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#### Wanted

Female Secretary wanted by a reputed engineering company. Interested candidate can appear for interview on 15th December 2003 between 3 PM to 4 PM along with bio-data and photograph at Corona International, 92 New Elephant Road, 2nd floor, Dhaka-1205.

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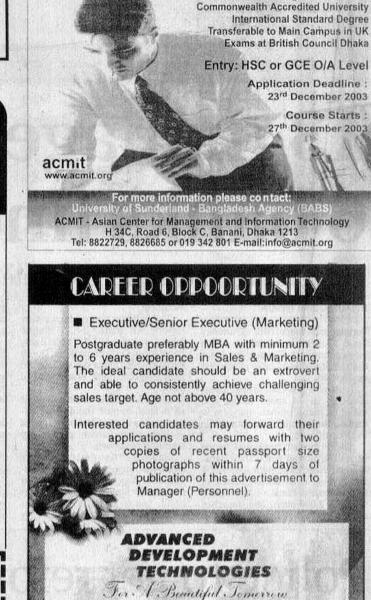
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## JOB OPPORTUNITY

BGMEA Institute of Fashion and Technology (BIFT), an established institute, affiliated with several foreign universities, specialized in apparel and textile sector invites applications for the post of Principal from deserving candidates. Prospective candidate should have the following

Master degree in Textile Engineering/Business Studies/Business Administration. Must have sound academic background with at least one first class in Bachelor or Master level having no third division/class in academic achievements. Candidate having Ph.D in Economics or relevant area will be given preference.

Candidate having working experience in apparel and textile industries is desirable.

At least 10 (ten) years of teaching experience is must and experience in running

academic/training institute as 'head' is desirable.

Experience in research and publications, coupled with marketing skills for training and education is strongly desirable. Sound knowledge about apparel and textile industry is also

Must have advanced computer literacy and knowledge on industry related information technology like CAD-CAM, ERP, SCM, etc.

Strong leadership quality and team building ability to achieve targets while working with senior academic and technical experts.

He/she must be visionary, result oriented, well-motivated and dynamic individual with ability to cope up with the fast changing apparel and textile industry.

Age should be in between 40-50 years.

Very attractive compensation package will be offered to the deserving candidate. If you feel yourself as a potential candidate and willing to take challenge, please send your CV along with one passport size photograph and proof of relevant academic and professional credentials to the following address by 24th December 2003.

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Period: 26 December 2003 to 23 January 2004

: This is a weekend program and will be held on Thursday and Saturday evening (5-8 PM) and Friday (9 AM to 6 PM)

Others-Tk 20,000.00 For further information and registration, please call

Venue : East West University, 45 Mohakhali C A, Dhaka

Course Fee: IMCB Member - Tk 15,000.00



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Graduation from a reputed University

Thorough Knowledge on Knit & Woven Garments and Sweater Merchandising

At least 8 years experience, including 3 year as a Merchandising Manager, preferably in a foreign Buying House

Excellent at written & spoken English,

Experience in handling British customers.

Senior Merchandiser

Graduation from a reputed University

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At least 5 years experience, as a Merchandiser, preferably in a foreign Buying House

Excellent at Written & Spoken English

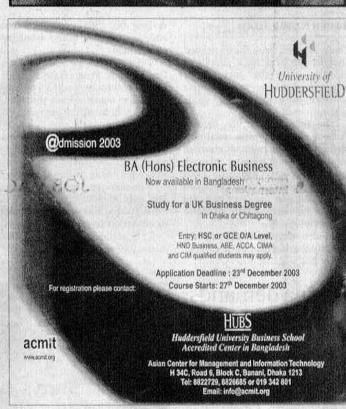
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Please send or e-mail your Application along with a detailed Résumé a recent Photo to: The Director, House # 27/A, Road # 35, Gulshan-2, Dhaka-1212; jobs@araf.bangla.net by 20th December 2003. Please mark the Position on the envelope. We ... strictly discourage any form of soliciting.







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## **Executive Search**

The local franchisee, manufacturer and distributor of an international beverage brand is looking for qualified candidates to fill in the senior-most management position in the setup. The position, accountable to the Director, demands a candidate who:

Is a leader by nature

O Possesses a university degree, preferably in business administration

Has the ability to meet target in a very competitive environment

 Has several years' experience of working in multinational and/or leading local companies in senior management position

Has experience of handling consumer food items

 Possesses knowledge about and experience in consumer brand management

Is good at understanding consumer psyche

Has very good oral and written communication skill

© Possesses the ability and willingness to make extensive trips both within and outside the country

Is not older than 45 years

#### The job involves:

Leading a big team of marketing and sales

Monitoring own and competition marketing activities

Providing guidelines for brand communication

Formulating marketing & sales plan and strategy

Liaising with manufacturing division

 Maintaining overseas correspondence Analyzing and forecasting market trends and acting accordingly

Generating reports

Salary for the position is commensurate with the qualifications and experience. However, the position provides attractive perks.

Persons who are confident about their abilities and aptitude are requested to apply with a résumé and a recent passport-size photograph to The Advertiser, Box No. A-198, The Daily Star, 19 Karwanbazar, Dhaka on or before 31 December 2003.

Only shortlisted candidates will be called on for interview.