

CONTINUED FROM CENTRE

NOYON AHAMED

The free-spirited artist

Freelancing is a term that has had a tremendous impact in the world of makeup, just as it did in other fields of business.



Not all creative makeup artists have a brick and mortar studio, some move their cosmetics boxes along to wherever their clients want them, and Noyon Ahamed is certainly that person — one who enjoys being a freelance makeup artist, shattering the trends of the long-lasting makeup studio culture.

“Today, people don’t care much about a permanent makeup studio, as long as your goodwill is decent,” said Noyon Ahamed. After a short stint as an assistant to quite a few famed makeup artists, it was time for Ahamed to move on and start a business of his own. But he lacked the

capital to set up a permanent studio.

Over time, as he became a professional in his own right, people soon began to notice his talents. “Clients would specifically look for me when they came to the studio because they liked my aesthetical play with colours,” remarked Ahamed.

“I invested my savings on high-end makeup tools, and today, there’s no turning back for me. I get regular calls from fashion shows, model photoshoots, TV programmes and many other similar initiatives,” said the makeup artist.

This was just the story of one

freelancing makeup artist, and there are many others in this field who are also self-employed. This is certainly a positive note for the emerging newcomers who want to venture into the field and make a name for themselves. For no longer is a permanent studio and thousands of clients necessary to begin a business that one admires.

By Mehrin Mubdi Chowdhury

Photo: Sazzad Ibne Sayed

Model: Antora, Arpita, Niki

Makeup: Noyon Ahamed

Wardrobe: Friendship Colours of the Chars

