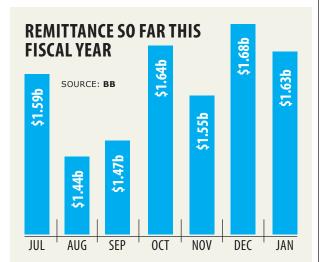
ial Islami Bank Limited

BUSINES

DHAKA MONDAY FEBRUARY 3, 2020, MAGH 20, 1426 BS O starbusiness@thedailystar.net

Remittance floating uphill



STAR BUSINESS REPORT

Remittance continued its upward trend last month, with migrant workers sending home 3 per cent more than they did a year earlier, in what can be viewed as the perfect foil to the sliding exports, the other source of foreign exchange

for the government. Export earnings fell 5.84 per cent year-on-year to \$19.3 billion in the first six months of the fiscal year, according to data from the Export Promotion Bureau.

READ MORE ON B3



MFS losing steam

MUHAMMAD ZAHIDUL ISLAM

Mobile financial service, the great hope for financial inclusion, appears to be faltering.

Last year, about 3 crore users transacted Tk 434,489.92 crore through the platform by, up 14.68 per cent year-on-year, according to data from the Bangladesh Bank.

It is decent growth but, it pales in comparison to those experienced in previous years.

The growth rate seems to be good in general but in a country like Bangladesh, which is moving digitalisation, towards transaction volume should be far greater, said industry insiders.

A lack of confidence and proper knowledge on online payment platforms is a major challenge faced by the market, said Md Mahbubur Rahman Alam, an associate professor of the Bangladesh Institute of Bank Management (BIBM).

At the end of last year, the total number of MFS accounts stood at 7.96 crore. But just 3.48 were active, in a testament of the cooling interest on MFS.

Another reason behind the dip in usage is that in recent times other digital payment channels come have up, while regular banks have also come up convenient application-based platforms in a bid online to make transactions more appealing.

"That is why MFS users have migrated away," Alam added. But, bKash, the market leader

online payment systems, maintains that their growth rate is steady.

The transaction volume has increased manifold thanks to customers signing up in droves and roll out of various MFS products, said Sheikh Md Monirul Islam, chief external and corporate affairs officer of bKash.

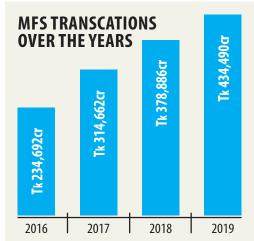
The market is still widely dominated by vanilla transactions like deposits and withdrawals, which accounts for about 72.60 per cent of the total MFS transaction volume.

For bKash, innovation seems to be the key to its survival.

bKash account holders can now pay utility bills, make payments at registered bKash merchant outlets as well as top up their mobile phone numbers seamlessly.

Having micro merchants on board will help bKash reach its target to have customers make payments for their daily needs on the platform, Islam said, adding that the 2 per cent cash incentive against remittance has also boosted its transaction volume.

MFS needs to improve their services and collaborate with



MFS transactions in 2019



other online service providers, said Alam of BIBM, while citing the option of salary disbursement through the platform as a case in

Only a few hundred companies are utilising the platform to pay their workers' salaries. Only Tk 10,188.83 crore has been disbursed as salaries, which is iust 2 per cent of MFS's total transaction value.

"This is not at all satisfactory," he added.

Currently, about 3.61 lakh garment workers are paid through bKash. In 2018, only 1.60 lakh workers were paid through the platform, while the number of merchant points, which is now 1.19 lakh, was only 73,599, according to bKash.

Payments for educational institutions and utility bills can also be done through the

15% Cashback

MFS. However, the net worth of transactions is just Tk 5,023.45 crore, industry insiders said.

Merchant payments could be a major sector for MFS transactions as that value was only Tk 5,465.27 crore last year. People do not trust most of the

e-commerce platforms, which is why they hold off from making payments for the products before getting the products in their hands. "This is why the number of

payments made through MFS are not increasing at a satisfactory rate," Alam said. Last year, the government launched a new platform called

'Nagad' under the postal act. The platform is run by a separate organisation and holds a significant share of the market. After launching the service on

March 26 last year, transactions worth a few hundred crore taka were completed. Currently, they

have a transaction value of about Tk 100 crore a day.

Since Nagad is being run under the postal act, the central bank does not have any control on the transaction system, which is enjoying a far greater transaction volume than the other traditional MFS operators.

A Nagad user can make transactions worth up to Tk 2.5 lakh on any given day but the monthly limit is set at Tk 5 lakh. Other MFS operators can transact only Tk 30,000 a day while their monthly limit is Tk 2 lakh.

However, according to the market insiders, MFS users are still unable to make payments across platforms, which is a major challenge faced when making online payments.

In a recent meeting with the e-Commerce Association of Bangladesh's (e-CAB), the state minister for ICT Zunaid Ahmed Palak said that they are working on including this benefit by the end of this year.

0%

37%

35%

20%

2%

1%

1%

0%

2%

BY SEGMENT

Salary Disbursement

Utility Bill Payment

Merchant Payment

Govt Payment

Others

Remittance

Withdrawal

Deposits

Donors commit \$4.25b in this year's BDF: Kamal



STAR BUSINESS REPORT

January 17, 2019

foreign donors commitments of \$4.25 billion of new funds in Bangladesh Development Forum this year, in what was a first for the ten-year-old biennial gathering.

