

beautification and development of ZIA International Airport



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بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

রাষ্ট্রপতি
গণপ্রজাতন্ত্রী বাংলাদেশ
ঢাকা।

০২ কার্তিক ১৪১৩
১৭ অক্টোবর ২০০৬



বাণী

সিভিল এভিয়েশন অথরিটির সহযোগিতায় 'বাংলালিংক' মোবাইল প্রতিষ্ঠান কর্তৃক জিয়া আন্তর্জাতিক বিমান বন্দর সৌন্দর্য বর্ধন কর্মসূচির উদ্যোগকে আমি স্বাগত জানাই।

জিয়া আন্তর্জাতিক বিমান বন্দর বাংলাদেশের প্রবেশ দ্বার। প্রতিদিন শতশত দেশ-বিদেশি এ বিমান বন্দরে অবতরণ করছেন এবং আমাদের প্রাকৃতিক সৌন্দর্যের দৃষ্টিনন্দন দৃশ্য দেখে মুগ্ধ হচ্ছেন। সৌন্দর্যবান প্রকল্পের আওতায় 'বাংলালিংক'-এর জিয়া আন্তর্জাতিক বিমান বন্দর সৌন্দর্য বর্ধন কর্মসূচি প্রশংসনীয়। এ কার্যক্রম জিয়া আন্তর্জাতিক বিমান বন্দরকে আরো নান্দনিক করবে। আমি নগরীসহ সারাদেশকে সৌন্দর্যমণ্ডিত করার আহবান জানাই।

আমি 'বাংলালিংক' এর উত্তরোত্তর সমৃদ্ধি কামনা করি।

আব্দুল হাফেজ, বাংলাদেশ জিন্দাবাদ।

(Signature)

প্রফেসর ড. ইয়াজউদ্দিন আহমেদ

the graceful strides across ZIA

banglalink, an Orascom Telecom Venture, is the fastest growing mobile operator in Bangladesh. This young operator started its journey in Bangladesh by taking over Sheba Telecom in 2004 and within this short period, it has won the hearts of many Bangladeshis and achieved quite a number of milestones, with its nationwide network coverage and a proud family of more than twenty seven lakhs. Guided by one of the global leaders in telecom, Orascom Telecom, banglalink is rapidly growing into a telecom powerhouse in Bangladesh.

They have proved that they are true to their shared vision by contributing to the betterment of lives of the people in this country by actively supporting various sporting and cultural events, as well as social welfare projects. The crowning glory in this is the Zia International Airport project.

Zia International Airport is the gateway to Bangladesh and the pride of the nation. The first impression of our country, people, culture and potential is made in this airport. Yet it stood sub-par in terms of the facilities and services amongst other major international airports around the world. Recently the Civil Aviation Authority, Bangladesh took the initiative to turn the situation around. banglalink enthusiastically volunteered to support this initiative as soon as Civil Aviation Authority, Bangladesh highlighted this. This project has already set a benchmark in the corporate social responsibility arena.

banglalink changed the face of Zia International in a very short time by providing 1500 passenger trolleys from Germany which replaced the trolleys in deplorable condition. To promote different sectors' potential to investors' banglalink took on a beautification project inside the airport. Other structures placed by banglalink include 15 phone booths and 15 mobile charging points whereby the revenue generated by the phone booths will be shared with Civil Aviation Authority, Bangladesh. banglalink has also taken a unique initiative to beautify the boarding bridges. The colorful and bright tiger stripes with which these are branded is a befitting welcome to the world from Bangladesh, the home of the Royal Bengal. The landmark beautification is a glass water fountain that has changed the surrounding of the airport. In the context of this time, banglalink's support to the overall development to the airport is truly commendable. In addition to this project, banglalink also has plans to develop and beautify other airports across the country.

"We are honored to be affiliated with a national development project of this magnitude and to contribute to the betterment of this country. We also like to heartily thank everybody involved in this project, especially the Civil Aviation Authority of Bangladesh" - CEO banglalink.



Mirza Fakhrul Islam Alamgir M.P.
State Minister
Ministry of Civil Aviation & Tourism
Government of the People's Republic of Bangladesh



Message

I express my highest gratitude to Banglalink for the beautification of Zia International Airport (ZIA). From the very beginning Banglalink has undertaken various social projects alongside its own ventures. They have always been ahead in partaking in any positive social and national developments.

Banglalink has taken part in the beautification process of ZIA and has made definite contribution to this endeavor and their initiatives are commendable. I also congratulate Civil Aviation Authority, Bangladesh for adapting dynamic programs for the beautification of ZIA.

I wish Civil Aviation Authority, Bangladesh and Banglalink all the success in this process.

