

BKMEA banglalinked!



banglalink at a glance:

- In 2005 and 2006, banglalink has been ranked as the fastest growing GSM operator in the world with a phenomenal rate of 4652%
- In record time of just ten months it expanded its coverage to 61 districts and 425 thanas across Bangladesh.
- banglalink has achieved a customer oriented approach through aggressive expansion and professional movement considering the need of different segments.
- It is the first GSM operator that has come up with separate and customized packages and offers for different customer segments.
- banglalink is committed to provide customized communication solutions catering to the clients' specific needs.

"banglalink Professional" is the best customized solution package for corporate clients. Whether a client is an entrepreneur or an organization - banglalink identifies prompt services, customization, connectivity solutions and cost effectiveness as different needs of business segments. Thus for the first time in the history of the Bangladesh Telecom industry, 18 corporate houses signed corporate agreements with banglalink in one day for their telecommunication services. This was only possible through the "banglalink professional" package.

Mehboob Chowdhury, Chief Commercial Officer of banglalink and Fazlul Hoque, President of BKMEA signed the MOU on behalf of their respective organizations. Fazle Shamim Ehsan, Director BKMEA and Tanvir Ibrahim, Head of Corporate Sales were also

present at the MOU signing ceremony. On the first day of this MOU signing, member organizations have expressed positive responses, where 18 member companies signed their corporate agreements in the same day, which proves the acceptability and popularity of this package. Rest of the 1000 member companies under this association would gradually avail "banglalink professional" package and come into corporate tier with banglalink.

Tanvir Ibrahim, Head of Corporate Sales of banglalink signed the corporate agreement for banglalink with Fazle Shamim Ehsan, Proprietor of Fatullah Apparels; Ranjan Kumar Dhar, Managing Director of Square Attires; A K M Zahidul Hoque Bhuiyan, Managing Director of Victory Knitting; G M Haider Ali, Managing Director of Martin Knitwear Ltd.; Shamsul Hoque, Managing Director of

Shalimar Socks Pvt. Ltd.; Masudazzaman, Managing Director of Modele De Capital Industries Ltd.; Azizun Nabi Shibly, Managing Director of Fatullah Fashions; Hasan Murad, Managing Director of Habib Knitwear's Ltd.; Mohammed Habibur Rahman, Managing Director of HR Garments Industries; MD Hasan Mahmud, Managing Director of Bay Cotton Excel Knit Ltd.; Sheikh Hayder Ali, Proprietor of Aryan Knitwear; Khaja Rahmatullah, Proprietor of Milestone Apparels; Feroz Wahid, Chairman of Fashion Compiler Ltd.; Porag, Director of Knit Fashion; Tapash Kumar Saha, Director of Legend Five Attires Pvt. Ltd.; Shofiquzzaman, Managing Director of Sensible Fashion; Abdur Rashed, Chairman of Obeid Knitwear and G M Faruque, Chairman of Crimson Attires Pvt. Ltd.

