

## THE YOUTH IN THE ERA OF DIGITALISATION

DHAKA THURSDAY FEBRUARY 20, 2020, FALGUN 7, 1426 BS



# Beyond the book—this is how the youth read

#### **SARAH ANJUM BARI**

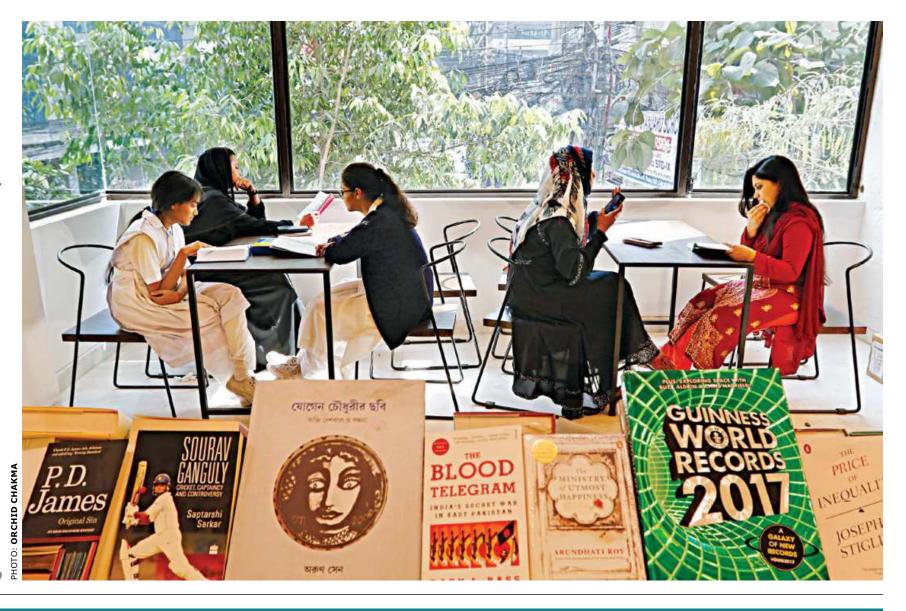
Those of us who love literature are haunted by an ever-looming threat: that reading as a practice around the world is dwindling. In some ways, the threat is potent and evident—if public libraries around the world are starving from lack of funding, the very idea of visiting libraries to read for leisure is a rarity here in Bangladesh, given their shabby states. Inundated by self-published content, often of poor quality, the Bangladeshi publishing

Inundated by self-published content, often of poor quality, the Bangladeshi publishing industry pines for good editors, publicists, and standardised laws and regulations, as do authors. Theirs is a tricky dilemma: to survive or to create?

> industry pines for good editors, publicists, and standardised laws and regulations, as do authors. Theirs is a tricky dilemma: to survive or to create? Bookstores, meanwhile, struggle to attract and retain clients.

This article, however, is a happy story. Happy because even in the face of these obstacles, the world of books both globally and in Bangladesh has

**CONTINUED ON PAGE 29** 





### STATE UNIVERSITY **OF BANGLADESH**

join the trendsetter

🚮 www.facebook.com/subedubd 🌐 www.sub.edu.bd M info@sub.edu.bd

#### For Quality Education and **Prestigious Career**

#### Undergraduate

#### B.Arch

Bachelor of Architecture

#### **BBA**

Bachelor of Business Administration

#### BSc

Bachelor of Computer Science & Engineering

#### BA (Hons)

Bachelor of English

#### Graduate

MBA / EMBA Master of Business Administration

#### MA

Applied Linguistics & ELT **English Literature** 

#### MS

**Environmental Science** 

#### BSc

Bachelor of Food Engineering & Technology

#### BSS (Hons)

Bachelor of Journalism, Communication & Media Studies

#### LL.B. (Hons) Bachelor of Law

B.Pharm. (Hons) Bachelor of Pharmacy

#### MSc

Food Engineering & Technology

#### LL.M. Master of Law

M.Pharm. Master of Pharmacy

Master of Public Health (Friday & Regular Batch)

#### Highlights

Pharmacy: 14 laboratories, sterile production unit, high job placement

Law: 95% success rate at the last Bar Council Enrollment Examination

Business Studies: Strong industry affiliation for employment

Computer Science: Regular hosting of highly reputed programming contest

Public Health: Curriculum recognized by 'World Education Service'.

Environmental Science: Pioneer program in Bangladesh

Journalism: Studio, media lab and online news portal

Architecture: One of the very few IAB accredited programs English: Language club, one to one career counselling

Food Engineering: Excellent lab and research facilities CDC: Career planning support services for job placement



#### 3 well protected female hostels

Mr. M. Anis Ud Dowla in Industry-Academia Lecture Prog.



Mr. Abdul Matlub Ahmad in Industry-Academia Lecture Prog.

: 10%

# Dr. Akbar Ali Khan in the Lecture Prog. on History of Poverty

Mr. Anisul Hoque in the Lecturer Prog. on Career Dreaming

#### Scholarship Offered

#### For HSC Student

GPA 4.00

**GPA Golden** : 100% : 60% GPA 5.00 GPA 4.80 : 40% **GPA 4.50** : 25%

#### **Special Waiver**

Sibling / Spouse Group / Corporate

#### : 15% Female Waiver

Admission Office is open on Fridays as well. Own Campus: 77 Satmasjid Road, Dhanmondi, Dhaka Bijoy Campus: 138 Kalabagan, Mirpur Road, Dhaka Permanent Campus: South Purbachal, Dhaka

#### **Special Features**

- Affordable Tuition Fee
- Well Equipped Labs
- Career Counselling
- Alumni Association
- · Modern Library
- Diverse Club Activities
- Scholarship for Meritorious Students
- Faculty from DU, BUET.
- Guided by a team nationally reputed academicians
- Collaboration with Industry, Organization, Institution

#### For Admission Details

0176666 1555, 0176666 3558, 0176666 2120 0176666 3557, Phone: 58151782-5



