



Special Supplement

Launching of Rotary Year 2006-07 Rotary International District 3280, Bangladesh



Designed by : Rotary Club of Dhaka Cosmopolitan

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Message from RI President

Dear Rotarians of D 3280 :

There are many reasons to join Rotary. But the Rotarians who stay — and succeed — are overwhelmingly those who come to our clubs seeking fellowship and service.

In 2006-07, I ask Rotarians to join together and show that fellowship

and service truly can change the world. In a time when honesty and integrity seem constantly under threat, it is especially important to let our Rotary light shine. We must not only put Service Above Self, but we must do so proudly, consistently, and in every aspect of our lives. By following the Rotary ideal, we will strengthen our communities and together *Lead the Way* to a better future.

Without Rotary clubs, there is no Rotary. Our clubs do Rotary's most important work, and the Presidential Citation is one way of recognizing their many accomplishments. When all club members are actively involved in club projects, the club is stronger, more effective, and more likely to grow and thrive. Please ask each member of your club to participate in an activity during 2006-07 — serving on a committee, developing a club program, working on a service project, or joining one of the Global Networking Groups.

I invite you and your club to *Lead the Way* by undertaking projects and activities relevant to your club, vocation, community, and our world. To qualify for a citation, I ask that your club complete the

membership goal and one activity from four of the five categories listed in this brochure between 1 July 2006 and 1 April 2007. All projects should be motivated by realistic assessments of the situation and probable outcomes. Before deciding on a project, clearly identify who you are trying to help, and involve them in decision making as much as possible.

Once your club has met this challenge, please complete the certification form, and submit it to your district governor by 1 April 2007. The governor must then submit a list of certified clubs to RI World Headquarters no later than 15 April 2007.

In choosing the activities that your club undertakes, I encourage you to be practical and to remember that a project's success depends much more on the strength of its planning than the scope of its ambition. Continue to identify real needs and address them in an open, cooperative, and sustainable way, not through idealism and wishful thinking but through steady effort and sound knowledge.

I look forward to recognizing your club with the 2006-07 Presidential Citation in recognition of our commitment to *Lead the Way* to a better future.

Sincerely,

W.B. (Bill) Hoy
President, Rotary International, 2006-07

Rotary in Bangladesh

DG. M. Aminuzzaman Bhuiyan, MD, MPHF

It is not possible to portray the whole gamut of Rotary activities in Bangladesh in this article. This throws light on some representative projects only.

One of the salient features of Rotary activities in Bangladesh is its pioneering role in assuaging the misery of the suffering humanity. The first school for the blind was established by the Rotary in 1955. Around the same time adult literacy centre, Night School for the adult etc. were established. The first bus Passenger shed in Dhaka near the National Press Club was constructed in 1956. Such bus passenger sheds were later on constructed by different Rotary clubs in other parts of the country until the government and other organisations started doing this. Rotary educational institutions in different towns and cities, adoption of village are other activities of the Rotary in Bangladesh. Almost all Rotary clubs in the country have their adopted villages for their gradual overall development.

Many of us do not know that the first cyclone shelters in the coastal areas were built by the rotary. In the early seventies rotary built three model cyclone shelters in the coastal areas of greater Barisal district. In 1991-92 also a big massive multipurpose rotary Cyclone-cum Rehabilitation Shelter was constructed by the Rotary District Bangladesh at a cost of about 35 lakhs in collaboration with the Rotarians of home and abroad to save the lives of the people in the disaster prone area at a remote village of Madhukhali under Chanua Union at Bashkhali Upazilla in Chittagong District. Australia-Bangladesh Cyclone Education Project at Cox's Bazar is unique of its kind to generate awareness against natural calamities in the coastal areas.

The First Cancer detection centre was also built by the Rotarian. A few big 3-H programs like the Inland Fisheries Project or the fish nursery project in Comilla, the Livestock and poultry project in Mymensingh, Bangladesh Literacy Project (CLE), each worth US\$ 05 million; Rotary low cost shelters in Bangladesh, Arsenic Mitigation project worth 0.5 million River Dredging etc. With assistance from the Rotary Foundation at a cost of several crores of Taka are some examples of Rotary projects pertaining to improve the quality of life of the poor people of the country. The projects for Manually Operated Shallow Tuble wells for Irrigation and the Integrated Farming by Rotary have also contributed much in

improving the lot of farmers in the country.

Micro credit projects of some clubs with no or minimal service charge like 2% in our club (R.C mid town) per time-cycle between three months to one year is very welcome deviation in changing the quality of life with revolving loan without excessive interest burden. In our club alone we are running a project of Tk. one million (approx).