They came up with the funds in honour of the birth centenary of Father of the Nation Bangabandhu Sheikh Mujibur Rahman, Finance Minister AHM Mustafa Kamal told a press briefing in his office yesterday. "This year's BDF has been very fruitful," he said.

COMMITTED FOREIGN FUND

GREEN CLIMATE FUND	THE WORLD BANK	jica
\$1.2b	\$350m	\$2.7b

organised by the Economic Relations to countries badly hit by climate Division at the capital's Bangabandhu change. International Conference wrapped up on January 30.

At a meeting, Javier Manzanares, deputy executive director of Green Climate Fund (GCF), expressed a willingness to extend \$1.2 billion to Bangladesh for a period of four years, Kamal said.

Manzanares reiterated the interest in a separate meeting with Prime Minister Sheikh Hasina.

Bangladesh has never received any fund from GCF, which was mainly

Set up in 2010 by the United

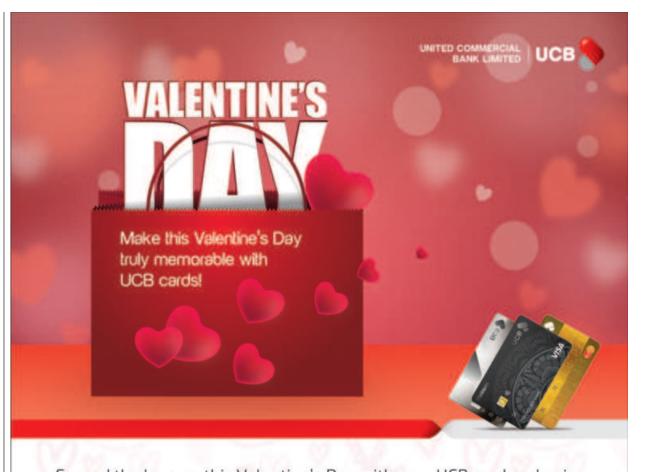
Nations Framework Convention on Climate Change, GCF is the world's largest dedicated fund helping developing countries reduce their greenhouse gas emissions and enhance their ability to respond to climate change.

GCF launched its initial resource mobilisation in 2014, and rapidly gathered pledges amounting to \$10.3 billion mainly from developed countries.

February 2, 2020



SS Steel continued to nosedive even though the overall market sentiment remains upbeat. The stock made its debut on the premier bourse on January 17 last year and touched the Tk 50-mark that day. It has been on a downward trend since, much to the frustration of investors. Yesterday, it closed at Tk 12.20.



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SQUARE TOILETRIES

Anjan Chowdhury, managing director of Square Toiletries, speaks at the annual sales conference of Square Toiletries (zone one) at Ratnodweep Resort in Pabna yesterday.

India raises import taxes in move set to spook some foreign firms

REUTERS, New Delhi/Bengaluru

India on Saturday raised taxes on imports of goods such as electronic items, toys and furniture, aiming to give impetus to domestic manufacturing in a move that will hit Sweden's IKEA and other foreign firms.

The measures, announced by Finance Minister Nirmala Sitharaman in her 2020-21 budget, come amid criticism from some companies that India has increasingly resorted to protectionist rules that discriminate against foreign companies.

Listing the new taxes, the government said they were in line with Prime Minister Narendra Modi's "Make in India" programme aimed at promoting domestic industry

Taxes on imports of items including kitchenware, fans and small electrical appliances will be doubled to 20 percent, while the levy on furniture including seats, lamps and mattresses will be raised to 25 percent from 20 percent.

IKEA's India CEO Peter Betzel said the company was disappointed with the increase. "We are further evaluating the impact of the hike on our total business," he said. IKEA, which has committed more than 1.5 billion euros (\$1.7 billion) in India investments, imports roughly 75 percent of goods sold in the country.

Sitharaman defended the decision,

saying the rationale was that if certain goods were being manufactured locally at "equal quality, if not better, (then) we had no reason to import.

Taxes on imported toys would be tripled to 60 percent, a move one industry executive said could hit imports of toys made by firms such as Lego, Hasbro and Mattel, and boost smuggling of unbranded toys from abroad.

"It's a protectionist move," said the executive.

The new tariffs also come as India and the United States try to resolve trade differences and have been at odds over certain tariffs. Washington has been urging India to not impose trade barriers that restrict growth of American firms.

The government also said a tax of 5 percent will be imposed on imported medical device to fund health infrastructure. The measure could hit firms such as Abbott which are already battling price caps imposed by the government.

'It would make some imported medical devices costlier and that increase will likely be passed on to consumers," said an Indiabased executive of foreign medical device

The duty on shelled walnuts will be raised to 100 percent from 30 percent while certain car and smartphone parts will also face higher import taxes.

Chinese central bank to pump \$173b into economy in virus fight

China's central bank said Sunday it would pump 1.2 trillion yuan (\$173 bln) into the economy as it ramps up support for a nationwide fight against a deadly virus that is expected to hit growth.

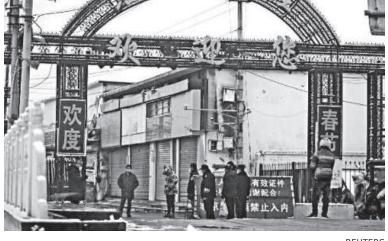
The People's Bank of China (PBOC) said in a statement it would launch a 1.2 trillion yuan reverse repurchase operation on Monday to maintain "reasonable and abundant liquidity" in the banking system, as well as a stable currency market, during the epidemic.

