermined level is equivalent to not only shooting the messenger but also disabling the monetary policy apparatus. Interest rate can no longer serve as an automatic stabiliser and a link in the transmission of monetary and fiscal policies.

Additionally, when both the credit controls and liquidity support are imperfect as well as unpredictable, the BB will also suffer from credibility gap, thus further undermining the traction of its policies in shaping macroeconomic stability and regulating the financial sector. The author is an economist

CONCORD

Md Mahbub ul Alam, managing director and CEO of Islami Bank Bangladesh Ltd (IBBL), opens the Digital Banking Fair, jointly organised by IBBL, First Security Islami Bank, Social Islami Bank, Union Bank and NRB Global Bank, at Chittagong Club in the port city on Saturday. AKM Mohiuddin Azad, an executive director of Bangladesh Bank, was also present.

CEREMONY OF פווור

Shahriar Kamal, managing director of Concord Group, hands over SMC Tower 2 project, constructed by Concord Engineers and Construction Ltd, to Ali Reza, managing director and CEO of SMC, at the Westin Dhaka recently,



Would the monetary policy still be useful after 9pc interest rate?



ZAHID HUSSAIN

The big question on economists' mind is, how will the 9 per cent ceiling on bank lending rates impact the conduct of monetary policy?

Currently, the Bangladesh Bank practises a quantity-based monetary policy framework. At the beginning of the fiscal year, the BB announces reserve and broad money targets to support the GDP growth and inflation objectives. The monetary programme does not set the level of interest rates or the exchange rate.

These are left to be market-determined through practices customary in the lendingborrower (interest rate) and buyer-seller (exchange rate) relationships embedded within a set of regulatory code of conduct.

Remember, under a market-determined setting, there is no such thing as "the interest rate".

Deposit rates vary by types and tenure, while lending rates vary by borrower risk profile and loan tenor. Supply and demand forces generally determine the level of interest rates in each market segment.

The BB influences interest rates by influencing the quantity of liquidity available at any given point in time in the money market subject to its stance in the foreign exchange market.

The regime under which the BB can conduct the monetary policy will change from April 1, 2020. Interest rate will be fixed at 9 per cent for most lending (except credit cards).

But the BB notice promulgating the interest rate ceiling is silent on the deposit rate. So, formally only the lending rate is being capped.

The assumption appears to be that the lending rate cap will automatically lower the deposit rate below 6 per cent. After all, how many banks, if any, can afford to operate with just 3 per cent spread?

The key question is whether the BB is left with any choice on setting the levels of reserve and broad money.

Note that the 9 per cent ceiling is binding for most bank loan market segments. Interest rates on loans to large corporates, small- and medium-sized enterprises (SMEs) and home owners are in double digits, ranging between 9.5 and 16.5 per cent.

The imposition of interest rate below these market rates makes it a binding ceiling. Other things equal, this will reduce the supply and increase the demand for loanable funds, thus creating excess demand at the ceiling rate. Since lenders cannot be forced to lend more than what they are willing to, the short side of the market will prevail, i.e. the total amount lent will equal the total the lenders are willing to lend -- and not the total the borrowers are willing to borrow.



and investment demand because of tighter financing constraints.

The high-risk sectors such as the cottage, micro and small enterprises are more likely to be excluded as will all borrowing categories where the marginal cost of providing loans (including risk premia) exceed 9 per cent.

The demand-induced recession in the excluded sectors may subsequently ripple through the rest of the economy -- with consequences for the overall level of employment and incomes.

The alternative is to accommodate the increased demand for loanable funds.

Fixing lending rate uniformly at a predetermined level is equivalent to not only shooting the messenger but also disabling the monetary policy

This, in turn, will decrease consumption is already cost-pushed by gas, electricity and water price increases.

The bottom line is that the space for manoeuvring monetary policy when faced with expanding demand for credit is severely constrained by the interest rate ceiling.

Interest rate can no longer respond to upside aggregate demand shocks to stabilise the economy. For instance, in the absence of the ceiling, a rise in demand for credit will increase both the quantity of money traded in the credit markets as well as the interest rate.

The latter will soak part of the initial increase in demand, thus limiting its impact on aggregate demand for goods and services and hence on inflation.

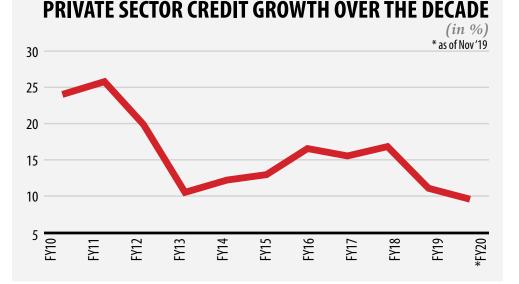
A binding ceiling will prevent such increase in the lending rates and allow credit to expand as much as originally because of accommodation from the BB. All that the central bank can choose is how to accommodate the excess demand.