The Rotary foundation provided more than 22 million dollar to the Government of Bangladesh through its involvement in supplying polio vaccines, Participation in NIDS etc. Nurses, Dormitory and Library at Chandraghona Christian Hospital, Physiotherapy Centre & Hospital at Sylhet, Hospital and health centre at Jessore, the Leprosy Centre at Narayanganj, Weekly Dispensary for children at Chandpur. Eye and Diabetic Hospitals with assistance of Rotarians of Bangladesh in some areas of the country including Chandpur, Comilla, Sherpur are some of the major Projects of Rotary service in health sector in Bangladesh.

Besides, Rotary in Bangladesh regularly organises Eye, Dental and Goitre Camps, Only through Rotary more than 25,000 cataract operations in average were performed every year in the country involving a fund of more than 100 crore Taka. The limb camps at Khulna and Lalmonirhat to provide artificial limbs to the handicapped persons is a unique and different types of community project done by Rotary.

Apart from the CLE project, many other educational projects have also been undertaken like Women's Development programme at Khulna, Rotary College at Ashitagram, Rotary Schools at Khulna, Dhaka and Betagi in Chittagong and at different places of Bangladesh. In the scholarship, Group Study Exchange and International Youth Exchange programmes, the non-Rotarian people of Bangladesh get opportunity and benefit of average 50 lakh Taka every year by going abroad for study. In addition to these projects referred above, during emergencies and natural calamities, Rotary in Bangladesh always comes forward with assistance to embark upon relief and rehabilitation project either individually or collectively, or sometimes by supplementing the governmental programme. As for instance, in the 1991-92, Rotary in Bangladesh, spent more than Taka one crore for immediate relief and rehabilitation of the cyclone and bore affected people of the coastal and off shore areas.



Dr. Syeda Nurjahan Bhuiyan and M. Aminuzzaman Bhuiyan (District Governor)

Rotary's Guiding Principles

A K M Shamsuddin, Centennial District Governor (2004-05)

Rotary International is the world's oldest service organization born on February 23, 1905. Rotarians and Rotary Clubs around the globe celebrated a century of service in 2005 vowing to work for yet another century of success. For over a century this organization of volunteers rendered humanitarian services, promoted ethics in business and worked for universal peace through fellowship and mutual respect for each other. What keeps such an organization of leaders together and sustain growth? The answer is clearly the principles laid down by the founding fathers. What are they?

Four basic principles guide Rotarians, wherever they are, in achieving the ideal of service and high ethical standards:

- " Object of Rotary
- " Classification Principle
- " Avenues of Service
- " The 4-Way Test

First Guiding Principle: Object of Rotary

First formulated in 1910, the Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD. The application of the ideal of service in each Rotarian's personal, business and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Second Guiding Principle: Classification
Classification is based on the founders' paradigm of choosing cross-representation of each business, profession, and institution within a community. A classification describes either the principal business or the professional service of the organization that the Rotarian works for or the Rotarian's own activity within the organization.

Why a Classification System?

Rotary uses a classification system to:

- " Establish and maintain a vibrant cross-section or representation of the community's business, vocational, and professional interests among members
- " Develop a pool of resources and expertise to successfully implement service projects

Third Guiding Principle: Avenues of Service
The Avenues of Service, based on the Object of Rotary, are Rotary's philosophical cornerstone and the foundation on which club

activity is based.
What are the Avenues of Service?
There are four Avenues of Service:

- " Club Service
- " Vocational Service
- " Community Service
- " International Service

First Avenue of Service: Club Service

Club service focuses on strengthening fellowship and ensuring the effective functioning of the club.

Second Avenue of Service: Vocational Service

Vocational service encourages Rotarians to serve others through their vocations and to practice high ethical standards.

Third Avenue of Service: Community Service

Community service covers the projects and activities the club undertakes to improve life in its community.

Fourth Avenue of Service: International Service

International service encompasses actions taken to expand Rotary's humanitarian reach around the globe and to promote world understanding and peace.
Fourth Guiding Principle: The 4-Way Test
The 4-Way Test was created in 1932 by Rotarian Herbert J. Taylor (who later served as RI president) when he was asked to take charge of a company that was facing bankruptcy. This 24-word code of ethics for employees to follow in their business and professional lives became the guide for sales, production, advertising, and all relations with dealers and customers, and the survival of the company is credited to this simple philosophy. Adopted by Rotary in 1943, The 4-Way Test has been translated into more than a hundred languages and published in thousands of ways.

What is The 4-way Test?

- Of the things we think, say or do
1. Is it the TRUTH?
 2. Is it FAIR to all concerned?
 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
 4. Will it be BENEFICIAL to all concerned?

Readers can learn more on these principles by visiting the web site of Rotary International at <www.rotary.org> and then by logging on to the following resources

- " Object of Rotary
- " Vocational Service
- " The 4-Way Test
- " Manual of Procedure
- " Rotary E-Learning Center

Vocational Service: The Second Object Of Rotary

DGE Rafiq Ahmed Siddique (MPHF, B)



Rafiq Ahmed Siddique

gauging their own professional ethical standards referred to in the Object of Rotary, and it gave Rotarians another tool for gauging their own professional ethics as well as the ethical standards they hoped to encourage through vocational service projects.