It added that the overall liquidity of the banking system would be 900 billion yuan (\$129 billion) more than in the same period last year.

The move will kick in on the day that China's financial markets reopen, following an extended Spring Festival break.

The SARS-like virus which originated from the central Chinese city of Wuhan, has now infected over 14,000 people in the country and claimed more than 300 lives.

The PBOC also announced measures Saturday to step up monetary and credit support for enterprises which are helping in its fight against the virus, such as been engaged in a bruising trade



Security personnel and local officials stand guard at an entrance of a residential area for migrant workers in a village on the outskirts of Beijing yesterday.

medical companies.

China's central bank urged financial institutions to provide "sufficient credit resources" to hospitals and medical research units, among other measures.

Authorities also relaxed tariffs on goods imported for use in the virus fight -- including those from the United States, with which it has war for around two years.

The move to inject liquidity into its financial system comes as authorities work to shore up confidence in an already slowing economy.

'Short-term' hit - The China Securities Regulatory Commission said Sunday that "the epidemic's impact on the market is shortterm, and will not affect the longer-

REUTERS, Tokyo

People's Daily.

But China's travel and tourism sectors have already taken a hit over an unusually quiet Spring Festival break this year, with large-scale events cancelled, public attractions closed and people urged to stay home to help contain the outbreak.

China has advised its citizens to postpone trips abroad and cancelled both overseas and domestic group tours. Cinemas were made to close during what would otherwise have been a prime time for blockbuster releases

Other countries have told their nationals to avoid travel to the country as well, with various airlines trimming their schedules.

Manufacturing has also been halted Taiwanese tech giant Foxconn is keeping its factories in China closed until mid-February, allowing more local employees to delay their return after the new year break.

Toyota, IKEA, Starbucks, Tesla, McDonald's and Volkswagen are among corporate giants temporarily halting production or shuttering outlets in China.

Tech giant Tencent was among companies telling staff to work at



Zahir Ahmed, vice chairman of ADN Group, receives an 'International Finance Award'

Japan on Saturday moved to contain the economic impact of a coronavirus outbreak originating in China as strict new measures aimed at limiting the spread of the virus, including targeting foreign visitors, came into effect. Japan had 17 confirmed cases as of Friday, including

Japan seeks to contain economic impact of virus

some without symptoms. One of the most recent was a bus guide who worked on a bus tour for tourists from China - the same tour as a bus driver who also came down with the virus. Prime Minister Shinzo Abe told a Saturday meeting of a government task force coordinating Japan's response to the virus to come up with steps aimed at easing the impact of the outbreak on Japan's economy.

Abe has made tourism a key part of his economic policy, with a large proportion of foreign visitors from China, and major Japanese companies have a number of factories in

"I ask ministers to compile measures to use reserves (in



Tender

GD-218

The procuring entity reserves the right to accept or reject all tenders.

Bangladesh Election Commission

Election Commission Secretariat Nirbachan Bhaban, Agargaon, Dhaka www.ecs.gov.bd

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3.	Tende	r package No.	G	DNID02				
4.	Tende	r package name	Supply and Installation of Print Server and Accessories.					
5.	Tende date	r publication	02/02/2020					
6.	Tende date	r last selling	18/02/2020					
7.	Tende and tin	r closing date ne	19/02/2020 at 2:00pm.					
08.	Tender opening date and time			19/02/2020 at 2:30pm.				
9.		and address of the						
	Selling tender document		Senior Maintenance Engineer, Room-704, Nirbachan Bhaban, Election Commission Secretariat, Agargaon, Dhaka.					
	Receiving tender document			Senior Maintenance Engineer, Room-704, Nirbachan Bhaban, Election Commission Secretariat, Agargaon, Dhaka.				
	Openir	ng tender nent	B	ystem Manager, Ro naban, Election Cor haka.				
10.	Place for pre-tender meeting			Room No. 721, Nirbachan Bhaban, Election Commission Secretariat, Agargaon, Dhaka.				
11.				09/02/2020 at 2:30pm.				
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12.	Eligibil	ity of tenderer		Tenderer fulfilling the conditions lying in the tender document.				
13.	Brief description of goods		Supply and Installation of Print Server and Accessories.					
14.	Brief description of related services		Supply and Installation of Print Server and Accessories.					
15	Tender document price			Taka 1000/- (one thousand only).				
16	Lot No.	Identification		Location	Tender security amount in Taka	Completion time in weeks		
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Tel: 55007590, E-mail: aminul35cse@gmail.com

Huawei 5G troubles to test Nordic competitors' bandwidth



GD-217

Huawei booth is pictured at the venue of a congress of the Social Democratic Party in Berlin.

"A discussion needs to take place about Huawei's perceived leadership position, and how ready Nokia and Ericsson are to step up to that over the next three year period," Howett said.

"Can they give network operators the equipment they need in the timescale?" Last year Nokia downgraded its 2020 earnings forecast in the face of fierce competition over the 5G networks market, while chief executive Rajeev Suri played down the firm's delays in delivering some equipment orders.

