

5th August 2006

OFFICIAL



LAUNCH

www.CSDC.com.bd

FOUNDER MEMBERS



I am delighted in this momentous occasion as Chittagong Skills Development Centre (CSDC) is all set to begin its remarkable journey. The formation of CSDC is a shining example of successful partnership between industry and government to create a large and formidable pool of highly skilled Bangladeshi workforce. In line with its terms of references, Board of Investment (BOI) has always facilitated private sector development initiatives and, we believe, that CSDC is a significant step to develop our vast labor force, particularly, in our vitally important and rapidly expanding ICT Sector.

We hope CSDC will be able to offer practical and sustainable skills development solutions to attain our dual goal of supplying productive workforces to the private sector and fulfilling the national human resources development agenda. This maiden, consultative public-private partnership (PPP) will help to create a globally competitive Bangladesh especially in targeted manufacturing and service sectors. In addition, this initiative should also set precedence for future social development projects in the country. I congratulate all the private sector and NGO partners - A.K.Khan & Company Ltd, AKTEL, Alcatel, Bangladesh-Malaysia Chamber of Commerce & Industry, Chittagong Chamber of Commerce & Industry, Ericsson, Huawei, Pedrollo Group, UCEP and ZTE - for undertaking this ambitious endeavor. Both as a Founder Member and the apex investment promotion and facilitation agency of the country, Board of Investment is committed to extend its supports to CSDC in developing a high-skilled, tech-savvy, world-class workforce contributing towards a knowledge-based economy in Bangladesh.

Mahmudur Rahman
Honorable Adviser, Energy & Mineral Resources Division, and Executive Chairman, Board of Investment



The concept of Bangladesh Inc. is sine qua non for rapid economic development as exemplified by Malaysia and other advanced developing economies based on the Japanese model. As an industry-led-government smart partnership, CSDC will strategically focus on Bangladesh's thrust sectors, ICT and Manufacturing. Bangladesh must technologically leapfrog by providing both our young professionals and unskilled labor pool practical technical knowledge to sustain our promising ICT sector and participate in the global-knowledge economy. On the manufacturing side, constant technology-related skills upgradation in our globally-competitive RMG and linkage sectors are imperative for long-term viability.

Furthermore, with foreign investors and multilateral agencies recognizing Chittagong's growing importance as the nation's commercial and transportation hub, an economic corridor and a regional trade gateway, concurrent human resource capacity building proves mission-critical. CSDC is fully committed to developing our vast workforce to realize these long-term industry objectives.

The Karnaphuli Valley in Chittagong, following in Penang's footsteps, has the potential to become our nation's Silicon Valley. A knowledge-based skilled workforce is the economic imperative to create knowledge-based industries in Chittagong which will one day attract the likes of Ericsson, Alcatel, Huawei, Microsoft, ZTE and Intel to establish manufacturing and research facilities in Bangladesh. We believe CSDC can help create a "niche" market between our two giant neighbors by unleashing our immense workforce potential; to ultimately join the ranks of the Newly Industrialized Countries in the future.

Salahuddin Kasem Khan, Managing Director, A. K. Khan & Co. Ltd. & Chairman, CSDC



It gives me an immense pleasure to know that Chittagong Skills Development Centre (CSDC) is going to officiate at Chittagong aiming to provide the highest quality, most-effective, value added skills training to the nation's abundant human resources. I extend my warmest felicitations for this commendable initiative. On behalf of AKTEL, I would like to convey my best wishes to the steering committee and hope this praise worthy initiative will add a momentum to develop skillful manpower to support future industrial development of Bangladesh.

Ahmad Bin Ismail, Managing Director, AKTEL

VISION: To be the Preferred One-Stop Human Resource Development Entity

MISSION: To Promote Shared Learning for the Manufacturing, ICT and other Service Industries in Bangladesh to be Globally Competitive