Vocational service evolved further in the 1990s with two new opportunities for Rotarians to share their professional skills. In 1992, the Rotary Volunteers program was brought under the umbrella of vocational service. And in 1993, the International Vocational Contact Groups program was merged with World Fellowship Activities to form a new program called Rotary Fellowships.

Some skeptical people including Rotary club members sometimes question the practicality of applying the 4-Way Test in today's competitive market place. For them renowned entrepreneur and former media mogul Ted Turner, one of the top ten Philanthropist of the world, greets his interviewer from THE ROTARIAN. "I love Rotary!" he proclaims. "Let's see, The Four-Way Test: Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?" "The son of a Rotarian and as a young man a member himself, Turner says he still believes in Rotarian standards and values. "I've never heard of anything that Rotary has ever done that wasn't well-intended and well-thought out to make a significant improvement in the human condition," he says.

4-Way Test and the Declaration for Rotarians in Business and Professions, which promote high ethical standards in the workplace, a central theme of Rotary throughout its history. Vocational service distinguishes Rotary from other service organizations. Rotary's emphasis on vocational service has its roots in the founding of the organization in 1905. And the use of the classification principle - the guideline by which nearly all Rotary membership is determined - assures that each club has among its members a cross-section of a community's business and professional population. For the first 80-plus years of Rotary's history, the second Avenue of Service - Vocational service - was an area that focused on personal contributions that Rotarians could make within their own workplaces. Increasingly, however, clubs began to expand the definition of vocational service by organizing events such as career seminars and vocational training workshops.

So, in 1987, the RI Vocational Service Committee was called together - for the first time 40 years - to redefine the second Avenue of Service. The committee created, and the RI Board adopted, new committee structures and determined that vocational service was now the responsibility of individual Rotarians and clubs within the workplace and the community. In 1989, the Council on Legislation adopted the Declaration of Rotarians in Businesses and Professions. This declaration spelled out the high ethical standards referred to in the Object of Rotary, and it gave Rotarians another tool for



Wilfrid J. Wilkinson
RI President Nominee

The object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and in particular, to encourage and foster: First: The development of acquaintance as an opportunity for service; Second: High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian of his occupation as an opportunity to serve the society; Third: The advancement of international understanding goodwill and peace through a world fellowship of business and professional person united in the ideal of service.

When professionals join a Rotary club, they do so as a representative of their particular business or profession. This gives Rotarians the dual responsibility of representing their vocation within the club and of exemplifying the ideals of Rotary within the workplace. Vocational service focuses on:

- " Adherence to, and promotion of, the highest ethical standards in all occupations, including fair treatment of employers, employees, associates, competitors, and the public.
- " The recognition of the worthiness of all useful occupations, not just your own or those that are pursued by Rotarians.
- " The contribution of your vocational talents to the problems and needs of society.
- " The values expressed in The

Leaders who led the growth and activities of Rotary in Bangladesh



Late Syed Muhammad Hossain (1889-1959) (DG 1955-56, RID-325) Late A. Rahim Khan (1908-1971) (DG 1962-63, RID-325) Late AFM Abdul Haq Faridi (1903-1999) (DG 1970-71, RID-307) Ittekkharul Alam (DG 1975-76, RID-325) Late M. Mashihur Rahman (DG 1980-81, RID-329) Late Aziz-ul Haq (DG 1984-85, RID-328) M. A. Wahab (DG 1985-86, RID-328) Dr. M. Moniruzzaman (DG 1986-87, RID-328) Late Iqbal Ansari Khan (1934-1999) (DG 1987-88, RID-328) Habibullah Khan (DG 1988-89, RID-328) Abdul Mannan, MP (DG 1989-90, RID-328) Mustafa Zaman Abbasi (DG 1990-91, RID-328) Prof. Jalal U. Ahmad (DG 1991-92, RID-328)

L. K. Siddiqi, MP (DG 1992-93, RID-380) Magfur Uddin Ahamed (DG 1993-94, RID-3280) M. Mosharrar Hossain (DG 1994-95, RID-3280) Emdad Ul Haq (DG 1995-96, RID-3280) M. Ali Mahub (DG 1996-97, RID-3280) M. Jamaluddin (DG 1997-98, RID-3280) Mohammed A. Awwal (DG 1998-99, RID-3280) M. Ozair Farooq (DG 1999-2000, RID-3280) Hasan Maniruzzaman (DG 2000-2001, RID-3280) Abdul Ahad (DG 2001-2002, RID-3280) K.M. Zainul Abedin (DG 2002-2003, RID-3280) Mir Anisuzzaman (DG 2003-2004, RID-3280) AKM Shamsuddin PHF (DG 2004-05, RID-3280) Salim Reza (DG 2005-2006, RID-3280)