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awei should be a golden opportunity for competitors	۵		নয়/বিভাপ	স্বরাষ্ট্র মন্ত্রণালয়/পুর্			200 S 20	
kia and Ericsson, but the companies may struggle to	2	সংস্থা		বাংলাদেশ পুলিশ	10			
et the increased demand, analysts warned.	o		য় সম্পাদনকারী প্রধান	পুলিশ সুপার, বঙ				
On Tuesday, Britain imposed a 35 percent cap on the contry's of "high-risk vendors" in building the country's	8	কি ক	রশে দরপত্র আহ্বান	বগুড়া জেলা পুলি। বিক্রয়।	শের রেশন সামগ্রী ক্রয়, পম	পেষাই/ভাঙ্গানো এবং	নিলাম সামগ্রী (বছ	
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The change will hit Chinese giant Huawei, whom critics	aires	র বিবরণ		SECRETOR 1				
use of being ultimately under the control of Beijing, an egation it strongly denies.	4		ত্রর পদ্ধতি	উন্মুক্ত দরপত্র গছ	ন্তি।			
The EU followed by releasing guidelines urging member	অর্ধের		D 110000					
es to avoid dependency on "high risk" suppliers, though	٩		ও অৰ্থনৈতিক খাত	রাজস্ব খাত।				
bloc stopped short of naming Huawei or calling for	তথ্যাদি							
outright ban. On the face of it, the biggest beneficiaries	ъ		ব বিজ্ঞত্তি প্রকাশের তারিখ	00/02/20208		after .		
n this week's announcements appear to be the Chinese n's two largest competitors, Nokia and Ericsson.	20		্র বিক্রয়ের শেষ তারিখ ব্রহ্মণের খ্যুন , তারিখ ও সম	য় পুলিশ সুপারের ব	ঃ (অফিস চলাকালীন সময় প নর্যালয় , বগুড়া। তারিখঃ ২৬		দুপুর ১২.০০ ঘটি	
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awei booth is pictured at the venue of a congress of Social Democratic Party in Berlin.		2	(উন্নতমানের) সন্তাবিন তেল ক্রয়	হাজার) কেজি ৪৫,০০০ (পীয়তানি	वेश १९०/-	-\000,000,4	জুন/২০২০ পর্য	
BT in the UK thinks it's going to cost it 500 million		102	(উন্নতব্রান্ডের)	হাজার) লিটার	A F			
50 million) to switch out Huawei, so a good chunk		8	জ্বালানি কাঠ ক্রয় পোলাওর চাল ক্রয়	চাহিদা মাফিক ২,৪০০ (দুই হাড	800/- #1d 800/-	-\000,0		
nat will now be going to Nokia and Ericsson," analyst		0	(উন্নতমানের)	চারশত) কেজি	(in 800/-	0,000/-		
thew Howett of Assembly Research told AFP.		¢	গম পেষাই/ভালানো	চাহিদা মাফিক	900/-	00,000/-		
On Friday, Nokia welcomed the EU's guidelines and Inmitment to cybersecurity, saying in a statement that		b	নিলাম সামগ্রী (পুরাতন চটের ও প্রাস্টিকের খালি	মার্চ/২০২০ মালের মা	তে 800/- বুদ	-\000,00		
S starts and ends with trust and security." Ericsson greeted			বছা) বিক্রয়	ञन्याशी				
"comprehensive approach" agreed by the EU countries.	and the second		নকারীর বিবুরণ					
icsson stands ready to support this process to ensure a	১৬ দরপত্র আহ্বানকারী কর্মকর্তার নাম				মোঃ আলী আশরাফ ভূঞা বিপিএম-বার।			
n level of protection for European citizens and business".	১৭ দরপত্র আহ্বানকারী কর্মকর্তার পদবী ১৮ দরপত্র আহ্বানকারী কর্মকর্তার ঠিকানা				পুলিশ সুপার। পুলিশ সুপারের কার্যালয়, বগুড়া।			
But industry watchers claim that fulfilling the	79		া আহ্বাদকারা কর্মকতার চেব ব আহ্বাদকারী কর্মকর্তার যোগ		ত্রে-৭৮২৬৬	ात, पश्चा		
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e-mail: spbogra@police.gov.bd

UK's Johnson plans full border checks on EU goods

We are planning full checks on all EU imports

"This will double the practical challenge at the border in January 2021," the source added. Under previous

Britain left the EU abruptly without any trade deal, only a

Britain left the EU at 2300 GMT on Friday with a

temporary transition deal, starting an 11-month period

during which Johnson aims to negotiate a free trade

agreement similar to that between Canada and the EU.

small proportion of goods would have been checked.

Telegraph newspaper reported.

government source as saying.

Emirates named airline of the year Novoair the best domestic carrier in the

Monitor Airline of the Year Awards

STAR BUSINESS REPORT

Luxury carrier Emirates has been adjudged the airline of the year for 2019 based on a poll among frequent flyers from Bangladesh.

Local airline Novoair was named the best domestic carrier in the survey conducted by travel and tourism publication the Bangladesh Monitor and sponsored by travel aggregator ShareTrip.

bin Mohammed Al-Dehimi, Qatar's ambassador to among the representatives of the Pacific Sonargaon hotel in Dhaka on

Airlines operating in Bangladesh, including four domestic ones, were awarded in 16 categories, according to

Based on the number of votes, the airlines in each category received gold,

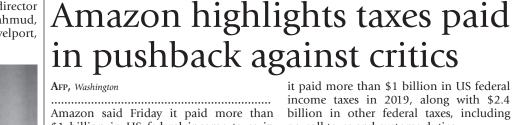
silver and bronze trophies. Qatar Airways was adjudged the best cargo airline while AirAsia the best budget carrier.

The idea of conducting the poll Bangladesh, handed over trophies is to assess popularity of the airlines operating in Bangladesh, judge

airlines at a ceremony at the Pan their service standards and create an atmosphere of healthy competition, said Kazi Wahidul Alam, editor of The Bangladesh Monitor.