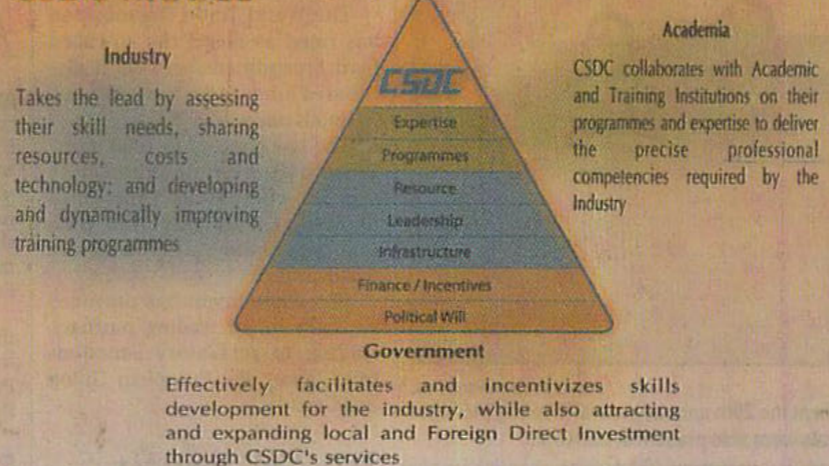
Chittagong Skills Development Centre (CSDC) is the first industry-led, non-profit skills training centre in Bangladesh. As a pioneering private-public partnership, CSDC strives to strategically develop the nation's workforce by catering to the ICT, Manufacturing and Service sectors' present and future skill needs.

The centre's industry-focused skills training aims to galvanize the nation's abundant human resource to boost industrial productivity and growth. By strategically leveraging the nation's cost-effective labor base into a skilled workforce, CSDC will help add greater value to existing and future Foreign Direct Investments, while strengthening Bangladesh's global competitiveness. A broader skilled workforce will further expand and attract multinational and ICT manufacturing in Bangladesh for regional markets.

CSDC seeks to grow the skilled labor pool by providing high quality, cost-effective, valued-added skills training to its corporate members and other private companies. Its services will develop entry-level to senior management employees; as well as university and vocational school graduates.

CSDC's high quality, cost-saving advantage stems from its corporate members sharing their training resources, technologies, trainers, space and equipment; while also actively developing, assessing and dynamically improving training programmes. This ensures demand-driven, timely and calibrated training, with neither the overhead investment and delay of building a brand new centre; nor the uncertain value of external training vendors.

CSDC MODEL



CSDC is registered as a Non-Profit Society and operates as a private, industry-managed business. CSDC is focused on training the workforce towards manufacturing and service excellence. Its unique set-up and success is guaranteed through the sharing of resources between the private sector, government and academia.



It gives me great pleasure to extend my congratulation and best wishes to the Chittagong Skills Development Centre (CSDC), Chittagong on the occasion of the launching ceremony of its Training Services.

As I understand, CSDC is the first industry-led non-profit skills training centre in Bangladesh which is established to undertake cost effective training and educational programmes for the industrial workforce in the country.

I am glad to know that Bangladesh-Malaysia Chamber of Commerce & Industry (BMCCI), being a non-profit service oriented organization has been associated with CSDC to support the implementation of human resource development programmes in Bangladesh. I wish its every success.

Abdul Matlub Ahmad, President, Bangladesh-Malaysia Chamber of Commerce & Industry

SERVICES

CSDC is able to offer state-of-the-art, cutting edge technical trainings and Global Best Practices in Business Management education; through its strategic partnership with Penang Skills Development Centre - PSDC, as well as its members' internal training institutions and resources. CSDC has started conducting trainings in:

- Basic GSM (Telecommunications)
- Telecommunications Fiberoptic
- Telecommunications RBS & Microwave
- Telecommunications Infrastructure & Site Acquisition
- Effective Leadership & Supervisory Skills

By sharing, developing, importing and localizing high-caliber training programmes cost-effectively, CSDC can redress the lack of high-quality training services in Bangladesh and reduce companies' costly dependence on foreign training.

This demand-driven focus offers a unique customer-orientation and flexibility to work closely with Chittagong and Dhaka companies alike; bringing them precise skill expertise directly, rather than companies resorting to unproven local trainers or foreign programmes. Furthermore, CSDC's industry orientation ensures proactive skills upgradation in response to evolving skill requirements and new technologies.

CSDC's holistic skills development approach provides measurable, results-oriented employee performance improvement, in order for companies to realize both concrete returns on human resource investment and ultimately, enhanced business performance. Companies are therefore ensured the cost-effective and sustainable skilled workforce required to remain globally competitive.



Ericsson is delighted to be a part of Chittagong Skills Development Centre. There was a need for a multidisciplinary skills development centre offering high-quality cost-effective skills trainings, driven by the demands of the industry. This is an exemplary initiative where the corporate, development and government sectors have come together for a common cause. Ericsson is committed to develop world class telecom competence through specific courses for the local people. I congratulate CSDC and wish it a grand success.

Arun Bansal
Managing Director, LM Ericsson Bangladesh Limited



It is a recognized fact that Bangladesh cannot use its rich human resources to the full extent for national development due to lack of skill development. This is a hard realization every entrepreneur is facing in the country.

