- Ahmed Amin Aviation Services Limited
- Ahmed Amin Shipping Services
- Baraka Consumer Products Limited
- Baraka Engineering
- Baraka Limited
- Logistics
- Business Development Corporation Limited

Limited

Business Information Technology Limited

Congratulations to Prof. Dr. Muhammod Yunus & Grameen Bank for being awarded the

Nobel peace Prize for 2006.



GROUP OF COMPANIES

- Career Travel International Limited
- Career Overseas Consultants Limited
- Keerti Media International Limited
- New Generation Hydrocarbon Services Limited
- Noor Medical Services Limited
- Saimon Medical Services Limited
- Universal Sodexho (Bangladesh)

"Micro-credit Pioneer Wins Peace Prize"

Washington Post

"Banker to the poor who helps Bangladesh's neediest"

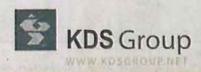
"Nobel to Yunus brings cheer to Bangladesh" Times of India

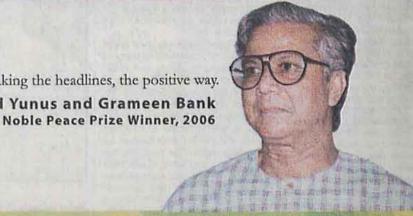
"Peace Prize To Pioneer Of Loans To Poor No Bank Would Touch" **New York Times**

"Noble winner to use prize to help poor"

"Microcredit pioneer gets Noble Peace Prize" Herald Tribune

> we are proud of you for making the headlines, the positive way. Dr. Muhammad Yunus and Grameen Bank





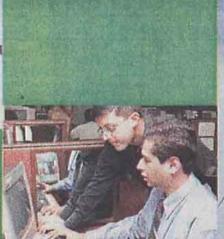






Be a proud member of GrameenPhone family







We are the leading mobile communication company in Bangladesh providing value added products and services to bring quality in life.

Our key principles encompass a passion for our subscribers; valuing ideas and encouraging initiatives; emphasizing mutual trust and respect; promoting team work and building partnership towards success. If you share similar values and have the passion for a rewarding career in line with our rapid growth then we are the right organization to work together towards excellence. We invite you to take challenges in our CRM, IT & CSR team.

Manager/Deputy Manager, Projects and Planning, CRM and Thankyou program **DMD** Division

Key responsibilities:

- · Lead a team of analysts for analysis and forecasting in Monthly/Yearly ARPU, Revenue/Subscriber
- Monitor and consolidate customer experiences and feedback from all touch-
- · Translate "voice of customer" feedback into practical recommendations to Marketing, Sales, Customer Service and other customer impacting area
- Plan and execute systematic and targeted retention activities, in collaboration with other operational units to reduce customer
- Prepare Budget, Business Plan, CRM and Marketing Plans
- Manage projects and coordinate company wide customer retention
- · Work on all CRM related projects/issues including Loyalty and Retention program
- Maintain regular coordination with other divisions of GP and third party businesses
- · Carry out all research work as required to reach business objectives by understanding

- own subscribers, competitors, products etc.
- · Collect market information, prepare reports
- · New product development & testing in coordination with the cross functional team.
- · Negotiate with external parties on CRM related issues

Education:

Graduate Business Administration/Statistics with strong Technical knowledge

Or, Graduate in IT with strong Business/Statistical knowledge

At least 5 years of related experience: 3 years in CRM, Loyalty Program designing and data analysis, and 2 years in Telecom Industry with knowledge of Pre Paid/Post Paid system

Special Skill Requirements:

The candidate must have sound knowledge on RDBMS capability to write complex SQL scripts. Strong working knowledge about IN, billing systems, and related technology and strong analytical skills is required for this position. Knowledge on SAS or similar type of tools and CRM application such as Siebel is preferred. The person has to be a self starter who always looks for innovative ideas with excellent communication skill and strong interpersonal skills. S/he must be familiar with

working under pressure, multi tasking in tight deadlines with proven record in leading a team of 5/6 personnel.

Manager Projects, Project and Change Management, IT

Key responsibilities:

- · User requirement collection and analysis · Project initiation, activity setting and
- Project progress monitoring and escalation
- · Coordinate with users and vendors for
- successful completion of projects
- · Communicate with stakeholders · Risk analysis and set mitigation
- · Project report preparation and reviewing

milestones Education:

Masters or 4 years graduation from Applied Physics/Computer Science/Engineering /Business Studies from reputed university.

At least 5 years working experience in Software Designing, development and implementation of IT projects is required.

Special Skill Requirements:

The person must have strong background in user requirements collection, software

designing, RFP preparation and sound knowledge in RDBMS along with a 3rd generation language.

Manager Social Communications,

CSR (Corporate Social Responsibility), New Business Division

Key responsibilities:

- · Develop & drive the comprehensive communications strategy and budgeted plan for the Corporate Social Responsibility(CSR) initiatives of GP in line with CSR strategy
- Build and maintain effective working relationship with the key media stakeholders to ensure optimum media exposure of GP's CSR initiatives
- · Identify and implement, in collaboration with the Partnership and Projects Manager, appropriate and meaningful CSR initiatives for media stakeholders
- Identify and utilize appropriate communications tool to ensure effective exposures of the CSR initiatives of GP to identified key stakeholders, both internal and external.
- Develop and organize campaigns, for both internal and external stakeholders, to create and sustain awareness and appreciation of the CSR initiatives of GP.

- · Coordinate and collaborate communications effort with other relevant divisions in GP e.g. Marketing Communications, Brand Management and Information Department, etc.
- Keep track of relevant conferences nationality and internationally for possible representation by GP as well as to gaze civil society mind-set.
- Develop and maintain effective working relationship with advertising agencies and supervise campaign/other media material development.

Education:

Bachelor's Journalism/Media/ Communication/Marketing from reputed University

Experience:

At least 3-5 years working experience in Journalism/Media/Marketing

Special Skill Requirements:

The candidate must possess keen interest and understanding of development issues in Bangladesh with good business understanding, good organizational skill and excellent communication skill.

Eligible candidates who are willing to meet such challenges are encouraged to apply online at http://career.grameenphone.com by October 19, 2006. Candidates who have applied before for the above mentioned positions need not apply again.

www.grameenphone.com