> "We have been observing evergrowing enthusiasm among the frequent flyers about the poll, which has been serving as an inspiration for us to organise the event on a regular basis since 2007.

> Stephen James Peters, general manager of the Pan Pacific Sonargaon; Tanveer Ali, a director of ShareTrip, and Daraz Mahmud, general manager at MGH Travelport, also spoke on the occasion.



Shippers' Council re-elects top brass

Md Rezaul Karim, proprietor of SN Jute International,

has recently been re-elected

chairman of the Shippers'

Council of Bangladesh for

a two-year term. He is also

vice chairman of Asian

The election took place

at the council's 38th annual

general meeting at Dhaka

Club, according to a statement.

elected Md Ariful Ahsan,

chairman of Silk Container

Lines, and Md Munir

Hossain, a director of

Dress World, as senior

vice chairman and vice

chairman respectively.

The council also re-

STAR BUSINESS DESK

Shippers' Alliance.

\$1 billion in US federal income taxes in 2019 as it pushed back at criticism over its corporate responsibility. A blog post by Amazon sought to

highlight its investments and contributions to the US economy, in a move to fend off critics claiming it benefits from taxpayer "Since 2010, we've made more than

\$270 billion in investments in corporate offices, customer fulfillment and cloud infrastructure, wind and solar farms, ecofriendly equipment and machinery and compensation to our teams," Amazon

"These investments are accelerating, and we estimate that they have contributed an additional \$168 billion to the US GDP since 2010." The tech giant, whose market valuation moved back above \$1 trillion following its earnings report Thursday, said

it paid more than \$1 billion in US federal income taxes in 2019, along with \$2.4 billion in other federal taxes, including payroll taxes and customs duties.

It said it "collected and remitted nearly \$9 billion in sales and use taxes to states and localities throughout the US" last year and paid over \$1.6 billion in state and local Amazon faced criticism over its prior

annual reports which appeared to show it paid no federal income taxes in 2017 and 2018, and received some rebates after a tax reform measure passed by Congress -- joining several other large corporations whose tax bill was cut by the law.

Amazon's statement Friday said it adheres to "all applicable federal and state tax laws," while noting that it takes advantage of laws that encourage economic investment and job creation.

"Over the last decade, no other USbased company has created more jobs than Amazon," the statement said.



BB gets new GM government plans for a no-deal Brexit last year, where

STAR BUSINESS DESK

Md Rafigul Islam has recently been promoted to general manager at Bangladesh Bank.

Prior to the promotion, he was a deputy general manager of the central bank,

according to a statement. Islam joined Bangladesh bank as an assistant director

in 1996. He completed his

graduation and postgraduation in biochemistry and molecular biology from Dhaka University.

New promise for stocks

DSEX, the benchmark index of the Dhaka Stock Exchange, was hovering around the 5,000-mark in September last year but sank to 4,036 points on January 14 this year.

Turnover, important indicator to gauge the strength of the bourses, plunged to Tk 250 crore from Tk 1,000 crore during the period.



Ahmed Mohammed Al-Dehaimi, ambassador of Qatar in Bangladesh; Shibli Rubayat UI Islam, dean at the faculty of business studies at Dhaka University; Kazi Wahidul Alam, editor the Bangladesh Monitor, pose with the winners of the Monitor Airline of the Year 2019 at Pan Pacific Sonargaon Dhaka on Friday.

Remittance floating uphill

In January, expatriate Bangladeshis sent home \$1.63 billion to take the total thus far in the fiscal year to

The seven-month receipts are up 21.43 per cent year-on-year, according to data from the Bangladesh Bank. If the trend continues, remittance

will hit a benchmark of \$20 billion come the end of the fiscal year, said senior bank officials.

The government's move to provide a 2 per cent cash subsidy for remitters from fiscal 2019-20 was the main reason for the spike, they said, adding that many banks are giving their allout effort to bring in more remittance through the official channels.

"The favourable exchange rate of taka against the dollar and a strong stance taken by the central bank to fight illegal money transfers have also had a positive impact on remittance," said

Sved Mahbubur Rahman, managing director of Mutual Trust Bank.

On February 2, the inter-bank exchange rate stood at Tk 84.90, up 1.10 per cent from a year earlier, according to data from the central bank.

He went on to express hope that the deficit in the current account of the balance of payment (BoP) will further narrow because of the upward trend of remittance.

But the upward trend of remittance may face slight hiccups in the months ahead when banks will implement the 6 per cent interest on deposit and 9 per cent on lending.

usually kept in the form of fixed may be discouraged from sending money to the country," said Rahman, also the immediate past chairman of the Association of Bankers, Bangladesh, a forum of banks' managing directors.

Depositors will not get much benefit from the 6 per cent interest rate given the inflation and service charge imposed by lenders.

Banks located in many foreign countries do not give any interest to depositors; rather, savers have to pay to lenders against their deposited amount, Rahman added.

Mainuddin managing director of Trust Bank, echoed the same about the headwinds on remittance thanks to the the 6 per cent interest rate on deposits

The massive expansion of mobile financial services and agent banking "A good portion of remittance have also helped encourage the remitters to send their hard-earned deposits at local banks. So, remitters money through the formal channel, said another official of a bank.

> Through the channel, the near and dear ones of remitters can receive the funds within the shortest amount of time, he added.



