*BUSINESS

Momen seeks duty-free access to US for apparel

STAR BUSINESS REPORT

imported from the United States should be provided duty-free access to the American market, said Foreign Minister AK Abdul Momen

further testing at the Bangladesh port," he added. Garment products made with raw materials Momen made the proposal during a luncheon meeting organised by the American Chamber of Commerce in Bangladesh (AmCham) at The Westin Dhaka.

The theme of the meeting, which Momen



Ahmed led the Bangladesh

team, while Mahir Abdul Rahman

Gassim, Saudi deputy minister

for international affairs of the

labour and social development

ministry, led the 40-member

delegation from the kingdom

Power, ARAMCO, Al-Bawany, Al

Jomiah, Engineering Dimension,

Red Sea Gate Way Terminal,

Honey and Health -- under

Council of Saudi Chambers

discussed different issues related

to investment in Bangladesh.

hospitality provided to the Saudi

delegation and constructive and

friendly discussion between the

appreciated

Saudi companies -- ACWA

nation in the talks.

Foreign Minister AK Abdul Momen attends a luncheon meeting of the American Chamber of Commerce in Bangladesh (AmCham) at The Westin Dhaka yesterday. Syed Ershad Ahmed, president of the AmCham, was present.

"The goods should also not be required to face attended as the guest of honour, was "strengthening Bangladesh-USA economic relationship".

On an average, America charges 15.6 per cent import duty on Bangladeshi products, which are mainly garments, said Momen.

This is unfortunate for a least developed country like Bangladesh as products imported from France, a developed nation, face only 0.5 per cent duty, he said.

The foreign minister mentioned that the US already provides the facility through agreements with sub-Saharan African and Caribbean countries under an African Growth and Opportunity Act (AGOA) and Caribbean Initiative.

"Some 84 per cent of exports earnings come from the apparel sector. But overdependence on one sector is not good. So we must go for product diversification. At the same time exports

"For this we are urging foreign investment. The Chinese are very much interested in making investments. However, we are progressing slowly in matters involving them. We do not want to be dependent on the investments of one country. We want investments of the EU, United Kingdom, the US and other countries"

"There are bureaucratic complexities in our country. We are trying to reduce those complexities to create a better environment for business," he said.

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CABINET COMMITTEE ON ECONOMIC AFFAIRS APPROVED FIVE PROPOSALS

- 50 jeeps for UNOs from Progoti Industries for Tk 47 crore. Each vehicle to cost Tk 94 lakh.
- LED street lights for DNCC for Tk 319.78 crore.
- Matarbari-Banshkhali-Madunaghat 400kV transmission line for Tk 1,652.74 crore by Power Grid Company to implement project.
- A 500-bed hospital and 100-seat medical college in Chattogram for Tk 398.38 crore under PPP by Bangladesh Railway and United Enterprise and Co.
- Smart card driving licence for BRTA for Tk 18.90 crore.



CABINET COMMITTEE ON GOVERNMENT PURCHASE APPROVED SEVEN PROPOSALS

- Import of 1.80 lakh tonne of Muriate of Potash fertiliser for Tk 390.76 crore under a deal between BADC and Russian Prodintorg.
- Construction works of a Essential Drugs Company factory in Gopalganj for Tk 102.12 crore.
- >> Civil works of Netrokona-Kendua-Atharabari-Ishwarganj District Highway for Tk 115.59 crore
- Tk 56.65 crore for a project of the Bangladesh Bureau of Statistics.
- >> Tk 375.37 crore for rehabilitation of distribution network of Dhaka Water Supply Network Improvement project.
- >> Tk 67.18 crore for appointment of consultancy firm for Climate Resilient Local Infrastructure Centre.
- >> Tk 74.41 crore for appointment of consultancy firm for management design and supervision consultancy services of a climate-related

Saudi Arabia promises to be a big investor

Fruitful end to two-day meeting between two countries

STAR BUSINESS REPORT

Saudi Arabia will soon come bearing big investments as its relations with Bangladesh has never been better, said officials of both the countries.