CSDC's aim focused to grow skill development amongst the labourers by providing value added high quality training appears to be a most appropriate step towards human resources development of the nation's workforce, as this will benefit both the trained workers as well as the enterprises using their services. Furthermore the corporate members sharing their training resources, technologies & trainers will expand the overall knowledge base to meet the skill needs of the industries & business.

I am very optimistic about the contribution & support of CSDC will make in the field of human resource development wish them all the success in their activities.

Nader Khan, Managing Director, Pedrollo nk Bangladesh



CSDC's organizational model is based on the highly-acclaimed, pioneering industry-led training centre Penang Skills Development Centre (PSDC) in Penang, Malaysia. With a remarkable 17-year record of success, PSDC's membership of 119 companies with more than 100,000 workers, includes Dell, Intel, Siemens, Motorola, AMD and Sony. PSDC is acknowledged as Penang's vehicle for human resource development, and its success is recognized by the World Bank, ADB, ILO, USAID, UNCTAD and UNIDO.

PSDC's diverse, cutting edge trainings and degree programmes include: Applied Engineering, Semi-conductors, Microelectronics, Automation, Programming, Telecommunications, Quality/Productivity, Basic IT and Business Management Excellence. CSDC's strategic partnership enables it to access this rich reserve of relevant programmes to fulfill its members' extensive skill requirements.

If you are interested in membership information, please contact us at :

Head Office:
Batali Hills
Chittagong-4000

Phone: 0189-210-533
Fax : 031-610-596

info@csdc.com.bd



Alcatel has a long tradition of providing training to its employees, customers as well as business partners. Alcatel University is a concept developed in-house and has proven a valuable tool for the constant improvement of both our employees and our customers in every part of the world. We are happy to take part in the CSDC initiative as it falls in line with our own philosophy of continuous learning and improvement. We wish every success to this innovative enterprise and are committed to provide the necessary support for achieving success.

Hugue M. Cornez, Country Senior Officer - Bangladesh, ALCATEL



As a Founder Member of the Society, it is an immense pleasure for me to note that CSDC is formally going to launch its operations and services in Chittagong. Against the backdrop of globalization and liberalization of world economy, international trade has become intensely competitive and highly knowledge based. To cope with and survive in this competitive and highly challenging global business environment, our entrepreneurs have to be very prudent and proactive. They are to be constantly pursuing a policy of comprehensive capacity building in terms of new technology acquisition, adoption of modern managerial tools and techniques, attainment of best management practice, and skill and efficiency development of the company employees. But in order to achieve competence and expertise on these aspects, undergoing continuous training programmes is a must.

However, it is a heart-felt truth that prior to the establishment of CSDC, there was no such institutional attempt in Chittagong to take care of the need of integrated employee education and industrial skill training to help cope with our industries in this highly competitive international business arena. I believe that the CSDC would immensely contribute in promoting and bringing momentum to the sustainable growth of our manufacturing and service industries by best catering to their growing needs for skills training and professional development. I wish the inauguration of CSDC a great success in its objective realization.

Saifuzzaman Chowdhury, President, Chittagong Chamber of Commerce & Industry



"It is a great honor for Huawei to become a sponsor member of CSDC. With magnificent growth of telecommunication industry in Bangladesh, we needed a professional HR development organization which would create a new pool of technically skilled people. The timely formation of CSDC will bring greater opportunities for the people of the country and for the companies operating in a telecom sector, creating a win-win situation. We wish CSDC a great success in the days to come."

Wang Shengniu Chief Representative, Huawei Technologies (Bangladesh) Ltd.



UCEP as a leading Human Resource Development organization which is providing skills development training to thousands of underprivileged children is proud to be associated with the founding of CSDC.

CSDC will fill in the great gap of skilled manpower which exists in the industrial sector. We feel CSDC will open up avenues for taking in the skilled graduates of UCEP for further development of their skills and help in addressing the industrial needs of the country. We wish CSDC all the success and God speed.

Brig. Gen. Aftab Uddin Ahmad (Retd.), Executive Director, UCEP



Quality human resource is the cutting edge of this modern telecommunication field. ZTE University in Shenzhen presents professional training facilities and faculties for developing such experts. We always feel the social responsibility and took a step ahead to develop Technical experts for Bangladesh. We hope, with CSDC we will be able to build brilliant technical training platform in Bangladesh. I also believe CSDC with its other resources will play a distinct rôle for developing skilled manpower. I am wishing CSDC a continuous success.

Michael Wang, CEO, ZTE Corporation - Bangladesh Office