Shakil Jowad Rahim, director for bus and truck division at Shohoz, and Hemant Kumar, general manager for operation (technical) at Runner Motors, attend a deal signing ceremony on Runner's factory premises at Bhaluka in Mymensingh recently. Shohoz will provide logistics support to the automaker.

US offering credit guarantee to import its agriculture produce

Foreign financial institutions benefits from access to US dollar financing with the correspondent US financial institution. They can borrow US dollars at potentially reduced interest rates, Dorsett said.

And because of reduced risk, banks now can give cheaper interests rates or give more favourable terms.

The USDA also said that it provides a 98 per cent guarantee on the principal payment from non-American financial institutions.

Under the scheme, a US exporter will have to establish a sales contract with a buyer and then apply for a guarantee. Then, the importer obtains a letter of credit to cover the sale before the exporter assigns the guarantee to an American bank.

"Goods are shipped and a US bank pays the exporter. The foreign bank will then make a payment to the US bank," Dorsett

US exporters will bear 2 per cent of the risk under the export credit guarantee scheme and will only receive the initial payment upon delivery of their products.

The importer can make the rest of their payments over time, she added.

event at Renaissance Dhaka Gulshan Hotel recently.

To avail the export credit guarantee, non-American banks are initially required to apply to the USDA to become eligible for

If any importer is interested, they should consult a local bank, which is approved for the programme. The USDA offers \$5 billion in credit guarantees worldwide each year under the programme.

This policy guarantees payment on purchases of American food and agricultural products.

Participating local banks can access dollar financing for up to 12 months from US banks at potentially lower interest rates, said the US Êmbassy in a press release.

"We hope multiple banks in Bangladesh will apply for enrolment in the program," said Tyler Babcock, agricultural attaché at the US Embassy in Dhaka.

The financing costs for imports from the US might be cheaper if firms go through local banks approved for the scheme, said Ariful Islam, assistant vice-president at Bank Asia.

Elisa Wagner, financial analyst at USDA, and Shah Md Ahsan Habib, director of training at the Bangladesh Institute of Bank Management, also spoke at the event.

Narrative of Bangladesh has changed for the better

These activities are perpetrated by a certain influential coterie of elites, who are usually the beneficiaries of patronage politics.

"Such wrongdoings may not be considered as signs of ethical degradation of society at large."

This culture of patronage politics makes governance reforms all the more difficult and also directly harms the pace and quality of economic growth.

If leading political and economic entrepreneurs are the beneficiaries of the prevailing system of governance dysfunction riddled with unethical practices they have little incentive to change the system.

"Which is why, a big jolt is needed to correct the moral compass of the system," Mahmud added.

The government is set to unveil their 8th Five Year Plan on July 1, Mannan said.

"We are also pursuing the Sustainable Development Goals (SDGs) in the context of our own developments plan. The idea is to coordinate our own plans along with the SDG plans so that both can be implemented together and we are able to reach better synergy in our activities here," he added.

SANEM Chairman Bazlul Haque Khondker chaired

Donors commit \$4.25b in this year's BDF: Kamal

Conditions that would be impossible for Bangladesh to implement will not be tagged with the GCF funds, Kamal said, adding that a list of projects will now be sent to the GCF.

Another team of World Bank officials led by Hartwig Schafer, its vice-president, met with the minister and promised to provide \$350 million to help the local communities of Ukhia and Teknaf and the Rohingyas.

Of the sum, about \$100 million will be used as additional financing for the social safety nets for the poorest, especially in the local communities, Kamal said. About \$150 million will be given for

health and gender support project and the rest will be used for emergency multi-sector Rohingya crisis response project. The Washington-based multilateral

lender is already running three projects worth \$240 million for the Rohingyas. Asked whether it will be correct to

receive funds for the Rohingyas when the government is trying to send them back to Myanmar, the minister said: "Their repatriation will not take place overnight."

The government is making all-out effort to send the Rohingyas back to their motherland.

But the government will need a lot of money to take care of the displaced population as long as they are living inside Bangladesh, Kamal said.

Meanwhile, Japan International Cooperation Agency (JICA) also committed to give Bangladesh an additional \$2.7 billion as loan along with its regular

Junichi Yamada, senior vice-president of JICA, expressed the interest in a meeting with Kamal.

The Japanese governmental agency that coordinates official development assistance has already identified four of the six projects where it wants the funds to be used, the minister said.

JICA has been working in nine programmes in Bangladesh since its independence.

The agency works to accelerate sustainable economic growth with equity and bringing people out of poverty as it become a middle-income country.

The development partners have made a lot of recommendations, which the government will add in its next five-year plan, Kamal added.







*BUSINESS

Marico Bangladesh staying ahead of the curve

AHSAN HABIB

Parachute Coconut Oil: one product by which Indian fastmoving consumer goods brand is almost synonymous with.

So much that almost 70 per cent of Marico Bangladesh's revenue came from this product alone, according to its latest annual

The problem with such heavy dependency on one product is that it leaves the company vulnerable to the vagaries of consumers. If one fine day they decide they had enough with the product, they will simply jump ship, leaving the company in a delicate situation.

Marico Bangladesh, perhaps, is sensing such a situation, which is why it shelled out Tk 30 crore to roll out a male grooming product line by the moniker of Studio X in order to diversify its product

The line, which was launched last week, currently consists of shampoo, face wash and hair gel, all made in Bangladesh.

Bangladesh's male grooming market is now worth Tk 100 crore but it has the potential to grow further.