It can administer a yet-to-be-fully-specified set of directives to banks for allocation of credit to various sectors at the desired level and ensure that they have enough liquidity to implement such directives.

The known unknowns in this case are the credit market outcomes.

One possibility is a fall in credit in the absence of monetary accommodation.

BUSINESS



EXISTING INTEREST RATES OF BANKS (in %)

Term loan to large, medium industries Term loan to small industries Working capital to large, medium industries	6-16.5 8-20.5 6.75-17
Working capital to large modium industries	6.75-17
working capital to large, medium muustnes	
Working capital to small industries	8-17
Export credit	6.75-7
Trade financing	6.75-16
Home loans	7-16
Consumer credit	7.99-20
Credit to non-banks	6.75-20.5

currently range between 7 and 9.1 per cent. Domestic financial markets in Bangladesh

do not have enough depth to absorb the placement of public debt.

The BB will have no option but to accommodate increased domestic financing needs of the government to mitigate any adverse effect on private credit growth due to expanded options to banks to place funds at attractive risk-free rates.

This will amplify the impact of fiscal expansion on aggregate demand.

The exigencies of the budget will take precedence over controlling inflation and supporting growth. Fiscal policy considerations will get primacy in conducting monetary policy.

The above discussion assumes the regulatory changes introduced to make it easier for banks to lend at 9 per cent do not have any unintended consequences. Such consequences are likely when monitoring and enforcement are weak.

Credit misallocation and asset price bubbles often result from lending rate repression both in theory and in practice.

Influential borrowers availing excessive cheap credit may put them to speculative investments in asset markets, thus causing credit misallocation and asset price bubbles.

Rise in financial disintermediation cannot be ruled out either. By increasing systemic risk to financial stability, these will create

The BB has the option to make it equal the amount the borrowers are willing to borrow.

It can do this by lowering prudential controls such as the cash reserve ratio (CRR), increasing the loans-deposit ratio or providing liquidity support at reduced policy rates.

The BB implemented a mixture of these policies in 2018 and 2019. Yet the average lending rate stayed above 9 per cent. More will, therefore, be needed to accommodate the excess credit demand resulting from the 9 per cent ceiling.

Absent such regulatory and/or direct BB accommodation, the impact of the ceiling will be contractionary as the supply of liquidity in the economy will fall through credit rationing.

apparatus.

The ability to relax regulation to increase the supply of loanable funds has its limits. The CRR can at best be zero and the loan-deposit ratio cannot exceed 100 per cent.

Policy rates can, in theory, be negative, but in practice it is highly unlikely in Bangladesh. The BB can engage in open market operations to inject liquidity directly into the banking system.

Whatever the method used, the immediate impact will be to increase the supply of loanable funds beyond the level demanded before the interest rate ceiling became effective. A monetary expansion will ensue.

Sustaining the ceiling at 9 per cent over time will require the BB to fully accommodate the growth in demand for credit irrespective of what the macroeconomic targets of the monetary programme warrant.

Such expansions risk rising inflation that

Another possibility is a rise in credit made possible by easing regulatory controls while introducing directives on credit allocation and ensuring their enforcement.

If this proves to be inadequate, the BB can inject additional liquidity.

The extent of liquidity decline if it decreases and that of liquidity increase if it increases will depend on the extent of monetary accommodation and the effectiveness of credit directives at the level of borrowers and lenders. A variety of intermediate outcomes are

conceivable between these two extremes. Interest rate ceiling will eat up monetary policy space through increased fiscal dominance.

Any increase in domestic financing of budget deficit will create pressure for monetary accommodation.

If non-bank borrowing is used, the supply of loanable funds to the private sector will dry out. This will need to be met by regulatory easing and forbearance, of which there is not much room, or direct liquidity support from the BB.

SOURCE: BANGLADESH BANK

Using bank borrowing will have the same effect on the supply of loanable funds, the difference being a possible rise in risk-free rates available to banks, which further acts as deterrent to lending to the private sector at the ceiling rate.

Note that there are no ceilings on the riskfree T-bills and T-bonds rates. Yields on these instruments of short and long maturities

formidable new challenges for financial regulation.

If we accept the proposition that interest rates in Bangladesh are high because risk premia are high, and not predominantly because of non-competitive behaviour by banks, then the ceiling cure is most likely to be worse than the disease.

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