



THE YOUTH IN THE ERA OF DIGITALISATION

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Shishir and Avijatrik: Businesses led by compassion

CONTINUED FROM PAGE 26
which is called Local Tourism Marketplace. We want to engage every local tourism entrepreneur and integrate their services with systems and modules. It'll be Bangladesh's first activity-based tourism platform and one of the few local tourism marketplaces around the world."

Avijatrik is sponsored by Startup Bangladesh from the ICT

Ministry, and Grameenphone is an equity investor. The platform received the SDG Startup Award for empowering local communities and was recognised among the top 100 social enterprises in South Asia.

"Travelling is not only about sightseeing. You can also travel with purpose and help others while at it," Nazmul said, with the hope that more people will participate in community tourism.

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