With a younger and more connected generation, today's male consumer segment is more and have differentiated grooming turnover

PRODUCT	I GROWTH
Parachute Coconut Oil	4.22%
Parachute Advansed + Nihar Naturals hair oil	39.97%
HairCode hair dye	14.85%
Saffola edible oil	108.07%
Parachute Body Lotion	-27.31%
Othous	10 500/



needs, said Ashish Goupal, managing director of Marico Bangladesh.

introduced international male grooming range in Bangladesh, to cater to today's style-conscious men of Bangladesh," he added.

Marico Bangladesh's foray into the male grooming arena though excited the stock market: its share price advanced 2.51 per cent over the course of the week to close at Tk 1,713 yesterday.

FMCG industry insiders said male grooming is on the rise globally and the movement will catch on Bangladesh due to multiple factors: a growing economy, a young population, the desire to look their best and aspiration to latch on to global trends.

"It is a good sign to see when aware than ever of their appearance a company goes for product and diversification,"

Mir Ariful Islam, research head of Prime Finance Asset Management Company.

This is good for the future of Marico Bangladesh because a single product-led company may face trouble any time. "Already the company is bringing

in many new brands and getting results too," he added. Today, Marico Bangladesh has

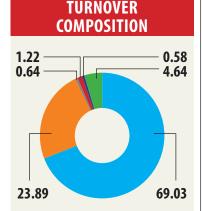
a portfolio of 24 brands in the personal care and food categories. The company's flagship brand,

Parachute, has maintained its leadership position and now holds the highest ever market share in the branded coconut oil

On the other hand, its valueadded hair oil portfolio, consisting of Parachute Advansed and Nihar Naturals, has shown robust growth and now contributes 36 per cent to its business turnover.

The company's revenue growth was 12.2 per cent and profit growth 23.2 per cent in its last financial year, which ended in March 2019. Marico Bangladesh provided 600 per cent cash dividend to shareholders.

Marico's earnings per share was Tk 67.88 in the first three quarters of the current financial year, up from Tk 49.39 a year earlier. The company announced 300 per cent interim cash dividend too.



PARACHUTE COCUNUT OIL PARACHUTE ADVANSED + NIHAR NATURALS HAIR OIL HAIRCODE DYE SAFFOLA EDIBLE OIL PARACHUTE BODY LOTION

OTHERS

Narrative of Bangladesh has changed for the better

Says Wahiduddin Mahmud at the 5th SANEM Annual Economists' Conference

STAR BUSINESS REPORT

The narrative of Bangladesh has changed from 'basket case' to a 'development surprise', but achieving sustainable socioeconomic progress in future will prove to be increasingly difficult without huge changes in the current governance environment, said noted economist Wahiduddin Mahmud.

"The experience of successful developing economies shows that sustained progress can be achieved only with a governance system based on strong state institutions and in-built mechanisms to ensure efficiency and accountability at all levels of state machinery," Mahmud said at the 5th SANEM Annual Economists' Conference (SAEC) yesterday.

This applies irrespective of whether the ruling regime is autocratic or dominated by one major political party or is based on multi-party democracy, Mahmud said in his keynote speech.

The two-day event, organised by the South Asian Network for Economic Modelling (SANEM) at the BRAC Centre Inn, was inaugurated by Planning Minister MA Mannan.

While ruling regimes are obliged to seek legitimacy through the delivery of their many welfare promises, this is done within the limits of an adverse governance environment, characterised by widespread corruption and patronage politics, said Mahmud, a former economics professor at the University of Dhaka.

Bangladesh is now poised to graduate

from the least-developed country bracket.

The overall governance environment may barely be enough to cope with this transition but it may ultimately prove to be a barrier to modernisation, global integration and poverty reduction.

Managing a well-functioning globally integrated economy requires a governance system that is based on professionally competent and well-sourced government agencies that can identify and analyse problems, work out solutions and monitor implementation promptly and with enough information.

He went on to state that there is no excuse for failing to reach international standards in aspects such as air traffic control.

Citing the socioeconomic gains that Bangladesh has achieved, he also said that a number of the country's accomplishments such as decreased cases of diarrhoea was achieved by adopting low-cost solutions.

However, continued progress may increasingly depend on larger public social spending and improved service delivery

Mahmud, now chairman of the Economic Research Group, Dhaka, also spoke about unethical practices.

There are large-scale maleficent activities driven by illegal economic gains.

He cited the stock market scam or the wilful defaulting of bank loans, which are beginning to shake the confidence of depositors in financial institutions.

Money laundering occurs as a result of capital flight or unlawful grabbing of land. READ MORE ON B3

US offering credit guarantee to import its agriculture produce

STAR BUSINESS REPORT

The US is offering favourable terms to hook foreign companies towards its agricultural produce as part of the Trump Administration's push to increase exports.

An increasing number of American farmers struggled to make ends meet in 2019 as trade tensions added to a range

of growing challenges in the sector, from severe weather to low commodity prices.

There were 595 Chapter 12 farm bankruptcies last year, according to court filings reviewed by the American Farm

Bureau, up 20 per cent year-on-year. To encourage financing in Bangladesh to

purchase American agricultural products, the US will provide credit guarantee under a scheme, said the US Department of Agriculture (USDA) in a seminar organised in cooperation with the Association of Bankers, Bangladesh (ABB) at the American Centre in Dhaka yesterday.

Bangladesh is one of the 130 countries eligible for the programme.

By reducing financial risk to lenders, credit guarantees encourage exports to importers in countries -- mainly developing countries -- that have sufficient financial strength to have foreign exchange available

for scheduled payments, the USDA said.