is an encouraging development for the country that is earnestly looking to boost its modest levels of foreign direct investment. Last fiscal year, \$3.88 billion of foreign direct investment flew in, according to data from the central bank.

kingdom nation is the largest trading partner of Bangladesh in the Middle East, with annual trade volume coming to about \$1.5 billion. Also, the oil-rich country is home to some 15 lakh Bangladeshi migrants who sent home about \$3.6 billion last year.

few years, especially after the visit of Prime Minister [in said. said Monowar Ahmed, secretary of the Economic Relations Division (ERD), in a joint press briefing at the conclusion of the 13th session of the two-day Bangladesh-enhancing Teletalk's 4G and 5G network capabilities. Saudi Arabia Joint Commission meeting yesterday.

AT A GLANCE Saudi Arabia wants to recruit skilled nurses Aramco is interested to invest in power sector The kingdom is also interested in infrastructure, communication, high-tech parks, IT, textiles Bangladeshi workers in Saudi Arabia sent home \$**3.65**b in 2019 Remittance from S Arabia accounts for **20**%

of Bangladesh's total remittances

"We have discussed a number of projects. We will hold meetings on a regular basis and "Our relationship has reached a new height over the last sort out all the issues for our mutual interests," Ahmed

two sides.

One of the projects discussed pertains to a \$1 billion

Foreign investor scurry off from DSE

AHSAN HABIB

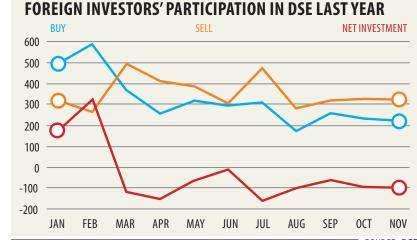
Foreign stock investor are retreating from Bangladesh's capital market as the bear run in the bourse is chipping away their portfolio value. So low have their holdings been in

the last few months that the Dhaka Stock Exchange decided not to provide breakdown of their net investment going forward. In the past two months, their net

investment in the capital market have been in the negative: Tk 110 crore in December last year and Tk 129 crore in January this year. A number of foreign investors

says they sold shares as they fear devaluation of the local currency against the greenback in the coming months. However, the government has time and again ruled out the possibility of such a scenario.

economic indicators of Bangladesh are taking a turn for the worse, which will ultimately force devaluation.



investment would face some losses, so they sold off their shares.

between Grameenphone, the stock of choice of foreign investors, and the telecom regulator has dented their

If local currency devalues, their confidence in the Bangladesh market. On the other hand, a sudden

decision change of the Bangladesh Securities and Exchange Commission funds also impacted their investment. So, they sold-off their stocks.

Abolish tariff, develop underwriting skills to fuel insurance growth



HE country has 46 non-life and 32 life insurance companies. Still, there is virtually no local underwriting expertise or capability within the country.

The market remains regulated by the tariff system inherited from the British era. The system is not only outdated but also a barrier to the development of local expertise in underwriting.

The sector is unable to attract local talents to join the industry because of lack of scope for innovation, risk assessment calculations or pricing based on intelligence. The combined premium revenue

in Bangladesh from life and non-life insurance is slightly over \$1 billion, approximately a third of which comes from non-life insurance.

In contrast, our neighbouring country India, which liberalised the insurance market in 2000, licensed only 33 insurance companies in nonlife and 24 in life insurance sector.

India currently has a \$100 billion insurance sector, which was regulated by the tariff too until 2000.

Now, a majority of the television advertisements in India come from the insurance sector -- to encourage people to insure everything from life, savings and even luggage.

Liberalisation of the insurance industry fuelled India's growth and attracted talented youth who developed local actuarial and underwriting capability.

Students also started feeling encouraged to join the insurance, reinsurance and broking industry thanks to its increasing prospect to offer a bright career in the field.

Commission is the only thing that matters in Bangladesh today, as there is no real understanding of risks or the underwriting of risks.

The Insurance Development & Regulatory Authority (IDRA) has taken positive steps to control the maximum allowable commission across the board. This was indeed a strong step by reducing the levels from up to 70 per cent reported at various instances in life and non-life insurance sectors.

