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URGENT APPOINTMENT
A national NGO invites application for the position of **Accounts Officer**. Masters in Accounting preferably with C.A. Course completed. Minimum 5 years working experience. Must have computer skills in MS-Word, MS-Excel and accounts programming. Working experience in NGO would be an advantage. **Attractive salary will be given to the suitable candidate.** Interested candidates are requested to apply with full CV and a recent passport size photograph to GPO Box No. 3544, Dhaka on or before 10 July 2006.

WANTED
SOS Children's Village International in Bangladesh invites applications for the post of **Vice Principal and Lecturer** at **SOS Hermann Gmeiner College, Bogra**.
Vice Principal : Masters with Honours in English/ Physics/ Chemistry/ Mathematics. Not less than 2nd class in any public examinations. Minimum 2 (two) years experience in a reputed college as Assistant Professor/Lecturer. Age must be below 40 years.
Free family accommodation (with electricity, gas and water supply) in college premises will be provided.
English Lecturer : Masters with Honours in English. Not less than 2nd class in any public examinations. Age must be below 40 years.
Salaries and other benefits will be offered as per the policy of the Organization. Only short listed candidates will be called for interview.
Only confident candidates having personal commitment can apply with a CV, academic documents and a recent passport size photograph to **"GPO Box No. 546, Dhaka-1000"** by **July 15, 2006**.

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1. First Assistant Vice President / Assistant Vice President - Marketing:

Job Requirements:

a) **Education & Experience:** Post graduation in 'Business Administration', Economics, Finance, Statistics, Bank Management, Information Technology, from any recognized University / Institution with **no less than 6 years of relevant experience** in brand marketing, product development & innovation, customized marketing services development & implementation, advertisement & communication, channel & media management, brand image building with orientation in market research & MIS in the banking / financial sector would be our preferred candidates. **Competent professionals with track records and similar experience and exposure in marketing companies are also encouraged to apply who are willing to take challenging career in marketing of banking products and services.**

b) **Core skills & Knowledge:** @ Understanding of the market (size and segmentation) @ Understanding macro-micro economic synergies, trend, impact on business @ Customer insight and translating customer needs into business needs @ Marketing strategy development & implementation @ Brand equity management @ Brand innovation, costing & pricing @ Brand activation @ Brand communication & channel management @ Brand image building @ Customer management and relationship management @ Marketing infrastructure development and people management @ Orientation with marketing research and MIS and @ Sound IT knowledge and application.

c) **Core behavioral competencies (Leadership profile):** with focused capabilities : @ Analytical ability & creativity @ Drive & initiative @ Strategic influencing and gaining commitment from others @ Team working @ Leading & developing people @ High level of passion and integrity in business behavior and @ Socialization and relationship building

2. Executive Officer/Senior Executive Officer - Marketing:

Potential candidates having similar background who satisfy the job requirement or at a close match to the job requirement as highlighted at (a), (b) and (c) but with **no less than 3 years of relevant experience** in marketing are the preferred candidates, we are looking for the position(s).

Please apply in confidence: Competitive remuneration package will be offered to the right candidates which however, is negotiable. Candidates in their respective field satisfying the desired job requirement are invited to apply with complete CV, a recent passport size photograph coupled with a forwarding letter explaining their interest in the job addressed to Human Resources Division, Prime Bank Limited, Head Office, 119-120, Motijheel C/A, Dhaka-1000 on or before 10th July, 2006.

The candidates are requested to mention the *position applied for on the envelope* and provide contact phone number in the CV.

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