The programme will facilitate stronger agricultural trade with Bangladesh, said JoAnne Wagner, deputy chief of mission of the US embassy in Dhaka.

"Bangladesh is already a top export market for US agriculture and there is clear potential to expand our trading relationship even further to the benefit of

> both countries. This programme will help us do so."

country already the 13th largest market US soybean and 6th largest market for US cotton, according to Wagner. In return,

Bangladesh exports garment to the US, which is the sector's single biggest export destination.

"We think there is great room for cooperation between the two counties in the agricultural sector and the export credit guarantee programme is created to help us realise that kind of potential. This programme can reduce the financial risk associated with trading," she added.

The credit guarantee scheme benefits US companies, financial institution in importing countries and importers, said Maria R Dorsett, agricultural marketing specialist at the USDA.

READ MORE ON B3



People walk past Mohammad Munna Moral, who helps others to open bank accounts of Dutch-Bangla Bank. A university student, Moral opened around 300 accounts in the last six months. He will receive a portion of earnings of the accounts. The picture was taken from the footpath in front of Tejgaon Government Girls' High School in Dhaka yesterday.

A Chuadanga market just for patali gur

Date palm concentrate generating Tk 25cr seasonal sales

AMANUR AMAN, from Chuadanga

It's a distinct sugary sweetness hanging in the air that gives away what's in store at Sarojganj Haat. Sitting Fridays and Mondays yearround, the market is now hustling and bustling with activity from noon and into the night. Traders sit surrounded by thillas (clay pots) and dhamas (rattan baskets), all filled with a single product that draws thousands from far and near, much like bees to honey. It's the peak season for patali gur (molasses from date palm sap).

The market sits right at the centre of Chuadanga district, home to some 2.5 lakh date palm trees. Tapping for its sap is conducive only in winter, meaning the practice of heating the sweet drink to the sucrose concentrate goes on for just around three months.

A healthy tree generates around 12 kilogrammes of sap every season. The concentrate goes for Tk 80,000 to Tk 85,000 per tonne, which the Department of Agricultural Extension (DAE) believes enables seasonal sales of Tk 24 to Tk 25 crore at the market in Kutubpur union.

be produced in the district, a 400-tonne increase from that last

This year the influx of buyers and size of a football field, to spill over to an adjacent school's playground.

This year around 3,000 tonnes Customers go round scrutinising settle on a price, the containers are of the molasses are expected to the molasses, available as a gooey liquid and in a more concentrated form of solid bars.

The thillas are in 10 kg and 15-16 kg capacities, going for Tk 800-850 traders has caused the market, the and Tk 1,200 respectively while the solid molasses sell for Tk 120-130 per kilogramme. When both sides



Sarojganj Haat sits Fridays and Mondays year-round in Chuadanga's Kutubpur union.

taken to one side of the market and marked so as to make it easy to quickly find it later.

The flow of cash prompts people to purchase small household items at the market for family members back home. The mood is festive, made more enjoyable by vendors selling cakes made from the sap and molasses.

Mobarak Hossain of Sarojganj village was content with the market prices. A wholesaler, he had taken lease of 200 date palm trees this year. "Demand for Sarojganj's molasses is increasing every year,"

Ali Hossain Zilani came from Manikganj to make his annual purchases. He goes on to sell those in different markets in Dhaka. "Chuadanga molasses have good demand in Dhaka's market," he

Stating that Chuadanga's soil and weather are favourable for producing the molasses, Ali Hasan, deputy director of the DAE in Chuadanga, said they would boost production by encouraging plantations and ensuring hygiene.

New promise for stocks

Seven state-run firms to be brought into the market: finance minister

STAR BUSINESS REPORT

State-run companies will soon be brought into the stock market, said Finance Minister AHM Mustafa Kamal yesterday, in yet another promise from the government that has remained unmet over decades.

The minister, however, went on to say that "it wouldn't be done overnight."

Every company's balance sheet should be re-assessed because their current asset prices are not the same as ten years ago, Kamal said at a press briefing at the NEC auditorium in the capital.

"We have given the companies two months to complete their assessment and evaluation.

After assessing the assets, their share prices will be fixed, he said, adding that the companies can be audited by several firms so the process ends as soon as possible.

"Initially we target to offload 10-25 per cent shares of seven companies gradually."

The companies are: Titas Gas Transmission, Power Grid Company, North-West Power Generation, Electricity Generation Company of Bangladesh, Ashuganj Power Station Company, B-R Powergen, and Gas Transmission Company.

Though Titas Gas is already listed on the two bourses, it would offload more shares because the government owns 75 per cent

stake in the company. The government's promises to bring more state-run firms to the stock market

STATE-RUN COMPANIES TO BE LISTED

Titas Gas Transmission Power Grid Company North-West Power Generation **Electricity Generation Company of Bangladesh** Ashuganj Power Station Company B-R Powergen **Gas Transmission Company**

date back to at least 2010 when the finance ministry had selected 26 companies and instructed them to offload shares in the next six months.

The deadline was extended several times but the instructions never materialise even though stocks investors have long been crying for quality shares and stakeholders urging the government to offload its shares in companies to prop up the market.

The current finance minister came up with the latest promise as the stock market has been on a downward curve for at least three-four months mainly due to a fund crisis in the banking sector and a lack of corporate governance in companies.

Investors, especially the small ones, remain on edge as stocks keep plumbing new depths just about every day.

READ MORE ON B3