However, there are complaints that some insurance companies are still paying higher commissions, primarily because of pressures from their directors and shareholders.

This is unlikely to change until there is a proper understanding of risks through the process of underwriting.

Currently, the role played by the private insurance companies towards insuring a particular risk depends on the total insurable value (TIV). The insurance company will look up the published tariff rate and issue the policy if the TIV is below Sadharan Bima Corporation's (SBC) country limit -- Tk 400 crore for property damage.

If the rate is above the country limit, the insurer will then seek rates, terms, conditions from foreign facultative reinsurance underwriters (reinsurance company), either via SBC or directly.

The reinsurance underwriter will then provide their rate of premium, based on which the local insurance policy will be issued.

The role played by Sadharan Bima is also similar. Due to specific treaty understandings and limits set with the private insurance companies, Sadharan Bima is generally required to accept and consume the insured

value up to its treaty limit.

Again, there is no scope for the due process of underwriting, as the policy is issued under the published tariff rates. If the TIV is above the treaty limit or the country limit, the Sadharan Bima can reach out to foreign facultative reinsurance underwriter for rates and terms.

As per the regulations, all private sector companies must cede at least 50 per cent of their reinsurance portion to Sadharan Bima. More than 80 per cent of the local insurance companies depend on Sadharan Bima, which relies on foreign reinsurance underwriters.

As a result, most of the private sector insurance companies feel there is no real need to develop their own underwriting capabilities. The foreign reinsurance underwriters have a choice to accept or reject a risk based on his or her risk appetite.

While insurance is the process of sharing, transferring or assuming risk exposures by an insurance company, reinsurance is the process through which insurance companies insure themselves.

As there are only a handful of foreign reinsurers willing to write risks in Bangladesh, local insurers are often faced with difficulty in finding reinsurance placement.

Consequently, the role played by the international reinsurance brokers is also made difficult as the local market does not fully understand how reinsurance underwriters develop rates, and how international reinsurance placement is actually

While brokers are indeed eager to place business coming from Bangladesh, they are invariably faced with multiple insurers approaching the same handful of reinsurance underwriters with the same risk bearing little underwriting information.

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NEXT STEP

Making a DIFFERENCE

Bangladesh is rapidly moving towards middle income status by 2021. Our businesses definitely offer immense opportunities for the growing economy and this diversity needs a stage for the stories untold. See Bangladesh make its mark on the global map as Making a Difference brings you our proudest success stories from across the country.

Making the workplace more inclusive

In the age of movements like #metoo, navigating relationships in the workplace can be a tricky ordeal. In Bangladesh, we carry many ingrained biases and stigmas that stem from our upbringing and we inevitably operate with a level of unconsciousness about it. All the biases and differences limit the scope to bring out each other's best.

To create an inclusive workplace, work needs to be put in gradually and it stays in progress. Here are three things you can do to create a more inclusive workplace.

CONNECT WITH EMPLOYEES To lead by example is a true leader's work. Hence, for the diverse employees to feel comfortable with their respective backgrounds, all employees and leaders should show an initiative to respect differences. A few ways they can show that is by holding office outings in locations where people of all physical abilities feel welcome and be aware of religious dietary restrictions when planning to

INTERACT WITH EVERYONE

Employees of the same JD usually stick together in silos. While it's inevitable that people of the same work tend to gravitate towards each other, it closes them off to other teams who might want to collaborate. Hence, team leaders and individuals should actively engage with employees whom they don't normally interact



with. This will open up opportunities for minorities to receive the courage to interact more. Special meetings and exercises could be regularly conducted to encourage employees to learn and unlearn their biases and differences.

HOLD BETTER MEETINGS

While holding meetings or attending one, make sure to allow everyone to participate freely. Leaders can consider setting meeting norms or

ILLUSTRATION: EHSANUR RAZA RONNY

guidelines for all to use and follow. Don't interrupt when someone else is speaking and do not stand if anyone else is. It is important to listen to those who have different perspectives and challenges. The meetings should put importance to speakers from women and minorities, and give credit where credit is due.

SHABIBA BENTA HABIB