(Signature)

Mirza Fakhrul Islam Alamgir



Fahad Karim
Chief Executive Officer



Message

It is an honor and a privilege to be affiliated with the "Beautification of Zia International Airport (ZIA)" project by Banglalink in association with Civil Aviation Authority, Bangladesh.

Being the consulting firm, Karim Associates had a wonderful experience in this unique mode of partnership between a well established state entity, Civil Aviation Authority, Bangladesh, and a renowned multinational private entity, Banglalink. In fact such partnership in this scale is an example of how public-private organizations can work together for the betterment of our society.

Banglalink got out of the traditional means of marketing and corporate social responsibility practices in this project. It made a sincere commitment to develop and beautify ZIA. As a consultant, we worked closely with Banglalink to identify various needs of ZIA along with other international airports. Our core focus was to uplift the image and facilities at all the major international airports. Banglalink's commitment in designing and execution of the project is certainly commendable. In addition, the support and cooperation sought by the Civil Aviation Authority, Bangladesh is also highly appreciated. Without Civil Aviation Authority, Bangladesh's support, our project could not have been successfully materialized.

Karim Associates takes pride to be a part of such an exemplary project. Upon completion of this project, ZIA, being the window to our country, will certainly be equipped with better facilities and will have a distinctive splendid appearance.

(Signature)
Fahad Karim



Rashid Khan
CEO, banglalink



Message

We are very pleased to be associated with the beautification and development work at Zia International Airport. As the fastest growing mobile operator in Bangladesh, banglalink strongly believes that our role is not limited only in providing affordable communication facilities but also contributing to the development of the overall socio economic aspects of the country. Zia International Airport is the most important gateway to Bangladesh and thus the forefront representation of the rest of the country.

At the same time, providing modern and functional facilities to the passengers is a basic need that needs to be rightly addressed keeping pace with the rest of the world and the ever-growing number of travelers the airport caters to each year. Taking all these facts into consideration and in line with the Bangladesh Government's encouragement in the overall beautification and development projects of the country, we had proposed to the Civil Aviation Authority, Bangladesh to provide the necessary assistance and we received immediate whole-hearted cooperation of the Civil Aviation Authority, Bangladesh. Banglalink expresses its gratitude for this and is honored to be a vital part of national development.

We would like to mention that, this is just the beginning. In line with our shared values, banglalink will continue to look for innovative, passionate, straightforward and reliable solutions that will make peoples' lives better. In the coming days we shall see an addition of more exciting and useful facilities in line with a more world-class airport. Consequently we also plan to extend our development plans to the other airports of the country.

It has been twenty eventful months since we first started our operations. During this time we have undertaken many social development projects along diverse spheres and apart from fulfilling demands of our customers, we have supported worthwhile causes wherever and whenever possible, ranging from sports, culture and social well-being projects.

On behalf of banglalink, I take this special opportunity to thank the Government of Peoples Republic of Bangladesh and the Civil Aviation Authority, Bangladesh for allowing us to assist in this mammoth project and I hope Banglalink's various initiatives and your support behind each of these will continue for years to come.

(Signature)
Rashid Khan



Air Cdre Sakeb Iqbal Khan Majlis ndu, psc
Chairman
Civil Aviation Authority, Bangladesh



Message

I thank Banglalink for extending its support for the recent beautification works at the Zia International Airport (ZIA). In this initiative Banglalink and Civil Aviation Authority, Bangladesh have worked together closely to improve the facilities at ZIA and to make ZIA a smarter airport of international standard.

By providing the necessary support, Banglalink has proved its generous mentality and genuine intentions. Similarly, Civil Aviation Authority, Bangladesh welcomed such initiatives and extended full support.

I aim to make Zia International Airport to be one of the leading airports in this region and such initiatives by Civil Aviation Authority, Bangladesh and Banglalink are just steps towards it.

I congratulate members of both Civil Aviation Authority, Bangladesh and Banglalink on this occasion.

(Signature)
Air Cdre Sakeb Iqbal Khan Majlis ndu, psc



Md. Shahid Alam
Secretary-in-Charge
Ministry of Civil Aviation & Tourism
Government of People's Republic of Bangladesh



Message

I am pleased to see the co-operation of Banglalink in the overall beautification of Zia International Airport. Civil Aviation Authority, Bangladesh has provided the necessary support to Banglalink for which I thank the members of Civil Aviation Authority, Bangladesh as well.

Ministry of Civil Aviation and Tourism has taken the responsibility for the developments at Zia International Airport and Civil Aviation Authority, Bangladesh has taken the major steps towards this initiation. I am hopeful that due to the successful completion of this project, ZIA facilities would be increased significantly.

I express my best wishes to the members of Civil Aviation Authority, Bangladesh and Banglalink.

(Signature)
Md. Shahid Alam



banglalink
you, first!