

THE YOUTH IN THE ERA OF DIGITALISATION

DHAKA THURSDAY FEBRUARY 20, 2020, FALGUN 7, 1426 BS

Freedoms, restraints, inspirations: Life in digital art

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But besides that, since I work mainly with comics, most clients understand what that entails and even when they don't, they're usually open to suggestions and explanations from the artist. Most corporate clients—newspapers, ad agencies, etc.—understand the medium. It's only some personal clients that expect more realistic work from cartoon drawings, in which case you just have to try to explain it to them.

Sarah: Any creative work—art in particular—is very personal. Art is also something that we tend to think of as permanent, something audiences can look at and perceive months, years, or even decades

an artist when you don't work simply for those rewards or because there is a pressure from clients, but because you feel like "I simply have to do it—amar chobi aktei hobe".

Ata: Artist, writer, musician, are all labels that the society puts on you and I don't put much stock by them. When I put a work out into the world, I have to trust that the audience will interpret it in their own way. So even if I don't necessarily agree with a client's specifications, I have to trust that the audience will receive whatever message the visual was trying to convey. This effect can be both instantaneous, or the work can continue to trigger different effects in the audience over a period of time. That feels

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— Reesham Shahab Tirtho

from when it is first made. In your opinion, at what point does one announce oneself as an artist? And how do you reconcile with the fact that your artwork might not be permanent, because the digital landscape is so fleeting and ever-changing?

Tirtho: What the society terms as 'art' is just something that the artist makes for him/herself, so these are all just labels. But I think you're an artist when you can do nothing else, when you cannot live without painting or drawing or designing. Of course, it's only human to want respect and appreciation for your work, but you're

worthwhile to me.

Oishik: The work becomes permanent based on the platform sometimes. I have made two comic books and another one is in the works. Whether anyone likes them or not, they're going to be there as art pieces in themselves.

However, I'm definitely aware that most of my hard work, especially the commissioned work, is not permanent, but it doesn't bother me very much. The impact my art has in that very moment and the enjoyment that I get from creating it makes up for it.

I like drawing character-driven, physical pieces more. It helps me analyse [...] and explore the meaning and essence of characters through a process of shape-giving.

— Nafia Jahan Monni

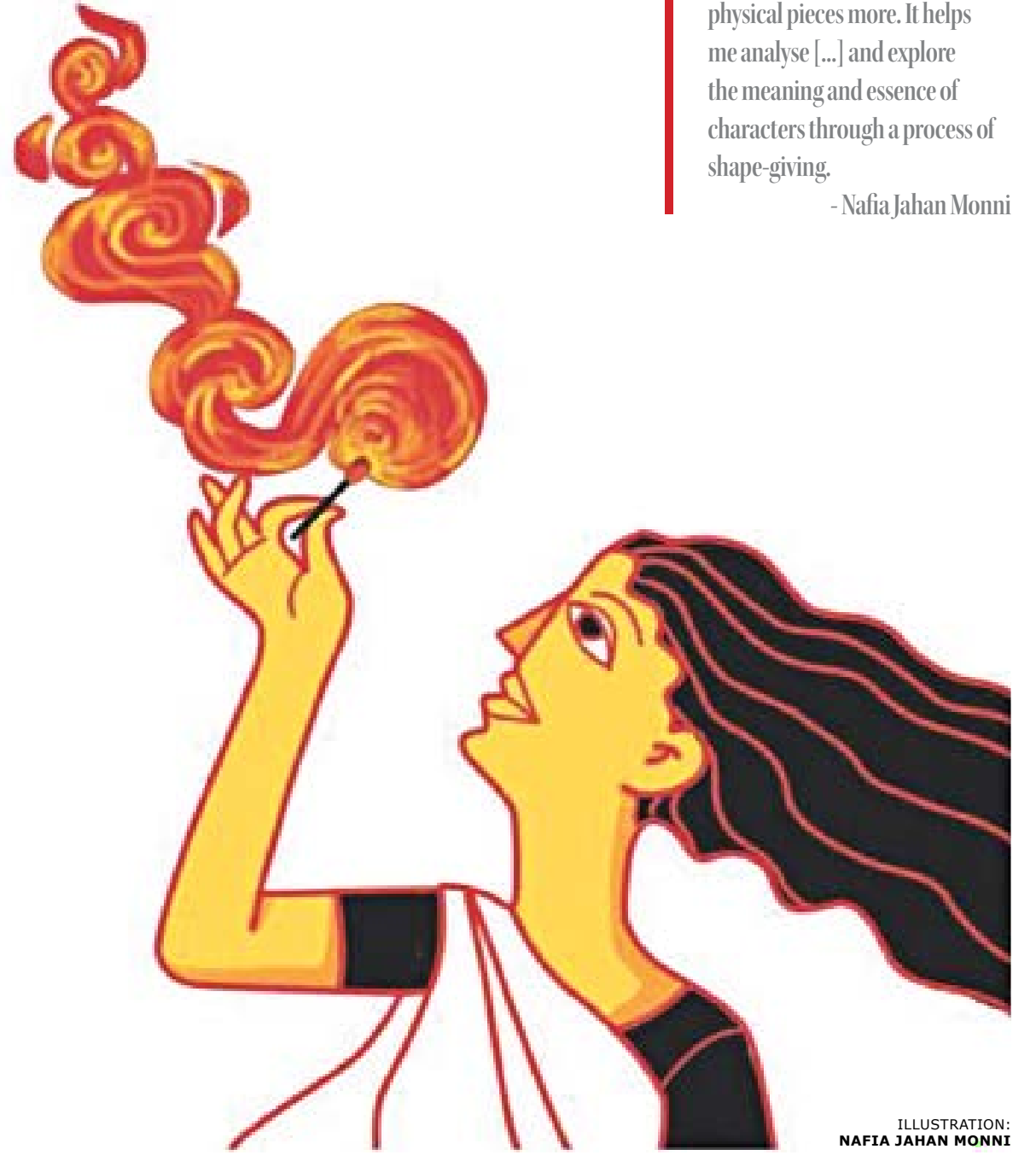


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