

CHECK IT OUT

Falgun and Valentine's Day collection from Le Reve

Spring is almost upon us, and to celebrate this occasion with two times the flair, Le Reve is all set with their Falgun and Valentine's Day ensembles.

Taking inspiration from this year's international runway which flaunted floral magnificence, Le Reve's Falgun wardrobe is all about 'Wild florals in urban jungle'. For women, the collection includes tunics, shalwar kameez sets, shirts, traditional saris with ruffles, frills, tassels, and much more. For men, printed and embroidered panjabis, half sleeve polos, and t-shirts are available for a casual day out.

As for Valentine's Day, Le Reve has focused on adapting cuts and designs that reflect the spirit of the day. For women,



this is through pleated layers, shrugs, koti style kameez, casual shirt, shalwar kameez sets, saris and tunics with prints and handworks. As for the men's collection, panjabis, printed shirts, polos and t-shirts have been included. Silk, viscose, fine rayon, georgette and linen have been chosen to blend the best of a formal and party look.

Le Reve's various stores throughout Dhaka as well as four other stores in Sylhet, Khulna, and Narayanganj are all set with these two collections.

To shop online, visit www.lerevecraze.com

For more information, visit www.facebook.com/lerevecraze

Celebrate Spring with Kay Kraft

The golden hues of spring are brighter with Kay Kraft's latest seasonal collection. The brand has focused on a colour palette of yellow, orange, magenta, golden yellow, lemon yellow, and olive, with embroidery, screen and block print, karchupi and tie-dye as embellishments.

The collection includes shalwar kameez, sari, tops, kurta, skirt-tops, shirts, t-shirts, panjabis and many more. The ever favourite couple's and family sets are also available.

All outlets of Kay Kraft are hosting this collection. Online shoppers can visit www.kaykraft.com as well.

For more information, please visit www.facebook.com/kaykraft.com.bd/

Falgun with Rang Bangladesh Nipun this Falgun

The first of Falgun is indeed a special occasion for celebrations. Keeping this in mind, Rang Bangladesh has a new collection to offer.

From saris, three-pieces, unstitched dresses, to panjabis, shirts, t-shirts, the entire collection has something for everyone. For a full flavour of the season, Rang Bangladesh is offering couple's matching clothing, and thematic clothes for the entire family. Rang's other sub-brands — West Rang, for the youth, and Rang Junior, for children, are all set with their offers for the season too.

For more information, call 01777744344 or visit www.facebook.com/rangbangladesh

Keeping up with the ever-changing trends in fashion, a different colour palette is the highlight for Nipun this season. With the first of Falgun just around the corner, the fashion house is all set for a colourful season once more with their saris, kameezs and panjabis. Setting aside the typical bright yellow, Nipun has focused more on other shades of yellow, green and off-white, with floral motifs on their clothes in linen, voile, viscose and other fabrics that are adorned with screen print, block prints, and embroidery.

For more information, visit www.facebook.com/nipuncraft

Spread the love with Aarong

One of the top fashion brands in the country, Aarong, is all set for the upcoming celebrations with their latest spring arrivals. Patrons can now find the perfect gift for their loved ones.

To make the shopping experience even more memorable, eight top buyers this season will have the chance to dine at Radisson Blu Dhaka. The offer is valid till 14 February, 2020.

For more information, visit www.facebook.com/BRAC.AARONG



Spring with a flair from Anjan's

Out of the six seasons that define Bangladesh, Spring is, without a doubt, the most vibrant. To celebrate this vibrancy, Anjan's is all set with a special collection that befits the season.

The typical wears like panjabis and shirts for men, sari, shalwar kameez, and tops for women, are all part of their collection. The brand is also offering a selection of jewellery. There is a special selection for children as well this time.

This year's key themes are geometric and floral patterns with design variations. Fabrics are mainly cotton, voile etc. Bright colours are the primary focus this time around, with main colours being yellow, orange, olive, green.

For more information, please visit <https://www.facebook.com/anjans.bd/>

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